

# **Conference Leadership Workshop**

Managing the Technical Program – Best Practices

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Advancing Technology for Humanity

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# Agenda

### Managing the Technical Program

- The Role of the Technical Program Chair
- IEEE Scope

# Conference Sponsorship

- Overview of the IEEE Sponsorship Types
- Evaluating Opportunities Sponsorship
- IEEE Scope
- Peer Review
- Similarity Check







# **Managing the Technical Program**



# **The Technical Program Chair**

Define the Scope of the Technical Program



- Ensure a well-balanced, high-quality program is organized and presented
- Build your Conference Team
  - Recruiting/organizing/managing a Technical Program Committee and peer reviewer team
- The Technical Program Chair manages the Call for Papers through peer review and ultimate selection of every accepted paper
  - including non-presented paper and plagiarism policies
- Coordinates scheduling of session rooms and determining needs for the local arrangements of the program
- Plagiarism Screening CrossCheck (now called Similarity Check)

# **The Technical Program Chair's Role**

- Discuss key issues with the last Technical Program Chair
  - What challenges were encountered?
  - What peer review tool was used and was it effective?
  - Did you utilize CrossCheck for plagiarism screening?
- Develop tracks when there are multiple, significant topics within the overarching conference scope
  - Assign a track chair if one is warranted
  - How many tracks did you have last year?









# **Technical Program**

**Peer Review Systems** 





- Select a Peer Review, paper management system
- Consider conference size and complexity
- Develop a non-presented paper policy
- Communicate the policy in the call-forpapers and author communications
- Make sure the IEEE sponsor (Section/Council/Chapter) is engaged in developing the technical program





# The Technical Program Timeline Communication Guidelines





#### **Technical Program Timeline Development** *Tip*

Develop the timeline for submission and review, by working in reverse from the conference start date



Work with the conference organizing committee to ensure all parties are aligned



#### **Conference Timeline** Differs based on the Size of Your Conference Recruit Notice of **Establish TP** Peer Review Call for Papers Abstract or full acceptances sent Reviewers Committee Process paper submission out (final paper) deadline Plan Key Dates to authors 10-18 4-6 Months\* 6-12 Months\* 2-6 months\* Months\* 8-12 weeks\* 9-10 Months\* \*Example is for a 200-person conference



# **Communication Guidelines – Representing the IEEE Brand**

- Each conference is responsible for communicating IEEE policies in the "Call for Papers", conference web site and conference communications
- Conferences can not guarantee inclusion in the IEEE Xplore<sup>®</sup> Digital Library or indexing
- IEEE cannot guarantee entries are included in any particular database
  - IEEE abstracting and indexing partners (such as Elsevier) make their own editorial decisions on what content to index
- It is preferred that the conference indicate that the proceedings will be "submitted for" publication in IEEE Xplore<sup>®</sup> and indexing



# **IEEE Scope**



# **Conference Scope**

- IEEE is a technical publisher readers look for work in IEEE's technical areas
  - Each Society and Technical Council has a Field of Interest
  - Full listing: <u>https://ta.ieee.org/operations/governing-documents</u>
  - Additional guidance can be found in the "Aims and Scope" of IEEE Journals, found on each journal's page on *Xplore*
- Conference attendees expect content in the scope of the conference
- The conference's reviewers must be expert in the subject area of each paper they review
  - Reviewer pools are developed for the scope of the conference
  - With a wide range of science disciplines included in your conference scope do you have enough reviewers for so many different topics?







# How Content is Categorized in IEEE *Xplore -* Suitability

- Aerospace
- Bioengineering
- Communication, Networking & Broadcasting
- Components, Circuits, Devices & Systems
- Computing & Processing (hardware/software)
- Engineered Materials, Dielectrics & Plasma
- Engineering Profession

- General Topics for Engineers (Math, Science & Engineering)
- Geoscience
- Nuclear Engineering
- Photonics & Electo-Optics
- Power, Energy Industry Applications
- Robotics & Control Systems
- Signal Processing & Analysis
- Transportation
- Fields, Waves & Electromagnetics



