



2024 IEEE R10 Annual General Meeting

Date: March 2 - 3, 2024

2024 R10 Membership Development Committee Plan

CheonWon Choi

R10 Membership Development Committee Chair

2024 R10 Membership Development Committee Plan

Committee Structure

Chair: CheonWon Choi

Members: Muhammed Kasim, Parkash Lohana, Oh-Soon Shin, Amit Ved, Na Wang

Budget

Project 1: USD 0

Project 2: USD 4,800

Project 3: USD 5,200

Objectives

- 1:** Increase number of new members and raise membership retention rate.
- 2:** Elevate member grade of qualified member.
- 3:** Cooperate with MGA and Sections for membership development.

Project / Task Measurable

Project 1: Number of distribution of MD monthly, Number of participation in MD webcast

Project 2: Membership, Retention rate, Number of member grade elevations

Project 3: Number of participants in membership development activities

Projects / Tasks

Project 1: Cooperate with MGA and sections for membership development.

Project 2: Encourage sections to increase membership.

Project 3: Promote membership development at R10 events

Major Milestones & Timeline

Project 1: Completion by December 2024

Project 2: Completion by November 2024

Project 3: Completion by November 2024

Details of Project 1

- Cooperation with MGA and sections for membership development -

Aim

Cooperate with MGA and sections for membership development by sharing membership statistics.

Plan

- Monitor membership statistics reported in MD Monthly.
- Distribute MD Monthly to section chairs.
- Participate in MD webcast.
- Participate in MRRC (Membership Recruitment and Recovery Committee) meeting.

Budget

USD 0

Milestones

- Monitor of membership statistics every month until December 2024.
- Distribution of MD Monthly every month until December 2024.

Details of Project 2

- Encouragement of sections to increase membership -

Aim

Encourage sections, chapters and student branches to increase membership and raise membership retention rate.

Plan

- Select 4 sections based on activity plan for increasing new membership and give incentive of USD 400 to each section based on achievement and report of section.
- Select 4 sections based on activity plan for raising membership retention rate and give incentive of USD 400 to each section based on achievement and report of section.
- Select 4 sections based on activity plan for elevating member grades of qualified members and give incentive of USD 400 to each section based on achievement and report of section.

Budget

USD 4,800

Milestones

- Call for project proposal in March 2024
- Submission of project proposal in April 2024
- Notification of acceptance in May 2024
- Submission of project report by October 2024
- Provision of incentive in November 2024

Details of Project 3

- Promotion of membership development at R10 events -

Aim

Guide non-members to join IEEE and members to retain membership as they attend R10 events.

Plan

- Make membership development activities at R10 SYWL Congress 2024.
- Make membership development activities at TENSYP 2024.
- Make membership development activities at HTC 2024.
- Make membership development activities at TENCON 2024.

Budget

USD 5,200

Milestones

- Membership development activities at R10 SYWL Congress 2024, Tokyo, Japan, August 2024
- Membership development activities at TENSYP 2024, Delhi, India, September 2024
- Membership development activities at HTC 2024, Malaysia, October 2024
- Membership development activities at TENCON 2024, Singapore, December 2024