2023 IEEE R10 EXCOM Meeting
March 2023
2023 R10 Ethics Awareness & Advancement Committee (EAAC) Plan
Dr Sudeendra Koushik
EAAC Committee Chair 2023
EAAC – Ethics Awareness and Advancement Committee

Focus of this committee

- To raise AWARENESS of Ethics amongst our members
- To spread and ADVANCE the awareness of Ethics across our Region
- Measure progress, recognize to motivate members to become aware of Ethics
- Collaborate with EMCC (not overlap) and IEEE Ethics committees and activities

Committee Members:
- Dr Takako Hashimoto,
- Dr Suresh Nair, Prof.
- Dr Mousmi Ajay Chaurasia,

- Dr Siva Reddy
- Dr Ashwini Appaji
- Mr Yeshwanth
- Chair: Dr Sudeendra Koushik
EAAC – Ethics Awareness and Advancement Committee

Building awareness

Spreading progress

Recognizing and reinforcing progress

ARE YOU AWARE
Ethics awareness survey

Ethics Super-Power contest
EAAC “Are you Aware”

Reach of about 1700+

100% completion rate
**EAAC “Are you Aware”**

*Executive Summary*

- 48% of the respondents were professional members.
- 14% YP and 29% were Student members.
- About 43% are NOT aware of the presence of a separate IEEE Code of Ethics.
- About 29% of members are NOT aware of the content of IEEE Code of Ethics.
- About 86% members want to compliant to the IEEE Code of Ethics.
EAAC “Ethics Super Power Contest”

Reach of about ~5500

100% completion rate
IEEE Code of Ethics EAAC “Ethics Super Power Contest”

For Individual IEEE Members
- Score 70% or more to win a "Ethics Champion" Soft-Pin
- At special events participants can win a physical pin

For Sections in IEEE Region 10
- Any section which achieve 50% or more of their members to take up this assessment would be recognised with a Special Plaque
- The top 5 sections with maximum number of members who have taken up this assessment will also be recognised with an Exclusive Plaque.
IEEE Code of Ethics EAAC “Ethics Super Power Contest”

For Individual IEEE Members

- Score 70% or more to win a "Ethics Champion" Soft Pin
- CONECCT special – you win your physical pin

---

Name: Dr Sudeendra Koushik
IEEE No: 91154687
Region: Region 10
Section: Bangalore Section

---

IEEE R10 Ethics Super Power Challenge

<table>
<thead>
<tr>
<th>SL No</th>
<th>Section Name</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Gujarat Section</td>
<td>10.35%</td>
</tr>
<tr>
<td>2</td>
<td>Bangalore Section</td>
<td>11.16%</td>
</tr>
<tr>
<td>3</td>
<td>Madras Section</td>
<td>0.84%</td>
</tr>
<tr>
<td>4</td>
<td>Kerala Section</td>
<td>0.51%</td>
</tr>
<tr>
<td>5</td>
<td>Hyderabad Section</td>
<td>0.36%</td>
</tr>
<tr>
<td>6</td>
<td>Islamabad Section</td>
<td>4.67%</td>
</tr>
<tr>
<td>7</td>
<td>Bombay Section</td>
<td>0.49%</td>
</tr>
<tr>
<td>8</td>
<td>Kolkata Section</td>
<td>0.42%</td>
</tr>
<tr>
<td>9</td>
<td>Sri Lanka Section</td>
<td>0.92%</td>
</tr>
<tr>
<td>10</td>
<td>Delhi Section</td>
<td>0.28%</td>
</tr>
</tbody>
</table>

---

(Section Rank List as of 28 July 2023)
EAAC “Ethics Super Power Contest” at events
EAAC “Ethics Super Power Contest” at events
During SC please collect

Every section for your leadership team

Delighted to be R10 Ethics Champion! 😊😊
Thanks to Region 10 Team for awarding this.
Congratulations to the Winning sections (Phase 1)

<table>
<thead>
<tr>
<th>SL No</th>
<th>Section Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Gujarat Section</td>
</tr>
<tr>
<td>2</td>
<td>Islamabad Section</td>
</tr>
<tr>
<td>3</td>
<td>Madras Section</td>
</tr>
<tr>
<td>4</td>
<td>Bangalore Section</td>
</tr>
<tr>
<td>5</td>
<td>Sri Lanka Section</td>
</tr>
<tr>
<td>6</td>
<td>Karachi Section</td>
</tr>
<tr>
<td>7</td>
<td>Kharagpur Section</td>
</tr>
<tr>
<td>8</td>
<td>Malaysia Section</td>
</tr>
<tr>
<td>9</td>
<td>Australian Capital Terr</td>
</tr>
<tr>
<td>10</td>
<td>Hyderabad Section</td>
</tr>
</tbody>
</table>
EAAC update

- Successfully completed running the baseline pre-survey,
- Results analyzed and report submitted
- Awareness survey designed
- Physical Pin designed and ready to order
- Soft pin designed and ready for deployment
- Awareness survey designed and ready to roll out in July
- Discussion started with HTC to plan for a good event at HTC Gujrat to celebrate World Ethics Day

Discussed to have an EAAC contest and a stall at Bangalore section flagship Conference CONNEECT

- Put up a stall at CONNECCT in July, Bangalore – Standee and Pins for the Ethics awareness assessment qualifiers (75%% right answers)
- Ethics awareness program launch
- Ethics recognition pin to all Ethics awareness assessment qualifiers (75%% right answers) to top/first 5% of all sections
- Pins alongside Excom and Sections Congress Ottawa
- HTC Ethics day Major event in Gujrat alongside HTC, October 2023

