



MGA Presentation to Region 10

Kuala Lumpur, Malaysia, 2 March 2024

Deepak Mathur
2024 IEEE Vice President, MGA

Cecelia Jankowski
Managing Director, MGA

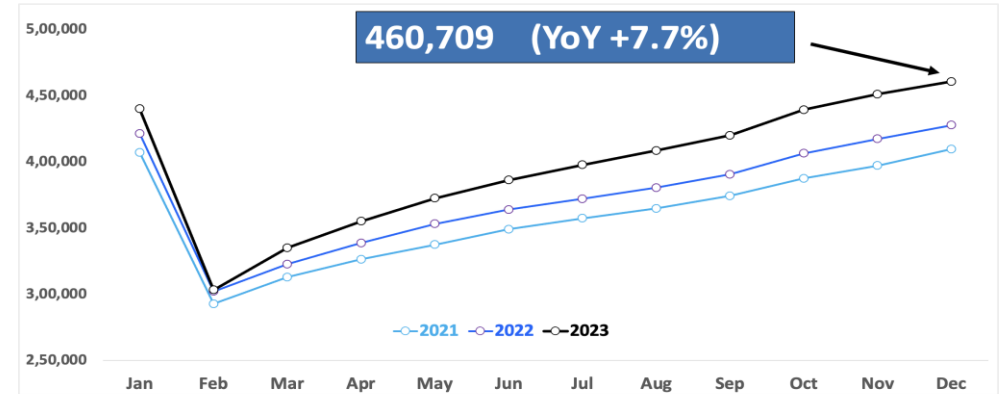


Congratulations!

470,000+ members



Total IEEE Membership – December 2023



IEEE PROPRIETARY

The professional home for the engineering and technology community worldwide

IEEE Membership Summary

- **Total Membership:** 460,709 members
 - YoY → 7.7% increase
- **Higher Grade Membership** (without GS): 289,653 members
 - YoY → 2.5% increase
- **Total Student Membership:** 171,056 members
 - YoY → 17.7% increase
- **Undergraduate Student Membership:** 113,506 members
 - YoY → 20.9% increase
- **Graduate Student Membership:** 57,550 members
 - YoY → 11.8% increase

All figures are end of December 2023 and reflect the same time period YoY for 2022 unless otherwise noted



IEEE PROPRIETARY

The professional home for the engineering and technology community worldwide

About me

- 37 Years of experience in **Oil & Gas industry**.
- Member, Academic Council and Professor of Practice at Marwadi University in India.
- Diverse volunteering experience starting from grassroots to the Board and served in several important committees.
- Member of IEEE Industry Applications Society, Signal Processing Society, SSIT and IEEE-HKN.
- **Major current roles:**
 - IEEE VP-MGA
 - Member, IEEE Board of Directors
 - Chair, IEEE Region 10 Nominations & Advisory Committee
 - Member - MGA OpCom, MGA SPC, IEEE OU Alignment Committee, Ad Hoc Committee on Technology for Sustainable Climate
 - Section (Gujarat) Advisory Committee



Agenda

- Strategic Plan – Vision, Mission, Strategy, Objective
 - 2024 Focus
 - MGA Board Structure and Committees
 - 2024 MGA Ad Hoc Committees and Working Groups
 - How do we connect
 - Resources
-
- MGA Responsibilities
 - Vitality in MGA
 - MGA Department
 - Priority Projects
 - MGAB February Meeting Actions
 - Membership Update



Deepak Mathur
IEEE VP, MGA



Cecelia Jankowski
MGA Secretary

MGA Strategic Plan

2020-2025

OUR VISION

MGA will continue to provide quality member opportunities for continuous engagement.

GUIDING PRINCIPLES

- Membership is a core value of IEEE
- Members individually and collectively
- IEEE enhances members' future
- Volunteer engagement is a key component

OUR MISSION

Inspire, Enable, Empower, and Engage Members of IEEE

FOR THE PURPOSES OF...

- Fulfilling the mission of IEEE
- Enhancing members' growth and development through their life cycle
- Providing a professional community for scientists, and technologists
- Providing a way to employ technologies to serve communities globally
- Offering an opportunity for external individuals, organizations, and industry to engage with IEEE for the benefit of humanity

- **Vision**
 - MGA will continue to provide quality member **opportunities** for continuous **engagement**.
- **Mission**
 - ▶ Inspire, **Enable**, **Empower** and **Engage** Members of IEEE
 - ▶ For the purposes of:
 - ▶ Fulfilling the mission of IEEE
 - ▶ Enhancing the members growth and development through their life cycle
 - ▶ Providing a professional home

- Support and encourage local geographic units in providing services and value to IEEE members
- Increase operational efficiency and effectiveness within MGA



MGA Strategies

- Strengthen the value of IEEE membership at each stage of the member's life cycle
- Support volunteering and facilitate member and nonmember collaboration
- Strengthen the relevance of IEEE membership to industry
- Promote diversity, equity and inclusion
- Improve member development and services based on data
- Enhance the relevance of information available to the member and to geographic units
- Provide a simple, consistent, personalized interface to members and prospective members

MGA Goals

- Increase member engagement and grow membership
- Improve relationships with and among members
- Enhance collaboration and cooperation with and among IEEE organizational units and external organizations
- Support and encourage local geographic units in providing services and value to IEEE members
- Increase operational efficiency and effectiveness, within MGA

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and industry to engage with IEEE for the benefit of humanity

2024 Focus

- **Member retention** and progression of Students to Young Professionals.
- **Developing more volunteers to lead IEEE:** IEEE is a volunteer led organization and we need a steady stream of **qualified** volunteers to lead the way. (Engage, Develop, Train)
- **Diversity in IEEE membership and leadership:** Gender/Profession/Age/Region/Countries- Brings diversity of ideas, thoughts, best practices and better perspective.
- **Maximize** use of CLE and Collabratec
- Work **collaboratively**
- Staff and volunteers form great **team**.
- IEEE is **global** but implementation should consider **local** needs



