2023 IEEE R10 EXCOM
Vietnam
Date: 4th & 5th March 2023

2023 R10 Membership Development Committee Plan

R B Jadeja
2022-2023 R10 Membership Development Committee Chair

IEEE R10 MEMBERSHIP DEVELOPMENT COMMITTEE 2022-2023

R. B. Jadeja
Chair

Prakash Lohana

Preethika Nallani

Dilini Ekanayaka

Abdul Halik

2023 R10 MD Committee Plan

Committee Structure

Chair: R B Jadeja
Members: Parkash Lohana,
Preethika Nallani, Dilini Ekanayaka

Objectives

1. Enhance communication and collaboration with organization units such as sections and chapters.
2. Increase membership and retention rate with valued service and activities.
3. Encourage sections to provide local benefits for highlighting IEEE membership.

Projects/ Tasks

Project 1: Communications to MGA and R10 Section Leadership and EXCOM for MD.
Project 2: Increase membership and retention rate, Elevation to Senior members and Young Professionals
Project 3: MD Activities - MD Track and Joint promotions at Conferences and IEEE events.

Budget

Project 1: USD 0
Project 2: USD 4,300
Project 3: USD 5,700

Total Proposed Budget in USD 10,000

Project / Task Measurable

Project 1: Information service via monthly MD Report and encouraging membership recruiting and retentions
Project 2: Increase and retain membership, elevation to Senior Members & Young Professionals
Project 3: MD Track and joint promotions at conference and IEEE events

Major Milestones & Timeline

Project 1: Completion by Dec. 2023
Project 2: Completion by Nov .20223
Project 3: Completion by Dec. 2023

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Project 1
Communications to MGA and R10 Section Leadership and EXCOM for MD and IBS

Project Aims :

Encourage membership recruitments and retentions via information service.

Plan :
- Participation in the MGA monthly MD webcast
- Participation in MRRC(Membership Recruitment and Recovery Committee) virtual meeting
- Communications with Section Chairs and Membership Development Officers.
- Distribution of Monthly MD report to section chairs
- Monitoring Membership data via Monthly MD Report
- Information service for encouraging Membership Recruitment and Retention

Performance Indicator :

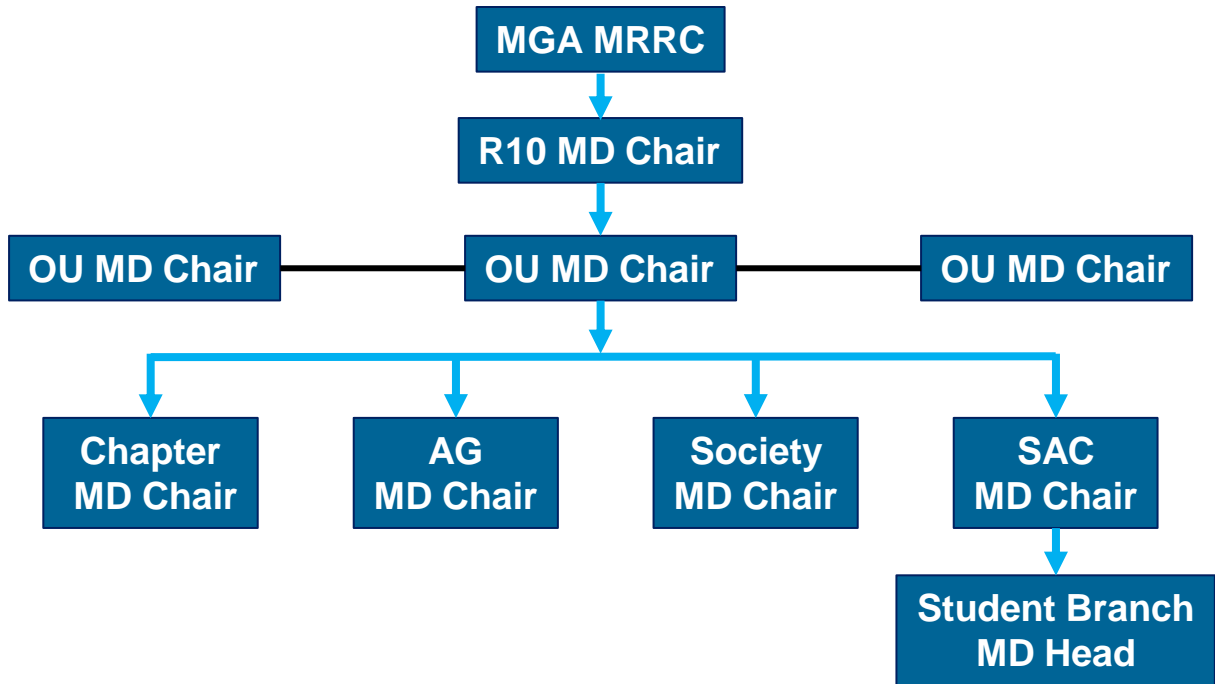Monthly MD report and information service

