



# 2023 IEEE Annual General Meeting

Date: 4-5 March 2023

2023 R10 Newsletter Committee Plan

*Akila Wijethunge*  
*2023 R10 Newsletter Committee Chair*

# 2023 R10 Newsletter Committee Plan

## Committee Structure

1. Chair: Akila Wijethunge
2. Members: Kevin Huang, Prashant R Nair, Takefumi Yamada, Anu Sabu, Sajani Mayadunne, Kavinda Athapaththu, Charindu Abeyssekara, Akarsh Ashok, Vishali S

## Objectives

1. To inform the IEEE members, the leadership of Region 10 and the volunteers of OUs, and IEEE staff of newsworthy Region 10 activities in a timely and frequent manner.
2. To report on appropriate IEEE matters.
3. To provide a platform for relevant content creation and sharing for IEEE R10
4. Enhance engagement and create awareness of IEEE to R10 membership and beyond

## Projects / Tasks

- Project 1: Publish Quarterly News letter and Media Handling
- Project 2: Prepare Special Issues and Digital Content
- Project 3: Enhance Reader Interactions

## Budget

- Project 1: 1000USD
- Project 2: 1500USD
- Project 3: 2500USD

**Total Proposed Budget in USD: 5000USD**

## Project / Task Measurable

- Project 1: Number of reaches ( Members/Non-Members)
- Project 2: Number and importance of shared and archived content
- Project 3: OU Articles/ Competitions/ Sponsorships/ Congress Tracks

## Major Milestones & Timeline

- Project 1: March/June/ September/ December
- Project 2: January/ May/ October
- Project 3: Throughout the year

# Outline of Tasks

- Focus on IEEE R10 activities/ opportunities
- Special issues
- Provide a common platform for news sharing of IEEE R10 Committees / MGA/ Technical Societies that are relevant to membership
- Possible engagements: Newsletter-based competitions, Interactive sessions

## IEEE R10 Newsletter Committee 2023



Dr. Akila Wijethunge  
Newsletter Committee  
Chair

### Managing Editors



Dr. Tao Huang



Dr. Prashant  
R. Nair



Takefumi  
Yamada



Anu Sabu



Sajani  
Mayadunne

### Web & Design Leads



Kavinda  
Athapaththu



Charindu Thimesh  
Abeysekara



Vaishali S



Akarsh Ashok

SPECIAL ISSUE  
JANUARY 2023

IEEE  
Region 10



NEWSLETTER



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### 2023 IEEE REGION 10 (ASIA-PACIFIC) EXCOM MEETING BANGKOK, THAILAND

Participants of IEEE R10 EXCOM Meeting, Bangkok, Thailand

After two years of virtual gatherings, the IEEE Region 10 executive committee finally convened in person on January 7, 2023, at the Conrad Bangkok Hotel in the bustling city of Bangkok, Thailand. [Contd. Page 4](#)



### First IEEE R10 Robotics Competition 2022

One of the major new initiatives of the IEEE Region 10 in 2022 was the launch of a regional-level robotics competition for students and young professional members. [Contd. Page 6](#)

### IEEE Region 10 Newsletter

Contact Us

For any query, feel free to mail the R10 Newsletter team at [r10-ecn@ieee.org](mailto:r10-ecn@ieee.org)

Facebook  
<https://www.facebook.com/IEEER10Connect>

LinkedIn:  
<https://www.linkedin.com/company/ieee10connect/>



## IEEE Region 10 Newsletter

Bringing you the latest happenings in Region 10

EMAIL RANDOM NEWS



2023 2023JAN © 2023 IEEE

First IEEE R10 Robotics

2023 2023JAN  
IEEE R10 Young Professionals  
Committee

2023 2023JAN  
IEEE R10 Conference Quality and  
Management Committee

# Details of Project 1 - Publish Quarterly Newsletter and Media Handling

## Project objectives

- To inform the IEEE members, the leadership of **Region 10** and the volunteers of OUs, and IEEE staff of newsworthy Region 10 activities in a timely and frequent manner.
- To report on appropriate IEEE matters.

## Project measurable deliverables

- Newsletter issues and other social media content related to articles
- Interactive web and email interfacing
- Feedback from membership
- Statistics of reaches and downloads

## Budget breakdown, Expenses

- Grammarly
- Web plugins
- Special templates

# Details of Project 2 -: Prepare Special Issues and Digital Content

## Project objectives

- To provide a platform for relevant content creation and sharing for IEEE R10
- Enhance engagement and create awareness of IEEE to R10 membership and beyond

## Project measurable deliverables

- Special Issues (Timely relevant Themes)
- Number of Podcasts, Video interviews, Flyers on R10 News
- Statistics of reaches and downloads

## Budget breakdown, Expenses

- Grammarly
- Web plugins
- Video tools
- Special templates

# Details of Project 3 - Enhance Reader Interactions

## Project objectives

- To inform the IEEE members, the leadership of **Region 10** and the volunteers of OUs, and IEEE staff of newsworthy Region 10 activities in a timely and frequent manner
- To provide a platform for relevant content creation and sharing for IEEE R10
- Enhance engagement and create awareness of IEEE to R10 membership and beyond

## Project measurable deliverables

- Number of Special news from R10/MGA committees, technical societies
- Participants of Online Competitions/ Interactive sessions at R10 events
- Statistics of reaches and downloads

## Budget breakdown, Expenses

- Interactive sessions
- Competitions
- Social media campaigns

## IEEE REGION 10 NEWSLETTER

# CALL FOR ARTICLES

**SECOND EDITION 2023**

**Deadline 15 March 2023**

<https://newsletter.ieeer10.org/submission/>

IEEE R10 Newsletter  
Special Issue 2023



SCAN ME

## SELECTION OF ARTICLES BASED ON

- Sustainability
- Originality/Locality
- Effectivity

**Update events and  
opportunities open for  
R10 membership**

**web:** <https://newsletter.ieeer10.org/>

**email:** [r10-ecn@ieee.org](mailto:r10-ecn@ieee.org)