<https://blog.rescuetime.com/finding-focus/>

2024 MGA Board



Antonio Luque
MGA VP-Elect
Region 8



Deepak Mathur
IEEE VP, MGA
Region 10



Jill Gostin
MGA Past Chair
Region 3



Greg Gdowski
MGA Treasurer
Region 1



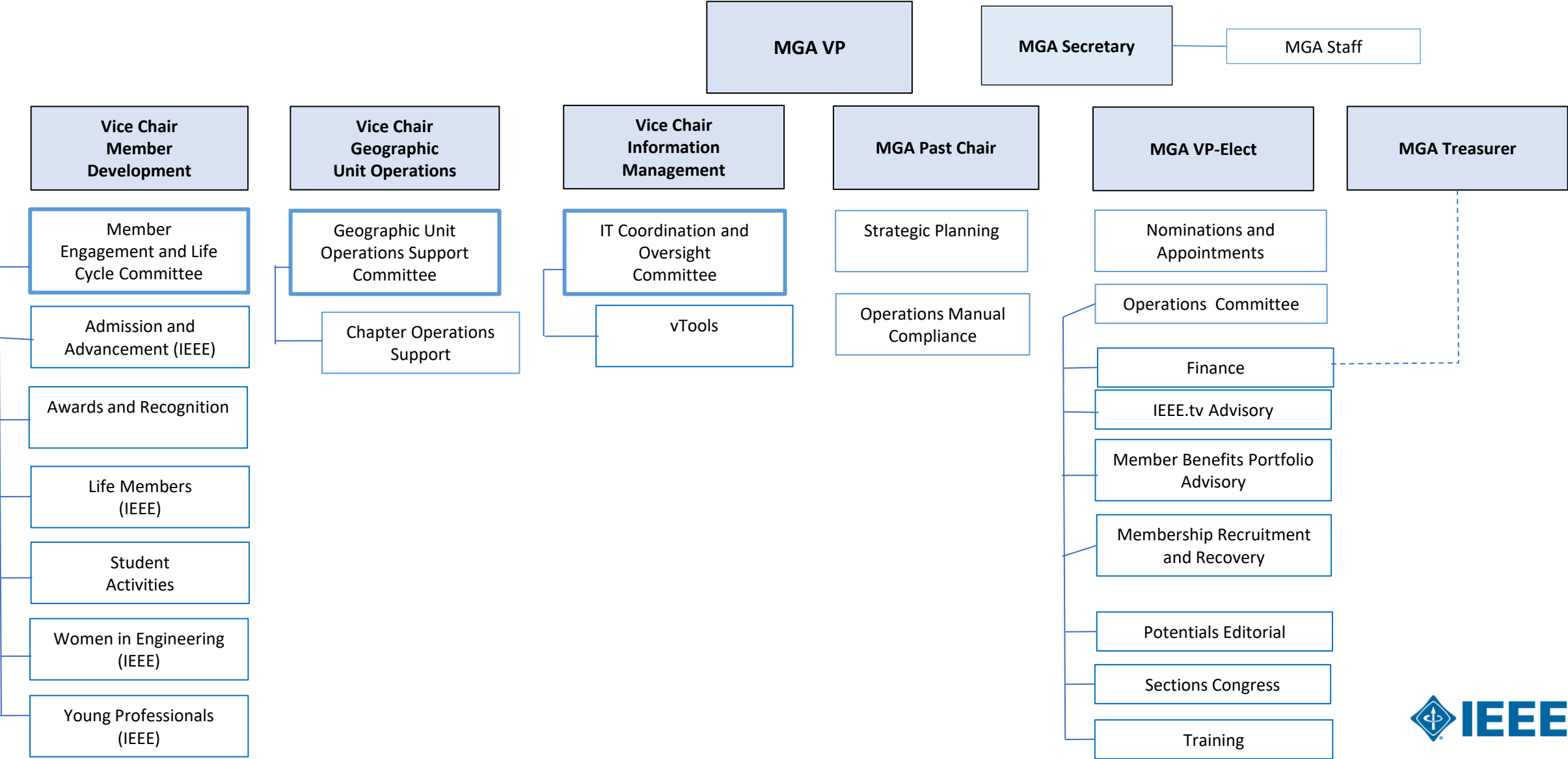
Cecelia Jankowski
MGA Secretary
IEEE MGA Staff

MGA Board Members

- MGA Board Chair (VP)
- Chair-Elect
- Past Chair
- Treasurer
- Secretary (nonvoting)
- Vice Chair, Geographic Unit Operations
- Vice Chair, Member Development
- Vice Chair, Information Management
- 10 Region Directors
- 2 Zone Representatives (Regions 8 & 10)



IEEE Member and Geographic Activities Board Committees (2024)



Key MGA Committees Supporting Local Units and Volunteers

- Geographic Unit Operations Support Committee, “GUOS”
- Chapter Operations Support Committee, “ChOS”
- Training Committee
- Member Engagement and Life Cycle Management, “MELCC”
 - IEEE Admission and Advancement
 - Awards and Recognition
 - IEEE Life Members
 - Student Activities
 - Women in Engineering
 - Young Professionals
- vTools
- Operations Manual Compliance

2024 MGA Ad Hoc Committees and Working Groups

- Established IEEE MGA Ad Hoc on Local Unit Risk Mitigations: Rob Anderson
 - to define processes for mitigating risks to MGA from local units.
- Continuation of MGA Region Realignment Implementation Ad Hoc: Celia Desmond
 - to follow a multi-year roadmap, and to begin acting on items assigned to 2024 - oversight of the implementation schedule and budget for realignment.
- IEEE MGA Ad Hoc Committee on Assessment of and Plan for Sections Congress 2023 Top 3 Recommendations: Francis Grosz
 - strategically review SC2023 top 3 recommendations and suggest possible course of action for implementation.
- Continuation of Local Groups Working Group: Costas Stasopoulos
 - improving and streamlining the process of Local Group formation.
- Supporting IEEE President's Key Initiative, established Ad Hoc led by MGA, 'Engaging Students and Young Professionals in Industry': Subodha Charles
 - Exploring opportunities to retain student and early career members



How do we connect?



Directors Forum

A platform to share:

- Ideas, best practices, concerns

A platform to:

- learn from each other
- brainstorm to find solutions collaboratively

A platform to suggest:

- Action(s) – implementable within specified time frame



<https://robknappdesign.com/the-power-of-brainstorming/>

2023 November – 2024 February – 2024 June - 2024 November

Nov'23:

‘Lessons learned’ driven engagements and strategies: (from strengths of Regions)

Feb'24:

1. Effective member engagement programs addressing retention and transitions.
2. Developing volunteers for Region, MGA and IEEE leadership roles.