Budget :

USD 0

Project Milestones leading to completion :

- Monthly MD report : Jan. – Dec. 2023
- Tracking at ½ and ¾ stages of membership year
- Membership year and calendar year

Organization

Project 2
Increase membership and retention rate, Elevation to Senior members and Young Professionals

Project Aims :

Promote activities in Sections for membership growth.

Plan :
Encourage Sections with financial incentive to rollout meaningful MD activities.

Deliverables :
Increased membership number of Sections in R10 conducting MD activities

Performance Indicator :
- Membership growth figures based on growth of student members transferring to members

Budget :
- USD 4300 Incentive Grants for MD Activities: The breakdown of budget is:

(1) Project 2-A : USD 400, 350, 290, 240, 190
(2) Project 2-B : USD 400, 350, 290
(3) Project 2-C : USD 400, 350, 290
(4) Project 2-D : USD 400, 350

Project Milestones leading to completion:
- Measure of growth and retention at the end of membership cycle 31st Aug 2023
- Measure of growth in members elevating to Senior Member grades at 31st Aug 2023
- Measure of growth in Student members elevating to Young Professionals at 31st Aug 2023

IMPORTANT DATE
- Call for proposal : March 2023
- Proposal submission: May 10 2023
- Selected proposal notification :
                              May 25 2023
- Final report submission : Sep 30 2023
- Payment of grants for approved Projects :
                              Nov 30 2023

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Project 2
Increase, retention & elevation of membership
(Project 2-A, Project 2-B, Project 2-C, Project 2-D)

Project Aims :
- Membership growth and retention
- Encourage sections to roll out meaning MD activities
- Increase the participation of branch officers to train more volunteers

- Elevate the membership status to Senior Member and YP for experienced IEEE members and getting their services for retention
- Motivate the engineering and technology professionals to join the IEEE community

Category	Awards	Target Bodies
Project 2-A	USD 400, 350, 290, 240 and 190 for the top 5 SBs/ AGs/ Chapters' student activities for the increment of members	SBs/SB AGs/ Student Chapters
Project 2-B	USD 400, 350, and 290 for the top 3 Section SAC/SSR/AGs' activities for retention of memberships	SAC/SSR/ SB AGs
Project 2-C	USD 400, 350, and 290 for the top 3 Section MD activities for the increment of members • How to get professionals involved/ Internship program/Industry-academia linkage	Section MD
Project 2-D	USD 400 and 350 for the top 2 Section activities for the increment of members • Increasing involvement of Professionals & Senior Member in IEEE community.	Section MD

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Project 3
MD Activities - MD Track and Joint promotions at Conferences and IEEE events

Project Aims :

Attract new members via joint promotions and road shows and outreach Section leadership for ensuring understanding of membership cycle and the available resources.

Plan :

Jointly organize MD track of conferences/seminars with conference organizers

Performance Indicator:

Increased IEEE visibility and Section Volunteers trained for MD

Budget: (USD 5,700)

MD seminar at TENCON, TENSYMP or R10 HTC

- TENSYMP 2023, Canberra, Australia, Sep. 6-8. 2023
- TENCON 2023, Thailand, Nov. 28- Dec. 1, 2023
- R10 HTC 2023, Gujarat India, Oct.16-18, 2023
- IEEE Section Congress, Ottawa, Canada Aug. 11-23, 2023

Project Milestone:

Seminars at an R10 flagship conferences and visit to Sections

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