# **Sponsorship Opportunities**





# **Conference Sponsorship**

Types of Sponsorship

#### IEEE Conferences must be Sponsored by at least one IEEE OU

#### Sole Sponsorship

- Entire OU involvement in the Conference
- Responsible for technical, financial, publicity and administrative aspects of conference
- OU will receive surplus or be liable for any deficit
- IEEE owns conference name, slogan, copyright for publications, Internet domain and logo

#### Financial Co-Sponsorship

- Shared involvement among several organizations with at least one IEEE OU
  - Other possible co-sponsors: IEEE OUs, and Not for Profit non-IEEE organizations
- Shared responsibility for the technical, financial, publicity, and administrative aspects of conference
- OU will receive surplus or be liable for any deficit
- OUs provided option for no cost exhibit booth, table, or other means of promoting IEEE membership and activities

#### There are no TCS fees associated with Financially Sponsored Conferences





# **Conference Sponsorship**

Types of Sponsorship

#### **Technical Co-Sponsorship of a <u>non-IEEE Conference</u>**

- IEEE OU has NO financial involvement in the conference
- IEEE OU is responsible for the technical program
  - Ensure that only high quality and appropriate scope is included
- IEEE OU should encourage members to submit papers and attend the conference
- Relationship between sponsoring organizations will be defined in a Memorandum of Understanding (MOU)
- Technical co-sponsorship does not guarantee that the papers accepted for presentation at the conference will be eligible for inclusion in the IEEE Conference Publications Program (CPP)
- The non-IEEE organization shall provide the IEEE organizational unit with the option of a no cost exhibit booth, exhibit table or other means of promoting IEEE membership and activities during the conference





# **TCS Fee Overview and Background**



- A Technical Co-Sponsor (TCS) is an organization which has no financial stake in the conference but has a significant role in the technical program. There is NO IEEE financial interest.
- IEEE TCS conferences can provide a way for conference papers to be considered for publication in IEEE *Xplore*.
- MGA: For any technically co-sponsored conference in which there is no (0%) IEEE financial interest the MGA co-sponsor shall arrange (via an approved MoU) for recovery of IEEE operation costs in the form of TCS fees.
  - For conferences for which the creation of the MoU starts after 1 January 2023, the fees are \$1450 per event (TCS Fee) plus \$22 for each paper.
  - As an exception to this general policy, MGA will continue to pay those fees if the external (non-IEEE) financial sponsor has a National Society Agreement with IEEE or has a Sister Society Agreement with one or more of the IEEE Societies.



### The Goals of a Successful Technically Co-sponsored Conference

- IEEE Organizational Units (OU) build communities to
  - Increase membership
  - Increased networking opportunities
  - Provides an opportunity for your membership to publish their work
- The OU helps develop a high-quality technical program and potentially migrate TCS conferences into financially sponsored conference
- A critical goal is to execute a high-quality technical program via managing the peer review process
- IEEE OU members become involved in conferences, gain valuable experiences
- Support conference for niche markets or communities that the IEEE OUs are not currently serving







# **Ensure the Success of your Technically Co-sponsored Conference**



#### **Considerations**

- Does the program align with your community's needs
- Only partner with sponsors that are aligned on goals, especially quality
- OU leaders or designees must participate in the conference
  - Provide post conference assessment
- If Conference Scope > IEEE Scope
  - Only submit papers within IEEE scope for inclusion in *Xplore*
- Understand the history of the conference

For **Chapter** sponsored events, the **Section** is responsible The Chapter's Society/Councils are not involved in vetting



# **Evaluate all Sponsorship Opportunities**

**Vetting Summary** 

- Evaluate the conference history, the organizer/s, statistics
  - Review past proceeding for quality and scope
  - Read papers are there errors, is English understandable?
  - Research Organizers
  - Do you see too many papers presented in one day for a proper technical program?
  - Was there enough time for quality peer review period take place? Review conference statistics
  - Have your members attended in past years?
- If there are concerns, the IEEE OU can say "No, Thank You" we are not interested in sponsoring this conference.
  - You don't have to detail why, you can note the IEEE high quality standards
- Many conference want the IEEE brand associated with their conference as it brings instant credibility to their conference – our role is to protect the IEEE brand





# **For Profit Business Participation IEEE Conferences**

Sole Sponsorship & Co-Sponsorship – For Profit Business <u>can not</u> participate in a surplus or deficit nor the management of the conference



#### For marketing purposes, websites, collateral, flyer etc.





# **How to Conduct the Peer Review Process**





### What is Peer Review ?

The process of evaluating a scholarly work by a group of experts in the same field to make sure it meets the necessary standards before it is accepted or published.