2024 Initiative

Monthly Online Meetings with Region Directors

- Enhanced interactions
- Understanding the ideas and concerns of each other
- Collective problem solving – discussion and brainstorming
- Outcome of our discussions must be actionable
- First meeting was on 29 January
 - **Jen Castillo, R9 Director** - Elections in Sections
 - **Matt Francis, R5 Director** – Suggesting new guidelines for OU Governing Documents
 - Andrew Lowery, R2 Director - Poor interest in Awards and N&A in some Regions
 - Eric Grigorian, R3 Director - IEEE activities with High School/Secondary students



Connecting Across IEEE



Resources

Chapter Support and Collaboration

- **Chapters are supported by both MGA (Section, Region, or Geographic Council) and Technical Activities (Societies/Technical Councils)**
- **Many Societies/Technical Councils have robust Chapter programs that include:**
 - ✓ Financial support
 - ✓ Distinguished Lecturers
 - ✓ Mentorship / Support Resources
 - ✓ Outstanding Chapter Awards
- **Collaborate with Societies/Councils on Local Programs and Events**
 - ✓ Reach out to your local Chapter Chairs
 - ✓ Communicate with your Student Branches and SB Chapters
- **Form new Chapters and Student Branch Chapters in your Section**
 - ✓ Contact Society/Technical Council Chapter Coordinators for support

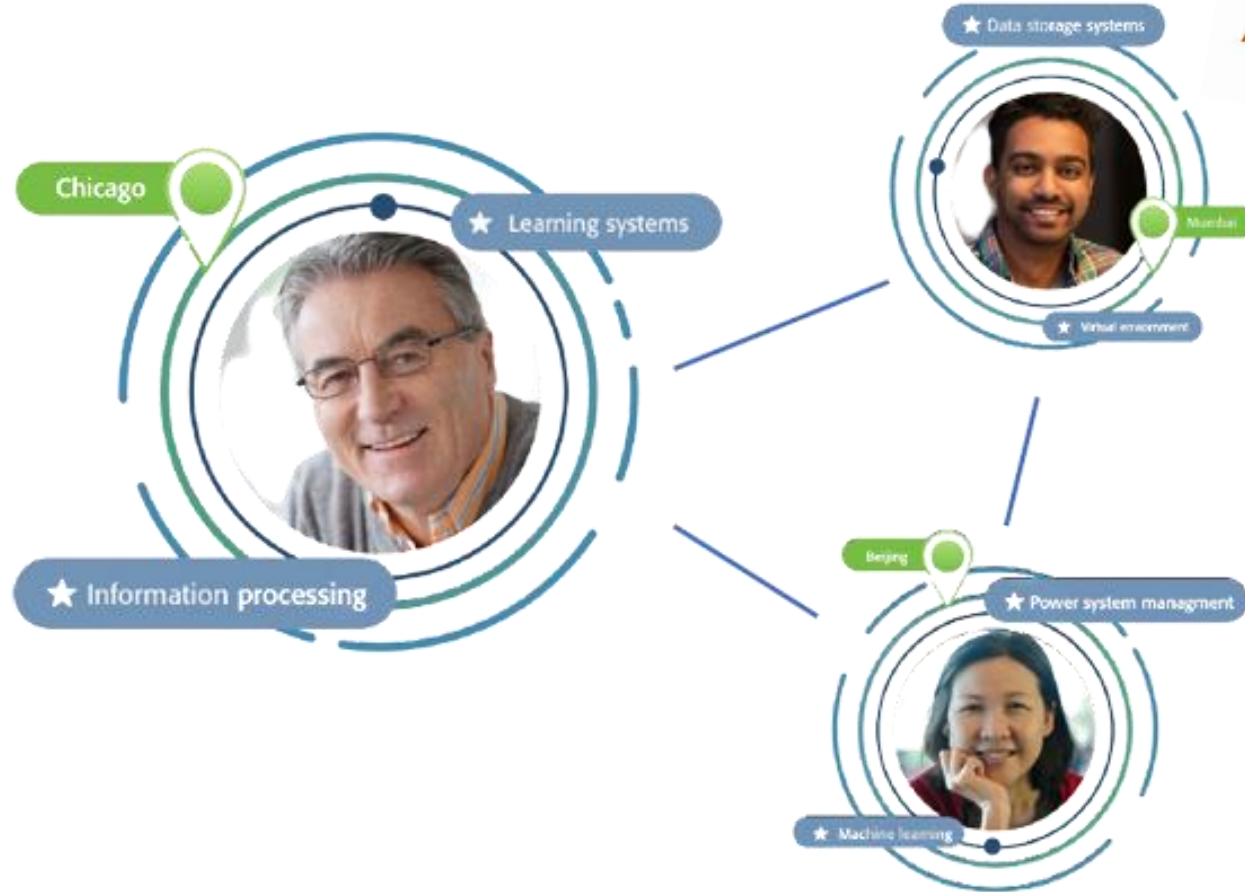
Sections, through their Chapter Chairs, will be able to access more support for their local members.

IEEE Collabratec as a way to Connect

 IEEE Section, Student Branch hubs

 IEEE & Society Membership Directories

 Mentor / Mentee matching



GT Member retention strategy via Collabratec, centered around recognition and value



- Verified identity
- Distinct recognition badging
- Personalized membership certificates



Member retention strategy via Collabratec, Centered around recognition and value

- Members Forum community
- Automated profile updating
- IEEE Contact Center chat



IEEE Membership Forum

9090 participants

This community provides IEEE Members information on the valuable benefits, resources and opportunities available as part of their membership with IEEE. Members can get answers to their general questions about IEEE membership.

[^ Show Less](#)



[Visit Community](#)



Matthew Grant 

IEEE Membership Milestone Years

12

IEEE Membership Number

90292994

[IEEE Membership Card and Certificates](#)

[IEEE Membership Directory](#)

[My IEEE Section](#)





[All IEEE Sections](#)

[Career/Mentor Services](#)

[IEEE Membership Forum](#)







Regions & Sections Can Benefit from Partnering with Educational Activities (EA)





Program	Engagement	Benefit	Connect
	<p>Have experts from your region/section create lesson plans or engineering profiles for teachers and students</p>	<ul style="list-style-type: none"> Inspire youth about your technology 	<p>IEEE TryEngineering Facebook Twitter</p>
	<p>Have experts in your region/section showcased in our webinar series</p>	<ul style="list-style-type: none"> EA does most of the heavy lifting and promotion Makes region/section experts relevant to Pre-U audiences 	<p>IEEE TryEngineering Tuesday</p>
	<p>Have your region/section volunteers learn from existing program examples or provide their own</p>	<ul style="list-style-type: none"> Volunteers with a passion for Pre-U STEM outreach find how-to guides and resources, and connect with a community of others doing the same 	<p>STEM Portal</p>
	<p>Funding grants to support STEM outreach work in local regions and sections community</p>	<ul style="list-style-type: none"> Selected recipients receive funding after the successful completion of the grant activity 	<p>STEM Grants</p>

Regions & Sections Can Benefit from Partnering with Educational Activities (EA)