MGA Funding approved the ETHICS STAR project – to take this impactful initiative beyond R10
<table>
<thead>
<tr>
<th>Item</th>
<th>INR</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pins 7k/5%</td>
<td>665000</td>
<td>8312.5</td>
</tr>
<tr>
<td>flight person</td>
<td>48000</td>
<td>600</td>
</tr>
<tr>
<td>Accomodation</td>
<td>30000</td>
<td>375</td>
</tr>
<tr>
<td>registration</td>
<td>10000</td>
<td>125</td>
</tr>
<tr>
<td>Courier etc</td>
<td>50000</td>
<td>625</td>
</tr>
<tr>
<td>Contingency</td>
<td>200000</td>
<td>2500</td>
</tr>
<tr>
<td>standee</td>
<td>5000</td>
<td>62.5</td>
</tr>
<tr>
<td>plaques 5x</td>
<td>15000</td>
<td>187.5</td>
</tr>
<tr>
<td>Expenses</td>
<td>1023000</td>
<td>12787.5</td>
</tr>
</tbody>
</table>
Thank you on behalf of EACC team

2023 R10 Ethics Awareness & Advancement Committee (EAAC) Plan

Dr Sudeendra Koushik
EAAC Committee Chair 2023

Special thanks to all my committee members + R10 Directors and colleagues
Committee Structure
1. Chair: Sudeendra Koushik
2. Members: Dr Takako Hashimoto, Dr Suresh Nair, Prof. Mousmi Ajay Chaurasia, Dr Siva Reddy

Objectives
1. Build awareness amongst volunteers
2. Build among partners
3. Develop a sense of pride in compliance
4. Collaborate closely with YP, Projects and EMCC

Projects / Tasks
Project 1: Training module to gamify Ethics
Project 2: Self compliance, module + pledge campaign
Project 3: Compliant gets a compliant

Budget (Total)
Project 1: Building awareness
Project 2: Spreading progress
Project 3: Recognizing and reinforcing progress
Total Budget (requested) in USD = 13 K USD (TBC)

Project / Task Measurable
Project 1: Module launched
Project 2: Number of volunteers taken pledge
Project 3: Incentives and Recognition

Major Milestones & Timeline
Project 1: April-May 2023
Project 2: June-August
Project 3: June-December
EAAC – Ethics Awareness and Advancement Committee

Focus of this committee

- To raise AWARENESS of Ethics amongst our members
- To spread and ADVANCE the awareness of Ethics across our Region
- Measure progress, recognise to motivate members to become aware of Ethics
- Collaborate with EMCC (not overlap) and IEEE Ethics committees and activities

Depending on the circumstances, some may merit being brought to the attention of the appropriate IEEE ethics body for consideration of whether a violation of the IEEE Code of Ethics (CoE) or other relevant IEEE governing document has occurred.

It is assumed throughout that all parties are IEEE members or are otherwise subject to the IEEE CoE.
IEEE Code of Ethics

As Adopted by the IEEE Board of Directors June 2020 (summary below)

We, the members of the IEEE, in recognition of the importance of our technologies in affecting the quality of life throughout the world, and in accepting a personal obligation to our profession, its members, and the communities we serve, do hereby commit ourselves to the highest ethical and professional conduct and agree:

1. To uphold the highest standards of integrity, responsible behavior, and ethical conduct in professional activities.
2. To treat all persons fairly and with respect, to avoid harassment or discrimination, and to avoid injuring others.
3. To strive to ensure this code is upheld by colleagues and co-workers.
EAAC – Ethics Awareness and Advancement Committee

*Project I AM AWARE*

- **Project name** - I AM AWARE
- **Goal** - Building awareness
  1. Provide existing content about Ethics to all R10 members for review and learning
  2. Basic Ethics awareness assessment of members using online form
  3. Scoring of answers on Ethics as per information in step 1 above

---

**Review the IEEE Code of Ethics** → **Take a short online assessment** → **Review Outcome**

- Review Outcome:
  - > 76%: I AM AWARE pin awarded to ‘Green’ category
  - 51-75%: 
  - < 50%:

Members can retake the test.
EAAC – Ethics Awareness and Advancement Committee

Project SARVATRA – Awareness campaign

- Project - SARVATRA
- Goal - Run a campaign to spread Ethics awareness across R10
  - R10 Excom /Adcom
  - Section wise campaign
  - Partner-wise campaign
  - Webinars, R10 talks, part of events and conferences etc

  *Self assessment on Ethics and I AM AWARE ‘Pin’ to be distributed to all those who complete the module successfully as per project I AM AWARE*

- Create opportunities to take pledge on IEEE day
- Create a Pledge day
- Use other events to encourage taking pledge
- Work closely with YP, LM, WiE and Student Member
- Work with EMCC to engage Ethics related activities
EAAC – Ethics Awareness and Advancement Committee

Project SHINCHOKU – Measuring Progress

- Project – Shinchoku / 進捗
- Goal – measuring progress of Ethics awareness across R10

- Monthly reporting section-wise, Affinity groupwise
- Identify stars and trail-blazers for recognition
- (Proposed) Award for Section with most I AM AWARE members
- (Proposed) Recognition for Individual volunteers who mobilize most volunteers to take self assessment
EAAC – Ethics Awareness and Advancement Committee

**Actions**

- Recruitment of core committee members – Done
- Committee meetings – started; first meeting done
- Recruitment of convenor – Done
- Recruitment of affinity group leads – Ongoing, YP done; Student/LM/WiE pending

**Next actions**

- Launch Project I AM AWARE – Q2 2023
- Launch Project SARVATRA – Q2-Q3-Q4 2023
- Launch Project SHINCHOKU – Q2-Q3-Q4 2023