**Common Types of the Review Process** 

- Blind Review (Single Blind) Most Common
  - Reviewers' names are hidden from the author
- Double Blind
  - Reviewers' names are hidden from the author and author's names are unknown to the reviewers
  - The double-blind review process is intended to prevent bias (or the perception of bias) towards any author





# **Ongoing Challenges in Reviews**

Critical role for the sponsoring OU!



- Receiving enough high-quality papers by the submission deadline
- Finding enough experts to provide quality reviews by the deadline
  - Expert in the subject of the papers
  - Consider prior year authors
  - Qualified students can serve as reviewers
- Managing conflict of interest.
  - Reviewers should recuse themselves from conducting a review if they interact closely with any of the authors or if any authors are from the same institution



### **Sizing Your Peer Review Team**

- Determine the number of reviewers required based on:
  - Expected number of papers submitted
  - Three reviews per paper (3)
  - Define the maximum number of papers per reviewer
    - Suggested max.: 12 full papers maximum per reviewer
    - At least 4-week review time period
- Example:
  - Anticipated full paper submissions = 200
  - Reviews per paper = 3
  - Total reviews = 600
  - Full papers per reviewer = 12
  - Number reviewers needed = 50
- Review previous conference history







# **Diversity of Reviewers**

- Gender
- Age
- Heritage
- Geography
- Industry/Academic

Your goal is to have the reviewer pool reflect all those who may submit a paper, including expertise.



# **Peer Review Process**

- The Technical Program Chair manages this process
  - Selects Paper Management System
- Papers are organized by topical areas
  - Match topics with reviewers' expertise



- Paper assignments are managed within a peer review system (same as paper management system)
  - Reviewers provide feedback to authors
  - Reviewers ultimately provide a final score for the paper and send it back to the Technical Program Committee (TPC)
- TP Chair monitors and communicates number of accepted papers / acceptance rates to the Conference Chair through out the process



# **Privacy: Reviewers Responsibilities**

- Participants in the review process (i.e., referees and anyone else who is authorized to handle conference submissions) shall treat the contents of conference submissions under review as confidential information not to be disclosed to others before publication
- No one with access to a submission shall make any inappropriate use of the special knowledge that access provides

#### **IEEE Publication Services and Products Board Operations Manual 2019**

Conference Publications Policy: PSPB Operations Manual – 8.2.2.B (page 99)



# **Reviewer Questions**

**EXAMPLE: Paper Scoring Feedback** 

Result 1			
Relevance to the conference	7	Technical strength	4
Originality	6	English writing	4
Overall	5		
Comment			
This paper mainly shows us the test result of SVM (support vector machines) method, which is a			
new type of learning method based on statistical learning theory, for transient stability analysis of			
power systems. The result of the test has proved the superiority of the SVM method and more			
needs to be done to perfect this method.			
The test program needs to be enriched based on the test result gathered. From the result of two tests			
we can see that in small scale of training and testing, the performance is perfect while in large scale			
test faults appeared. In this case, staged experiments needed to be conducted to find out the critical			
point of the test number and get to know the reason of fault appearance.			
This is a good start for this kind of method, but more needs to be done to perfect this algorithm.			

- Relevance to conference (scope)
- Novelty: is this original material distinct from previous publications?
- Advancement: is this a significant contribution to the field?
- Validity: is the study well designed?
- Data: interpreted and analyzed correctly?
- Clarity: are the ideas expressed clearly, concisely, and logically?
- Compliance: are all ethical and conference requirements met?
- Reviewers Confidence Score on a scale
  - Highest level: direct expert knowledge
  - Lowest level: general familiarity



#### **Peer Review Process**

- Considerations during process
  - Do I have enough submissions?
    - If No, do I need more promotion?
  - Do I have an adequate number of accepted papers?
- TP Committee validates that all reviews have occurred and develops three groupings of papers
  - Reject
  - Accept
  - Maybe Accept





# **Similarity Screening**

Ideas Dishonesty Thoughts 8 Journalism Academic 9 PLAGIARISM Wrongful Appropriation 8 Stealing Language Writing Infringement Copycat Books Suspension Intentional 9 Unintentional Copyright



# The Technical Program Chair Manages the Peer Review Process

Ensure a well-balanced, high-quality program is organized and presented

- Plagiarism Screening Similarity Check (new name for Crosscheck, being rebranded in 2022)
  - This is NOT a part of, or a substitute for, the Peer Review process!
  - Technical Program Chair should appoint dedicated person/people to handle the plagiarism screening process.