Program	Engagement	Benefit	Connect
	<p>Spread the word about grant opportunities for students</p> <p>Fund grants through the IEEE Foundation</p>	<ul style="list-style-type: none"> Gives university students the opportunity to apply learning to improve their community 	<p>EPICS in IEEE Newsletter Sign Up</p> <p>Facebook</p> <p>Instagram</p> <p>Twitter</p> <p>LinkedIn</p>
	<p>Get the word out about this resource</p> <p>Ask your region/section volunteers to contribute content</p>	<ul style="list-style-type: none"> Your group can become more relevant to instruction focused professors and administrators 	<p>Teaching Excellence Hub Newsletter Sign Up</p>
	<p>Participate in virtual and in-person events</p>	<ul style="list-style-type: none"> Connect with some of the top students in IEEE's fields of interest and promote your region/section activities 	<p>IEEE-Eta Kappa Nu Facebook</p> <p>Twitter</p> <p>LinkedIn</p> <p>Instagram</p> <p>YouTube</p>
	<p>Ask your volunteers to become program evaluators (PEVs)</p>	<ul style="list-style-type: none"> Opportunity to participate in the process of ensuring high quality engineering and engineering technology programs in ABET participating institutions 	<p>ABET</p>

Regions & Sections Can Benefit from Partnering with Educational Activities (EA)

Program	Engagement	Benefit	Connect
<p>Continuing Education Products including </p>	<p>Access eLearning courses offered to members</p>	<ul style="list-style-type: none"> • Access and promote courses with professional instructional design 	<p>IEEE eLearning Library Newsletter – Sign Up Now Facebook Twitter LinkedIn</p>
	<p>Access this online portal for continuing education products from organizational units and societies across IEEE</p>	<ul style="list-style-type: none"> • Increase member awareness of educational offerings • Highlight benefits of IEEE membership including AN ADDITIONAL 50% OFF ILN COURSES 	<p>IEEE Learning Network ILN Updates – Sign Up</p>
	<p>Offer IEEE Certificates and Digital Badges for IEEE Events</p>	<ul style="list-style-type: none"> • Offer participation certificates and digital badges or PDHs or CEUs at your events • Central administration for learners linked to their IEEE account 	<p>IEEE Credentialing Program</p>
	<p>Free webinars, course announcements, and resources for our global engineering audience</p>	<ul style="list-style-type: none"> • Utilize the content for a region/section event • Share with members to highlight benefit of IEEE membership 	<p>IEEE Innovation at Work</p>

Opportunities with the IEEE Humanitarian Technologies Board (HTB) and IEEE SIGHT

INDIVIDUAL MEMBERS

- **Submit** a project to a call for proposals
- **Add** free [SIGHT membership](#) to your IEEE membership
- **Form** a [SIGHT Group](#) to assess needs in your local community, apply for financial resources, and implement a sustainable technological solution
- **Read** the [Annual Report and Success Story Portfolio](#) – your story may be published!
- **Take part** in the free, online courses on humanitarian technology and sustainable development topics on the [IEEE Learning Network \(ILN\)](#)
- **Donate** to the [IEEE SIGHT Fund of the IEEE Foundation](#). Your contribution of any amount helps HTB/SIGHT transform the lives of individuals and communities around the world

IEEE ORGANIZATIONAL UNITS

- **Identify** ideas for collaboration and joint programs
- **Publicize** HTB|SIGHT opportunities so your members can benefit from them



Local Standards Volunteers' Activities

MGA chapter members will benefit from tight bundling with IEEE SA volunteers.

Standards volunteers bring to the table:

- Knowledge of the IEEE standards development process,
- Access to information about the IEEE standards in development,
- Ability to participate in review and balloting process for new IEEE standards,
- Facilitate partnership between Industry and Academia in development of emerging technology standards

- Promote IEEE SA objectives in the geographical region of the Chapter.
- Inform local Industry, Academia and Government about relevant IEEE Standards projects
- Identify local, regional or global standardization opportunities for IEEE SA
- Host Standards Education and training events for local industry, academia, government
- Recruit membership for IEEE SA
- Support professional development activities established by IEEE, such as Women in Engineering (WIE), Young Professionals (YP), IEEE Diversity and Inclusion
- Search for eligible candidates and support nomination for Fellow grade as well as IEEE and IEEE SA awards and recognition for Standards Activities volunteers
- Support Senior Member elevation of Standards volunteers
- Host pre-standardization activities
- Sponsor standards-related IEEE Meetings, Conferences, and Events
- Cosponsor non-IEEE events that are aligned with IEEE SA objectives.



NIC Definitions of a New Initiative

An IEEE initiative is a new program, service, or product

... that will provide **significant benefit** to members, the public, the technical community, or customers,

... or which could have **lasting impact** on IEEE or its business processes

Initiatives must be of strategic importance to IEEE

Initiatives are **not operational necessities** at the time of their initiation

Projects that can be funded by appropriate baseline budget reductions within the unit are not classified as initiatives

NIC looks for projects that will further IEEE's strategic goals.



IEEE Strategic Plan 2020-2025

OUR MISSION
We foster technological innovation and excellence for the benefit of humanity.

OUR VISION
We will be essential to the global technical community and to technical professionals everywhere, and be universally recognized for the contributions of technology, and of technical professionals in improving global conditions.

CORE VALUES

- Trust
- Global Community Building
- Integrity in Action
- Service to Humanity
- Partnership
- Growth & Nurturing

IEEE WILL:

- Drive global innovation through broad collaboration and the sharing of knowledge
- Enhance public understanding of engineering and technology and pursue standards for their practical application
- Be a trusted source of educational services and resources to support life-long learning
- Provide opportunities for career and professional development
- Inspire a worldwide audience by building communities that advance technical interests, inform public policy, and expand knowledge for the benefit of humanity

IEEE will foster a collaborative environment that is open, inclusive, and free of bias and will continue to sustain the strength, results, and vitality of our organization for future generations.

www.ieee.org/strategic-plan
Approved by the IEEE Council of Directors, November 12, 2019

IEEE
Advancing Technology for Humanity

IEEE New Initiatives Program Seed Grant Process – Two Phases

Seed Grant: Funds innovative or pilot projects that require US \$40,000 or less and take 12 or fewer months to complete

Phase 1: Project Description



Phase 2: Seed Grant Proposal

- An idea is submitted
- NIC provides feedback for consideration via email
- A proposal is submitted
- NIC meets to vote to fund or not to fund at their next meeting
- If approve, funding is granted immediately

**Funding to work with a business consultant early on to create a project plan is available through this process*

New Initiatives Process – Three Phases

New Initiatives: Large-scale projects typically seeking US \$100K or more for up to three 12-month periods

Phase 1: Project Description



Phase 2: Preliminary Proposal



Phase 3: Full Proposal and Business Plan

- An idea is submitted
- NIC provides feedback for consideration via email
- Preliminary Proposal is submitted
- NIC meets and votes whether to invite a Full Proposal and Business Plan
- Full Proposal and Business Plan
- NIC meets and votes whether to recommend to the IEEE Board of Directors to fund the initiative

Young Professionals Opportunities and Resources

- Mentoring
- Networking
- [YP Climate and Sustainability Taskforce](#)
- Young Professionals Awards
- Young Professionals Newsletter
- [Impact Blog](#)
- Event Funding



Funding Opportunities: YP and Student Activities Committees



Young Professionals Event Funding supports Affinity Groups and Societies hosting local activities, Student Transition and Elevation events (STEP), and Meetups at IEEE conferences up to \$1,500 per activity.

