IEEE Technical Community Outreach, Engagement and Society Membership

Andre Oboler
TAB TCOES Committee Member

Visit IEEE Technical Activities Booth 23 & 24 in the Exhibit Hall

TCOES activities on ta.ieee.org

SC2023 Enabling Leaders TO BUILD A Sustainable Future

Technical Community Outreach, Engagement and Society Membership
About Me – Andre Oboler

Currently a member of:
TAB Committee on Outreach, Engagement and Society Membership
IEEE Global Public Policy Committee
IEEE Systems Council AdCom
IEEE TechEthics Global Ambassadors

Previous roles include:
2021-2022 IEEE Computer Society VP (Member and Geographic Activities)
2018-2020 Chair, IEEE Computer Society Geographic Activities Committee
2017-2018 Vice Chair, IEEE Australia Council
2014-2017 Membership Development, Victorian Section
2014-2015 Region 10 Coordinator, IEEE Computer Society
2010-2011 Chair, IEEE Computer Society Victorian Chapter

Areas of work: hate speech, disinformation and extremism on social media and other digital platforms
IEEE Technical Activities Board (TAB) Committee on Technical Community Outreach, Engagement and Society Membership (TCOES)

J. Roberto de Marca  
Chair

Maciej Ogorzalek  
Member-At-Large

Liuchen Chang  
Member-At-Large

Charles Kidder  
MGA Appointment

Dalma Novak  
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Member-At-Large

Karen Burnham  
TA Standards Appointment

Gail Sheedy  
Staff

TCOES activities on ta.ieee.org

ta.ieee.org/operations/outreach-engagement-and-society-membership
Introduction

Geographic Representation

1. MGA
2. Region
3. Section

Technical Representation

1. TA
2. Society / Technical Council
3. Chapter

TCOES activities
on ta.ieee.org
Introduction

IEEE Technical Activities Board oversees the IEEE’s Technical OUs: 39 Societies and 7 Technical Councils

ta.ieee.org
IEEE Technical Activities Board (TAB) Committee on Technical Community Outreach, Engagement and Society Membership (TCOES)

Helping all of IEEE’s Technical OUs raise their visibility, engage effectively with the rest of IEEE and the world, deliver value to their members, increase their membership, and support their local chapters.
TCOES Functional Highlights

Responsible for **Technical Activities outreach, engagement, and membership topics**
- Focusing on membership and engagement across all of TA
- Centralizing efforts in these areas

New Committee, began meeting in September 2022

Provides focused group to address topics that were previously individual ad hoc efforts

Committee functions that will make a difference for you:
- Address higher level systemic issues that impact all Societies/Councils (including all Chapters of all Societies/Councils)
- Improve capacity for communication and engagement between all parts of IEEE (e.g., Regions and Sections) and parts of TA like Societies and Councils
- Improve opportunities for members (including groups like YP, Industry, etc.) and the value of membership
- Share knowledge and Best Practices globally across Societies/Councils
- Listen to members and leaders across the organization

[ta.ieee.org](http://ta.ieee.org)
TAB Membership and Engagement Forums

First ever Forum held December 2022

Major Themes from December 2022 Forum:

- **Local engagement**: Increased support for Chapters and Chapter collaboration
- **Student to young professional/higher grade transition**: Tracking movement through transition: messaging, offers, benefits
- **Industry engagement**: Identifying needs of individuals and companies
- **Society/Council collaboration**: Continuing the dialogue from the Forum / future connections
- **Providing support for the S/C Membership role**: Sharing best practices; Data access, tools, and data usage

Held **second TAB Membership and Engagement Forum** in April 2023, with Breakout Sessions on:
- Increasing Engagement with/of **Students**
- Increasing Engagement with/of **Recent Graduates** (transition from Student to Young Professional)
- Increasing Engagement with/of **Industry**

Many of the same goals as Regions and Sections!

[ta.ieee.org]
Chapter Support and Collaboration

**Chapters are supported by both MGA (Section, Region, or Geographic Council) and Technical Activities (Societies/Technical Councils)**

Many Societies/Technical Councils have robust Chapter programs that include:

- Financial support
- Distinguished Lecturers
- Mentorship / Support Resources
- Outstanding Chapter Awards

**Collaborate with Societies/Councils on Local Programs and Events**

- Reach out to your local Chapter Chairs
- Communicate with your Student Branches and SB Chapters
- Attend the “Improving Chapter Engagement” Breakout Session for more ideas

**Form new Chapters and Student Branch Chapters in your Section**

- Contact Society/Council Chapter Coordinators for support

[mga.ieee.org/resources-operations/geographic-unit/chapters](mga.ieee.org/resources-operations/geographic-unit/chapters)
How can we work together?

**Help Us <=> Help You**

**Share Best Practices**
- Let us know what kind of programs and initiatives you have in your Section so we can share with Societies, Technical Councils, and Technical Communities.

**Share Challenges and Request Resources**
- Let us know how we can help you in your volunteer role so we can help remove barriers.
  - How can we support challenges specific to your geographic area(s)?
  - How can we help you communicate better with Society/Council Chapter Coordinators?
  - How can we help you get the Chapter data you need?

**Learn more about TCOES programs and initiatives**
- Communicate the value of Society membership to your members to help retain current members and recruit new members!

**Reach out and provide feedback!**

TCOES Breakout Sessions:
- Saturday 14:00-14:30
- Sunday 14:30-15:00