# **Plagiarism and Similarity**

- IEEE defines plagiarism as the reuse of someone else's prior ideas, processes, results, or words without explicitly acknowledging the original author and source
  - It is a serious breach of professional conduct, with potentially severe ethical and legal consequences
- IEEE prohibits republication of substantially the same material, even by the same author(s)
- IEEE requires that all content be screened for possible plagiarism or republication



 IEEE provides all Publication Editors and Technical Program Chairs free access to Similarity Check, a premier plagiarism detection tool



# **CrossCheck-Re-Branded to Similarity Check in 2022**

- CrossCheck is now called Similarity Check
  - It is exactly the same tool, powered by iThenticate!
- Superior to other tools
  - Accesses the largest publishing databases
- Primarily detects similarity
- CLE: Cross Check for Conferences in Chinese and English !
  - <a href="https://ieee-elearning.org/CLE/course/view.php?id=223">https://ieee-elearning.org/CLE/course/view.php?id=223</a>
- CLE: Strategic Approach to Plagiarism Screening Excellent module for designated person managing plagiarism screening
  - <a href="https://ieee-elearning.org/CLE/course/view.php?id=435">https://ieee-elearning.org/CLE/course/view.php?id=435</a>



# Similarity Check Sample Similarity Report

Assign resources to assist the Technical Program Chair if necessary – the reports requires a human eye to review and judge. Each accepted paper must be screened for plagiarism