More info at:

[Young Professionals Event Funding](#)



Student Professional Awareness (SPAx) provides funding to IEEE Student Branches for the organization of events that assist students in their exploration of career development topics, up to \$500 per event.

More info at:

[Student Professional Awareness](#)



Funding Opportunities: IEEE WIE



- IEEE Women in Engineering (WIE) encourages the development of local activities that add professional value to IEEE WIE members and are aligned with the WIE mission.

<https://wie.ieee.org/funding/>

- **Initial Funding** – Newly established WIE Affinity Groups (AG) and WIE Student Branch Affinity Groups (SBAG) are eligible to request up to US\$200 in start-up funding.
- **Special Funding** – WIE AGs and WIE SBAGs may request up to US\$400 in funding for special projects or activities.
- Sample activities include: IEEE WIE workshops, IEEE WIE panel sessions at IEEE Society conferences, joint IEEE WIE/Young Professionals activities, etc.



Funding Opportunities: Life Members Committee



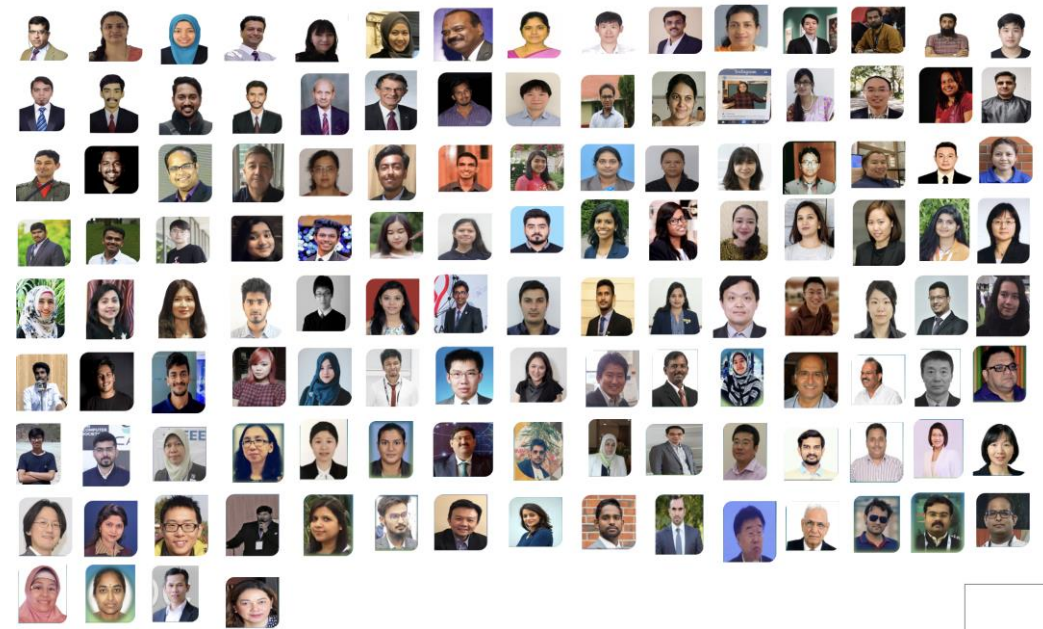
- Leadership Congresses - Funds each Region up to \$1,500 USD for region-wide leadership congresses for students and young professionals
- Local Activities - Reimburses Life Member Affinity Groups for events serving Life members
- More information about IEEE Life Members program available at life.ieee.org



Volunteers and Staff...

We have deep appreciation and respect for your dedication, commitment and contributions for IEEE.

Thank you



deepakmathur@ieee.org



MGA Responsibilities

Key IEEE Membership and MGA-Specific Strategic & Operational Responsibilities

▶ IEEE Member Experience and Membership Operations

- IEEE Member & membership development, member research, member product portfolio mgmt., annual statistics
- IEEE.tv, IEEE Collabratec™, Volunteer Platform
- Manage the annual IEEE membership cycle - processing of membership invoices (join and renew), membership cards, grade elevations and membership programs and MD promotions
- Member Support (IEEE Contact Center), Online Chat, IEEE self-service Knowledgebase
- IEEE Admission & Advancement (A&A) - Sr. Member elevations
- IEEE Fellows process support

▶ IEEE Affinity Group Operations & Activities

- IEEE Students, IEEE Women in Engineering, IEEE Young Professionals, IEEE Life Members
- Publications: IEEE Potentials, IEEE Women in Engineering Magazine

▶ GeoUnit Operations & Activities:

- GeoUnit Formations (Sections, Chapters, Affinity Groups, Student Branches)
- Volunteer Training – Center for Leadership Excellence (CLE), VOLT (volunteer leadership training)
- Geounit elections

▶ Volunteer Tools

- vTools Applications: Engage, Nominations, Voting, Officer Reporting, Events, eNotice, Local Groups, Student Branch Reporting,
- Web Hosting / WebInABox
- OU Analytics
- Web Conferencing: Webex, GoogleMeet

▶ MGA Board/Committee Support

- Governance, operations, complaint resolution process, N&A, awards



Vitality in MGA

Different perspectives on vitality are addressed throughout MGA

- Members – MGA partners with other OUs to reach and engage
 - Member Dues Revenue
 - Membership statistics
 - Member research and engagement
- Volunteers
 - Supporting current and future leaders
 - Providing opportunity to learn and grow
- Geographic Units
 - Increasing the number of units and expanding scope and depth of the local units
 - Assessing vitality of local activity networks, GeoUnit vitality
 - Providing insights and data that enable volunteers to be effective
- Digital strategy/initiatives
 - Ensure MGA and GeoUnits have the necessary tools and related resources to meet current needs
 - Focus on online IEEE program/service delivery



