2023 IEEE R10 EXCOM Meeting
March 2023

2023 R10 Ethics Awareness & Advancement Committee (EAAC) Plan

Dr Sudeendra Koushik
EAAC Committee Chair 2023
Objectives
1. Build awareness amongst volunteers
2. Build among partners
3. Develop a sense of pride in compliance
4. Collaborate closely with YP, Projects and EMCC

Projects / Tasks
Project 1: Training module to gamify Ethics
Project 2: Self compliance, module + pledge campaign
Project 3: Compliant gets a compliant

Committee Structure
1. Chair: Sudeendra Koushik
2. Members: Dr Takako Hashimoto, Dr Suresh Nair, Prof. Mousmi Ajay Chaurasia, Dr Siva Reddy

Budget (Total)
Project 1: Building awareness
Project 2: Spreading progress
Project 3: Recognizing and reinforcing progress
Total Budget (requested) in USD = 20 K USD (TBC)

Project / Task Measurable
Project 1: Module launched
Project 2: Number of volunteers taken pledge
Project 3: Incentives and Recognition

Major Milestones & Timeline
Project 1: April-May 2023
Project 2: June-August
Project 3: June-December
EAAC – Ethics Awareness and Advancement Committee

Focus of this committee

- To raise AWARENESS of Ethics amongst our members
- To spread and ADVANCE the awareness of Ethics across our Region
- Measure progress, recognise to motivate members to become aware of Ethics
- Collaborate with EMCC (not overlap) and IEEE Ethics committees and activities
IEEE Code of Ethics

As Adopted by the IEEE Board of Directors June 2020 (summary below)

We, the members of the IEEE, in recognition of the importance of our technologies in affecting the quality of life throughout the world, and in accepting a personal obligation to our profession, its members, and the communities we serve, do hereby commit ourselves to the highest ethical and professional conduct and agree:

1. To uphold the highest standards of integrity, responsible behavior, and ethical conduct in professional activities.
2. To treat all persons fairly and with respect, to avoid harassment or discrimination, and to avoid injuring others.
3. To strive to ensure this code is upheld by colleagues and co-workers.
EAAC – Ethics Awareness and Advancement Committee

**Project I AM AWARE**

- **Project name - I AM AWARE**
- **Goal - Building awareness**
  1. Provide existing content about Ethics to all R10 members for review and learning
  2. Basic Ethics awareness assessment of members using online form
  3. Scoring of answers on Ethics as per information in step 1 above

**Review the IEEE Code of Ethics**

**Take a short online assessment**

**Review Outcome**

- I AM AWARE pin awarded to ‘Green’ category
  - > 76%
  - 51-75%
  - < 50%

Members can retake the test
EAAC – Ethics Awareness and Advancement Committee

*Project SARVATRA – Awareness campaign*

- Project - SARVATRA
- Goal - Run a campaign to on Ethics awareness is spread across R10
  - R10 Excom /Adcom
  - Section wise campaign
  - Partner-wise campaign
  - Webinars, R10 talks, part of events and conferences etc
  - Self assessment on Ethics and I AM AWARE ‘Pin’ to be distributed to all those who complete the module successfully as per project I AM AWARE
- Create opportunities to take pledge on IEEE day
- Create a Pledge day
- Use other events to encourage taking pledge
- Work closely with YP, LM, WiE and Student Member
- Work with EMCC to engage Ethics related activities
EAAC – Ethics Awareness and Advancement Committee

*Project SHINCHOKU – Measuring Progress*

- Project – Shinchoku / 進捗
- Goal – measuring progress of Ethics awareness across R10
  - Monthly reporting section-wise, Affinity groupwise
  - Identify stars and trail-blazers for recognition
  - (Proposed) Award for Section with most I AM AWARE members
  - (Proposed) Recognition for Individual volunteers who mobilize most volunteers to take self assessment
EAAC – Ethics Awareness and Advancement Committee

**Actions**

- Recruitment of core committee members – Done
- Committee meetings – started; first meeting done
- Recruitment of convenor – Done
- Recruitment of affinity group leads – Ongoing, YP done; Student/LM/WiE pending

**Next actions**

- Launch Project I AM AWARE – Q2 2023
- Launch Project SARVATRA – Q2-Q3-Q4 2023
- Launch Project SHINCHOKU – Q2-Q3-Q4 2023
Thank you on behalf of EACC team

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Dr Sudeendra Koushik
EAAC Committee Chair 2023

Special thanks to all my committee members + R10 Directors and colleagues