

## 2023 IEEE Annual General Meeting Date: 4-5 March 2023

2023 R10 Newsletter Committee Plan

Akila Wijethunge 2023 R10 Newsletter Committee Chair



# 2023 R10 Newsletter Committee Plan

## **Committee Structure**

1. Chair: Akila Wijethunge

2. Members:Kevin Huang, Prashant R Nair, Takefumi Yamada, Anu Sabu, Sajani Mayadunne, Kavinda Athapaththu, Charindu Abeysekara, Akarsh Ashok, Vishali S

## Objectives

- 1. To inform the IEEE members, the leadership of Region 10 and the volunteers of OUs, and IEEE staff of newsworthy Region 10 activities in a timely and frequent manner.
- 2. To report on appropriate IEEE matters.
- 3. To provide a platform for relevant content creation and sharing for IEEE R10
- 4. Enhance engagement and create awareness of IEEE to R10 membership and beyond

## Projects / Tasks

Project 1: Publish Quarterly Newsletter and Media Handling

Project 2: Prepare Special Issues and Digital Content Project 3: Enhance Reader Interactions

## Budget

Project 1: 1000USD Project 2: 1500USD Project 3: 2500USD

## Total Proposed Budget in USD: 5000USD

## Project / Task Measurable

Project 1: Number of reaches (Members/Non-Members)

Project 2: Number and importance of shared and archived content

Project 3: OU Articles/ Competitions/ Sponsorships/ Congress Tracks

## Major Milestones & Timeline

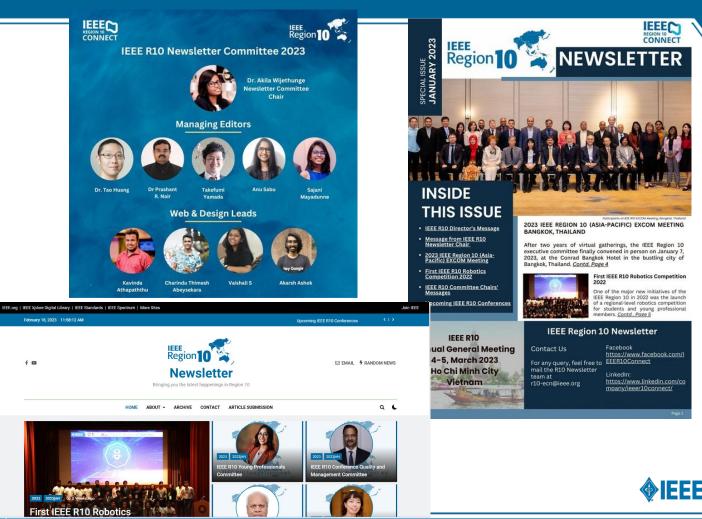
Project 1: March/June/ September/ December Project 2: January/ May/ October Project 3: Throughout the year



# **Outline of Tasks**

- Focus on IEEE R10 activities/ opportunities
- Special issues
- Provide a common platform for news sharing of IEEE R10 Committees / MGA/ Technical Societies that are relevant to membership
- Possible engagements: Newsletter-based competitions, Interactive sessions





# Details of Project 1 - Publish Quarterly Newsletter and Media Handling

## **Project objectives**

- To inform the IEEE members, the leadership **of Region 10** and the volunteers of OUs, and IEEE staff of newsworthy Region 10 activities in a timely and frequent manner.
- To report on appropriate IEEE matters.

#### Project measurable deliverables

- Newsletter issues and other social media content related to articles
- Interactive web and email interfacing
- Feedback from membership
- Statistics of reaches and downloads

#### Budget breakdown, Expenses

- Grammarly
- Web plugins
- Special templates



# Details of Project 2 -: Prepare Special Issues and Digital Content

## **Project objectives**

- To provide a platform for relevant content creation and sharing for IEEE R10
- Enhance engagement and create awareness of IEEE to R10 membership and beyond

#### Project measurable deliverables

- Special Issues (Timely relevant Themes)
- Number of Podcasts, Video interviews, Flyers on R10 News
- Statistics of reaches and downloads

#### Budget breakdown, Expenses

- Grammarly
- Web plugins
- Video tools
- Special templates



# **Details of Project 3 - Enhance Reader Interactions**

## **Project objectives**

- To inform the IEEE members, the leadership **of Region 10** and the volunteers of OUs, and IEEE staff of newsworthy Region 10 activities in a timely and frequent manner
- To provide a platform for relevant content creation and sharing for IEEE R10
- Enhance engagement and create awareness of IEEE to R10 membership and beyond

#### Project measurable deliverables

- Number of Special news from R10/MGA committees, technical societies
- Participants of Online Competitions/ Interactive sessions at R10 events
- Statistics of reaches and downloads

#### Budget breakdown, Expenses

- Interactive sessions
- Competitions
- Social media campaigns







# **IEEE REGION 10 NEWSLETTER**



# **SECOND EDITION 2023**

#### Deadline 15 March 2023

https://newsletter.ieeer10.org/submission/



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## SELECTION OF ARTICLES BASED ON



Update events and opportunities open for R10 membership

web:https://newsletter.ieeer10.org/

email: r10-ecn@ieee.org