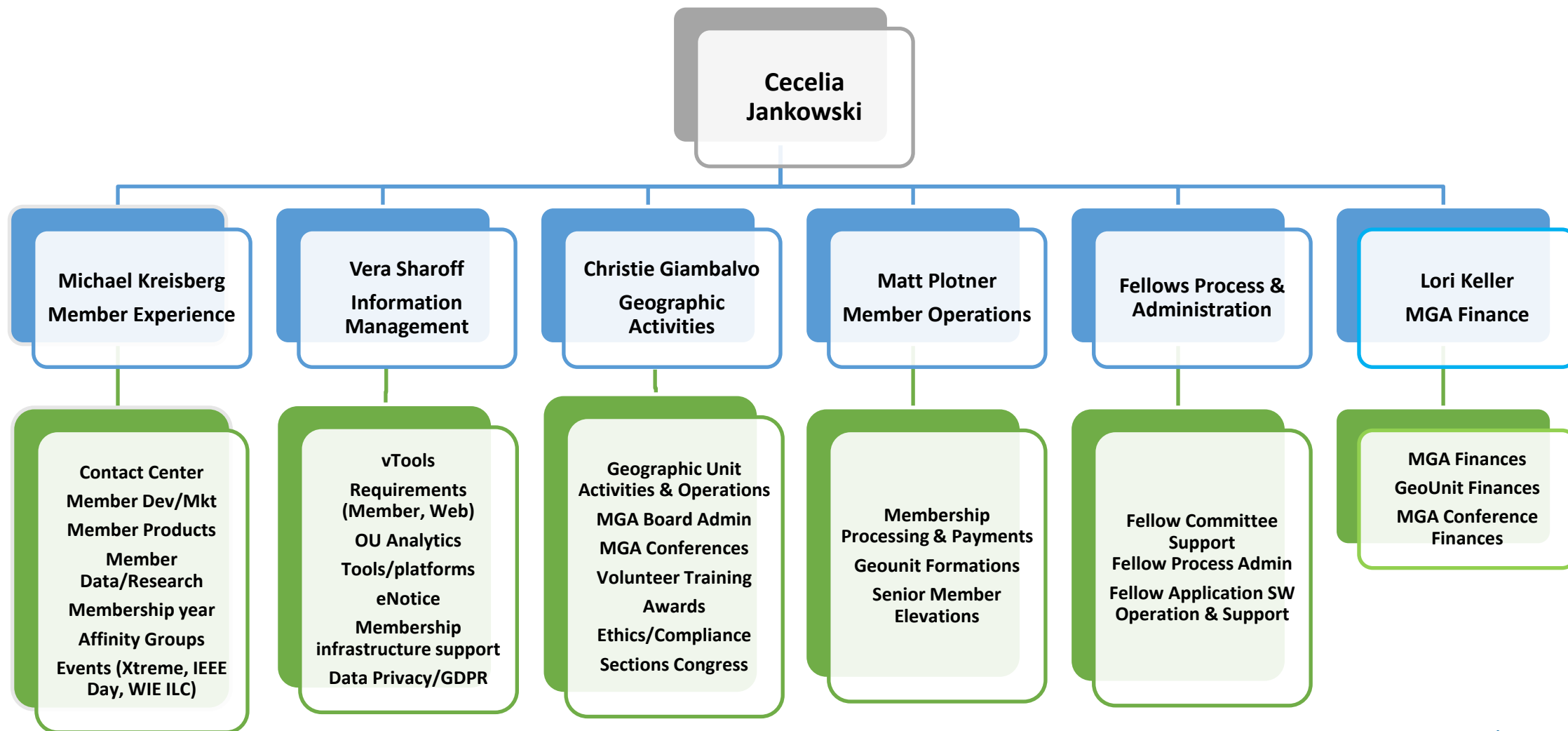
Active Geographic Units as of January 2024

Regions	R1	R2	R3	R4	R5	R6	R7	R8	R9	R10	Total
Section	22	20	41	23	27	35	21	59	36	60	344
Subsection	2	2	2	3	4	2	2	13	15	42	87
Council	1	0	4	0	0	2	0	1	5	6	19
Chapter*	183	101	111	101	101	212	150	645	258	848	2,710
Affinity Group	48	27	53	41	39	52	52	129	70	128	639
Student Branch	91	87	97	65	96	89	61	762	513	1,781	3,642
Student Branch Chapter	63	32	69	51	67	68	50	640	907	2,278	4,225
Student Branch Affinity Group	4	7	10	4	4	5	17	169	187	478	885
Total	414	276	387	288	338	465	353	2,418	1,991	5,621	12,551

*A Joint Chapter of two or more Sections and/or two or more Societies are counted as one Chapter



MGA Department Staff



2024 MGA Priority Projects

Priority Projects support MGA strategic areas and goals

Membership - A core MGA responsibility and strategic focus. These projects build on key member strategies and sustaining operations. They add specific focus due to particular ad hoc efforts from the IEEE BoD and MGA

- ▶ Expanding the IEEE Membership Prospect Universe
- ▶ Develop Strategic Roadmaps and Action Plans
- ▶ Improve Student Retention and Student to YP Transition

Geographic Unit Vitality – A competitive advantage of IEEE and MGA’s strategic focus. These projects define new capabilities that are underway or being created to strengthen the resources available to local geo units for engaging members and the public.

- ▶ MGA Volunteer Training Strategic Planning

Major IEEE-wide and MGA-led initiatives that will require significant volunteer and staff efforts to achieve successful completion.

- ▶ Sections Congress 2023 Recommendations
- ▶ MGA Finances
- ▶ NextGen Adoption
- ▶ Region Realignment Implementation

Digital Strategy and Initiatives ensure MGA and the Geo Units have the necessary tools and related resources to meet current needs and support online IEEE program/service delivery.

- ▶ vTools for Chapters
- ▶ vTools Single Candidate Slate Approval Automation



MGA Board - February 2024 Meeting Outcomes



Established Local Group Activities

Added MGA Ops Manual Section 9.12 – Local Group Activities Within Geographic Units and updated Section 4.5

Defines Local Group Activities

Geo Unit Operations Support Cmte responsible for oversight of Local Groups

(Track formations, monitor activities, address inquiries/concerns, facilitate dissolution process annually)



Approved Changes/Additions to MGA Geo Unit Election Process

Added MGA Ops Manual Section 9.13 – Geographic Unit Elections and made changes to Section 9

Clarifies the election process

Addresses timeline related concerns

Required electronic voting via vTools Voting



Revised MGA Training Committee Charter

Updated MGA Ops Manual Section 4.22 – MGA Training Committee

Updates committee scope

Adds experience requirement for committee members



What is a Local Group?