#### 25-Sep-2013 07:02PM 4851 words • 124 matches • 70 sources FA iThenticate article Quotes Excl iThenticate<sup>®</sup> 38% Bibliography Exclu Match Overview Polystyrene-supported GaCl<sub>3</sub> as a highly efficient and recyclable heterogeneous Lewis acid catalyst for one-pot synthesis of N-substituted pyrroles Ali Rahmatpour Polymer Science and Technology Division, Research Institute of Petroleum Industry (RIPI), 14665-1137 Tehran, Iran CrossCheck 135 words 3% Liang Wang. "Polystyrene-supported AICI,: A highly active a TICLEINFO ABSTRACT ind reusable heterogeneous catalyst for the one-pot synthmethod for the preparation of N-substituted pyrroles fr 32 Article history. A new and environmentally Received 27 December 2011 one-pot condensation reaction hexanedione with amines and diamines in the present Received in revised form polystyrene-supported gallium (12) de (PS/GaCl<sub>2</sub>) as a highly active and reusable heterogeneous Lewis acid catalyst is presented new protocol has the advantages of easy availability, stability, 10 March 2012 Accepted 21 March 2012 CrossCheck 131 words reusability and eco-friendly of the catalyst, high to excellent yields, simple experimental and work-up 3% procedure Chen, J.. "An approach to the Paal-Knorr pyrroles synthes vier B.V. All rights reserved Polymer-supported catalyst catalyzed by Sc(OTf)"3 under solvent-free conditions", Tetr Pyrrole Paal-Knorr condensation reaction Heterogeneous Lewis acid catalyst CrossCheck 113 words 2% Borujeni, K.P., "Synthesis and application of polystyrene s... 1 Introductio these methodologies for the synthesis of pyrrole with several shortcomings such as low yields, prolonged reaction pported aluminium triflate as a new polymeric Lewis acid c Function 25 d pyrroles are an important class of nitrogentime, harsh reaction conditions, the requirement of excess of containing netwocyclic compounds. They constitute the core unit catalysts, the use of toxic and detrimental metal precursors as of many natural products, synthetic n 37 als, and serve as building blocks for porphyrin synthesis [12]. catalysts, and relative 17 pensive reagents and high temperature, and tedious work-up 17 pensive reagents of large amounts of CrossCheck 91 words wide applications in medicinal chemistry, being used as antimatoxic metal-containing waste. The main disadvantage of almost all 2% larial, antiflammatory agents, antibacterial, and (http:// These compounds can be prepared from the antical Hantzsch existing methods is that the catalysts are destroyed in the work-up Liang Wang, "Polymer-supported zinc chloride: a highly acti procedure and their recovery and reuse is often impossible, which ve and reusable heterogeneous catalyst for one-pot synth procedure [6], 1,3-dipolar cycloaddition reactions [7], aza-Wittig limit their use under the aspect of environmentally benign reactions [8], annulations reactions [9], and other multistep opers [10]. Despite these new developments, the Paal-Knorr ous supported catalysts have been gained much attention in recent years, as the 12 cess a number of advantages in preparative procedures [29,30], the obilization of catalysts on solid remains one of the most significant and simple methods CrossCheck 76 words 12 h consists the cyclocondensation of primary amines with 2% icarbonyl compounds to produce N-substituted pyrroles. support improves the available active site, stability, hyproscopic Ali Rahmatpour. "An efficient, high yielding, and eco-friendly properties, handling, and reusability of catalysts which all factors Several catalysts have been used to promote this reaction including HCI [11], p-TSA [12], H<sub>2</sub>SO<sub>4</sub> [13], Sc(OTf)<sub>3</sub> [14], Bi(NO<sub>3</sub>)<sub>3</sub>·5H<sub>2</sub>O [15], are important in industry [31]. Therefore, use of supported and method for the synthesis of 14-aryl- or 14-alkyl-14H-dibenz SnCl<sub>2</sub>-2H<sub>2</sub>O [16], Ti(OPr<sup>i</sup>)<sub>4</sub> [17], RuCl<sub>3</sub> [18], InCl<sub>3</sub>, InBr<sub>3</sub>, In(OTf)<sub>3</sub> [19], reusable catalysts in organic transformations has economical and zeolite [20], Al<sub>2</sub>O<sub>3</sub> [21], montmorillonite K10 [22], silica sulfuric environmental benefits A large number of polymer supported acid [23], layered zirconium phosphate and phosphonate [24], Lewis acid catalysts have been prepared by immobilization of the 53 montmorillonite [25], montmorillonite KSF-clay and I2 [26]. catalysts o 22 mer via coordination or covalent bonds [32]. Such CrossCheck 73 words ionally, the above cyclocondensa 11 process could proceed in liquid [27] or ultrasonic and wave irradiation [28], polymeric catalysts are usually as active and selective as their 2% ionic liquid [27] or ultrasonic and homogeneous counterparts while having the distinguishing char-Ran Ruicheng. "Polymer-Supported Lewis Acid Catalysts However, despite the potential utility of these catalysts, many of acteristics of being easily separable from the reaction mixture, Polystyrene-Gallium Trichloride Complex", Journal of Macr recyclability, easier handling, non-toxicity, enhanced stability, and improved selectivity in various organic reactions. Polystyrene is one of the most widely studied heterogeneous and polymeric \* Tel.: +98 21 44739518; fax: +98 21 44739517. supports due to its environmental stability and hydrophobic nature E-mail address: rahmatpoura@ripi.ir CrossCheck 54 words Tront matter p 2012 Elsevier B.V. All rights reserved. 0022-328X/S 1% Karimi, B., "Solid silica-based sulfonic acid as an efficient a doi:10.10165.jorganchem.2012.03 025 nd recoverable interphase catalyst for selective tetrahydro ... CrossCheck 53 words

#### **Similarity Check is Not Peer Review**

Requires Interpretation



- The Technical Program Chair manages Similarity Check and plagiarism reviews
  - needs coordination with Publications Chair
- Similarity Check does not replace the peer review process
  Similarity screening is a separate function from the peer review process
- Subject matter experts must separately review the paper to determine suitability, novelty, quality and communication
- Similarity scores are just that, they require human review and analysis
- Similarity scores should not be the only basis for reject (or accept) decisions
  - Similarity score should not be given as feedback to authors
- Similarity Check can be used on IEEE-copyrighted content only



# **Similarity Check – When to use it?**

 Similarity Check must be separate from the Peer Review process

## Options

- Screen all papers before peer review
- Screen accepted papers immediately after peer review
- Screen papers in parallel with peer review (not ideal)
- Screen papers after the conference (only as a last resort)







# **THANK YOU !**