- Intended to be an agile and efficient forum to serve the interests of members and potential members in a local area
- **Is not a Geographic Unit** and shall not duplicate or replace the efforts of any existing IEEE Geographic Unit (Section, Chapter, Affinity Group)
- Comprises a minimum of two (2) IEEE members one of which has to be a voting member, both of whom must be members of the geographic unit involved
- Established by petition to the Section, or the Region involved if there is no Section in the area
- Shall exist as long as the topic they were created to address remains relevant and they meet the annual reporting requirements



***** MGA Operations Manual Section 9.12 - Local Group Activities Within Geographic Units, Approved by MGAB on 17 Feb 2024**

Key Elements of a Successful Election

Review Election Policies and Procedures

- Determine election timeline & qualifying date
- Appoint your Nominating Committee
- Review communication plans



Follow the Process

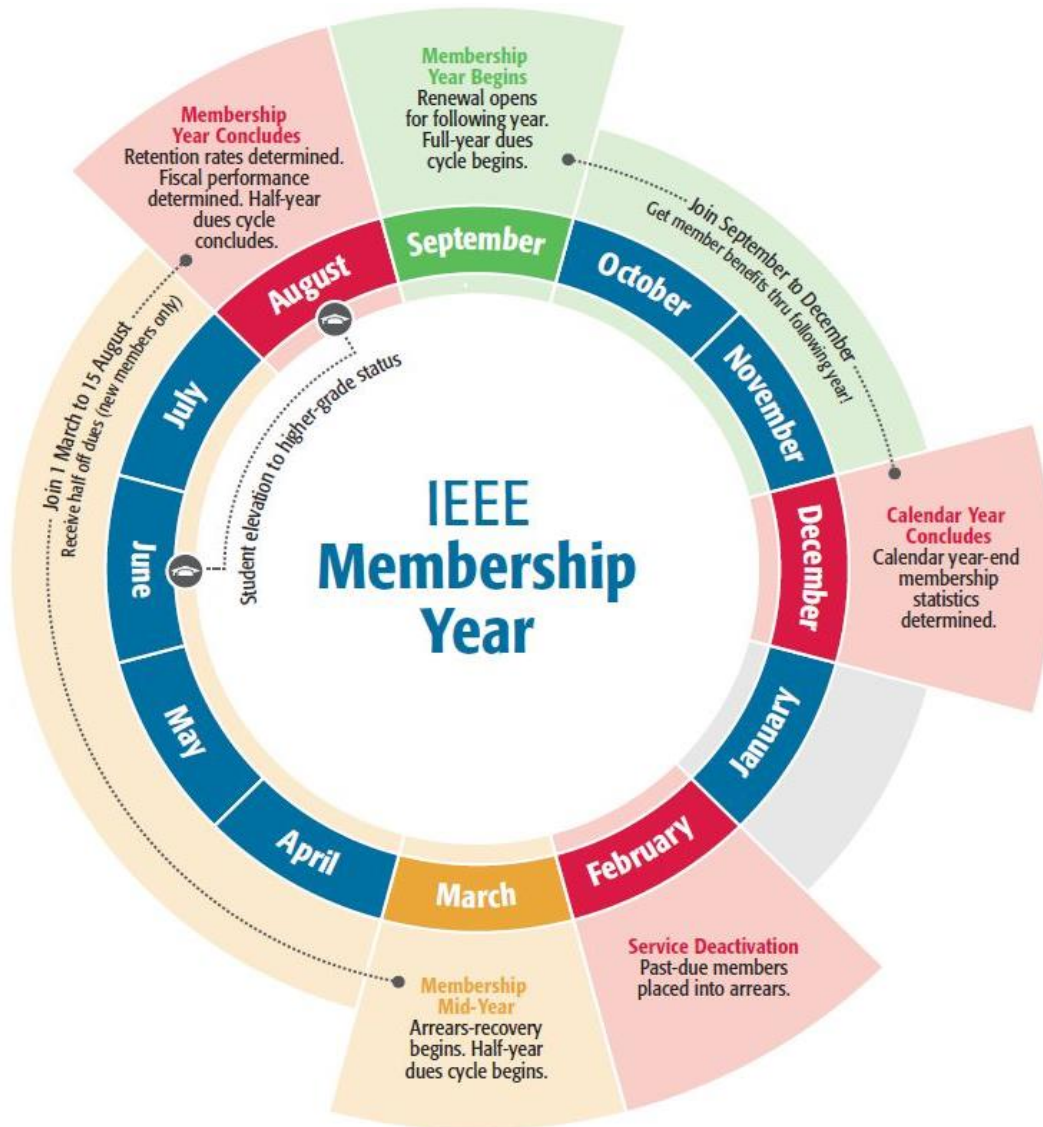
- Call for Nominations
- Select slates of candidates
- Facilitate Petition Process
- Finalize and communicate slate of candidates

Run the Election

- Run the election
- Announce results

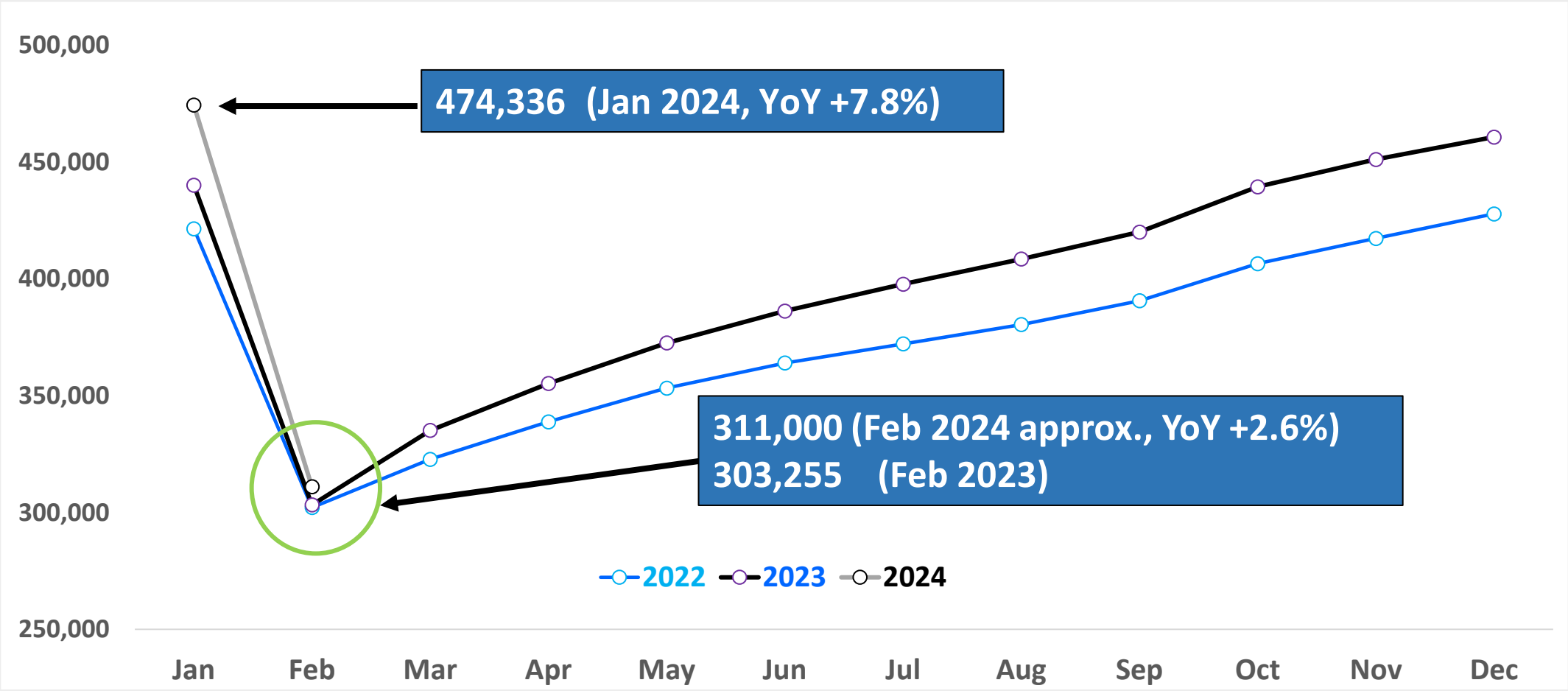
*** MGA Operations Manual Section 9.13 – Geographic Unit Elections, Approved by MGAB on 17 Feb 2024

A key point in the membership cycle just passed ...



- 31 December - Official end of the membership year
 - 2023 Members given a two-month grace period to renew for 2024 before membership benefits are deactivated
- 29 February - Annual service deactivation runs
 - After deactivation, unrenewed members are removed from active membership counts
- 1 March - Start of the 'half-year dues' period for new members only
 - Dues are automatically discounted by 50% and new members receive benefits through 31 December of this year

Total IEEE Membership



2024 Opportunities for Region 10 Impact are Huge!

Total Deactivations by Region - IEEE Members										
Region	Feb 2024 Deactivation				Feb 2023 Deactivation				Difference 2024 - 2023	
	Higher Grade	Graduate Student	Student	Total	Higher Grade	Graduate Student	Student	Total	Count	%
R1 - R6 Total	25,820	5,812	5,253	36,885	25,698	5,151	5,131	35,980	905	2.5%
R7 - R10 Total	52,572	24,533	62,805	139,910	47,206	18,901	48,354	114,461	25,449	22.2%
Grand Total	78,392	30,345	68,058	176,795	72,904	24,052	53,485	150,441	26,354	17.5%
R10 - Asia and Pacific	30,674	17,259	46,083	94,016	26,504	12,791	35,606	74,901	19,115	25.5%
R10 as % of Grand Total	39.1%	56.9%	67.7%	53.2%	36.4%	53.2%	66.6%	49.8%	72.5%	

Region 10 by the numbers:

- 53.2% of the total member deactivations
- 39.1% of the higher grade member deactivations
- 98,402 total students deactivated; 63,369 (64%) students from R10



Additional Resources



Overview of Election Process Changes

Required use of electronic voting via vTools voting	<ul style="list-style-type: none">• Removes voting from being held in-person or via mail ballots• Process exception for locations that cannot vote electronically
Combine Nominations and Tellers Committee to create one Committee	<ul style="list-style-type: none">• Elections Committee to consist of a minimum of 3 members, with no more than 1 member being a current officer• One member shall be appointed as Chair• The committee shall also include a member able to manage the electronic ballot in vTools, this individual also receives the results from vTools once the ballot closes - essentially serves as the "teller"• <i>Will require changes in vTools so volunteers can be coded as the Elections Chair, and Elections Teller</i>
Minimum timeline requirements	<ul style="list-style-type: none">• Call for nominations run for a minimum of 30 days• Petitions and endorsements run for a minimum of 30 days• Voting to remain open a minimum of 2 weeks
Use of a pre-identified consistent date that identifies eligibility	<ul style="list-style-type: none">• Example; eligibility date = 30 June• Eligibility date for members to be eligible to be a candidate, and/or vote in the election
Implement a recommended date for elections to begin and complete by	<ul style="list-style-type: none">• Example; August 1 Begin/December 15 Complete• Any exceptions to be reported to the applicable Region Director and Region Secretary



MGA N&A Call for Nominations for 2025 Volunteer Positions

**March 15, 2024:
Due Date for
Leadership Positions
Nominations**



For questions, email mga-noms@ieee.org

MGA Leadership Positions Nominations Due Date March 15, 2024	MGA Committee Member and VP Appointments to Other <u>OUs</u> Nominations Due Date August 1, 2024
<p>MGA Board Positions</p> <p>MGA Vice President-Elect/Board Chair-Elect MGA Treasurer MGA Vice Chair-Geographic Unit Operations (VC-GUO) MGA Vice Chair-Information Management (VC-IM) MGA Vice Chair-Member Development (VC-MD)</p> <p>MGA Committee Chairs</p> <p>IEEE Admission and Advancement Committee MGA Awards and Recognition Committee MGA Geographic Unit Operations Support Committee - Chair is Vice Chair -Geographic Unit Operations MGA ieee.tv Advisory Committee MGA IT Coordination and Oversight Committee - Chair is Vice Chair -Information Management IEEE Life Members Committee MGA Member Benefits Portfolio Advisory Committee MGA Member Engagement and Life Cycle Committee - Chair is Vice Chair -Member Development MGA Membership Recruitment and Recovery Committee MGA Operations Manual Compliance Committee MGA Potentials Editorial Board MGA Student Activities Committee MGA Training Committee MGA vTools Committee IEEE Young Professionals Committee</p>	<p>IEEE Admission and Advancement Committee MGA Awards and Recognition Committee MGA Chapter Operations Support Committee MGA Geographic Unit Operations Support Committee MGA ieee.tv Advisory Committee MGA IT Coordination and Oversight Committee IEEE Life Members Committee MGA Member Benefits Portfolio Advisory Committee MGA Nominations and Appointments Committee MGA Operations Manual Compliance Committee MGA Potentials Editorial Board MGA Strategic Planning Committee MGA Student Activities Committee MGA Training Committee MGA vTools Committee IEEE Women in Engineering Committee IEEE Young Professionals Committee</p> <p>MGA appointments to other organizational unit boards/committees</p> <p>IEEE Conferences Committee IEEE Diversity and Inclusion Committee IEEE Educational Activities Board (EAB) IEEE Future Directions Committee IEEE Industry Engagement Committee IEEE Publication Services and Products Board (PSPB) IEEE Strategy and Alignment Committee IEEE TAB Conference Publications Committee IEEE TAB/PSPB Products and Services Committee IEEE Humanitarian Technologies Board (HTB)</p>

Thank you!

