THAILAND
Proposal to Host
Engineering Tomorrow: The Sustainability-driven Innovation for Post Outbreak Era

IEEE TENCON 2023
IEEE Region 10 Conference 2023
Chiang Mai • Thailand
Introduction to IEEE TENCON 2023 journey in Chiang Mai, Thailand
Bringing IEEE TENCON to THAILAND once again after 9 years
Your perfect time to be here

Proposed
Conference Date:
28 Nov– 1 Dec 2023

2023 will mark the 45th anniversary of IEEE Thailand Section

The cool season lasts from early December to February and is the most popular time to visit Chiang Mai. During the day the temperatures max out at a pleasant 30°C (86°F) and drops rapidly after sunset, sometimes to as low as 10°C (50°F).
Your Thai Host

IEEE THAILAND SECTION

Established since 1977

Medium section with 700 + members

Good mixture of 75% academia and 25% industries

17 technical society and 2 joint chapters

9 Student branches at 9 universities, and 1 HKN chapters.

Active WIE, YP affinity groups with the Life member (LM)
Affinity recently established

2021 Outstanding Section Membership Recruitment and Retention Performance
Proposed Local Organizing Committee

**General Chair**
Dr. Supavadee Aramvith
Chulalongkorn University

**Technical Program Chair**
Prof. Rattikorn Yimnirun
Vidyasirimedhi Institute of Science and Technology

**Finance & Local Arrangement Chairs**
Mr. Vidhaya Rugpong
Electrical Generating Authority of Thailand

**Industry Chair**
Dr. Praditpong Suksirithawonkul
ABB, Thailand

**Publicity Chair**
Dr. Datchakorn Tancharoen
Panyapiwat Institute of Management, Thailand

**Publication Chair**
Dr. Khanita Duangchaemkorn
University of Phayao, Thailand

**Secretariat**
Dr. Boonsit Yimwadsana
Mahidol University
Supporting Organizations

Chiang Mai Provincial Administrative Organization
Chiang Mai Provincial Office of Tourism and Sports
The Provincial Electricity Authority
The Metropolitan Electricity Authority
Electricity Generating Authority of Thailand

TCEB
Thailand Convention & Exhibition Bureau

CITT
The Association of Council of IT Deans สมานฉห์สมาคมคณบดีคอมพิวเตอร์ในสถาบันการศึกษา

THAI
Thai Airways International

THAILAND Proposal to Host
Your Experienced Host of International Events

- IEEE - Region 10 Conference 2014 (IEEE TENCON 2014) (400 participants)
- IEEE PES Innovative Smart Grid Technologies (ISGT) Asia 2015 (500 participants)
- IEEE International Transportation Electrification Conference & Expo, Asia Pacific 2018 (700 participants)
- The IEEE international Women in Engineer (WIE) Conference on Electrical and Computer Engineering 2018
- The 4th IEEE International Conference on Consumer Electronics Asia (ICCE Asia) 2019 (100 Participants)
- IEEE PES GTD Grand International Conference and Exposition Asia 2019 (7,000 participants)
Your Host Country

the Kingdom of Thailand

“Land of Smiles”

Strategic location in Southeast Asia

A gateway to ASEAN

1st Asian holiday destination 2021

5th conference destination in Asia 2019

Top 5 countries in the world with “The hospitable host DNA”

Thailand is a digital innovation hub of ASEAN and being a nation that provides assistance in capacity development for its neighbouring countries including Laos, Myanmar, Cambodia and Vietnam

Innovation, research and development, higher technologies and green technologies have been the core of the country’s development policy
Proposed City

Chiang Mai

- Thailand including Chiang Mai, is world renowned for its world-class hospitality and tourist attractions
- Accredited UNESCO Creative City: Crafts and Folk Art
- A strong cultural identity and historical heritages and natural resources
- Experiences as a host for international conventions
**Past International Conference**

<table>
<thead>
<tr>
<th>Event</th>
<th>No. Of delegates</th>
</tr>
</thead>
<tbody>
<tr>
<td>The 31st Congress of Asia-Pacific Association of Cataract &amp; Refractive Surgeons 2018</td>
<td>1,300</td>
</tr>
<tr>
<td>The Congress of Asia Pacific Vitreo-Retina Society 2018</td>
<td>1,000</td>
</tr>
<tr>
<td>The 19th International Symposium of the World Association of Veterinary Laboratory Diagnosticians 2019</td>
<td>600</td>
</tr>
<tr>
<td>The Annual Scientific Meeting of Endoscopic and Laparoscopic Surgeons of Asia 2019</td>
<td>1,200</td>
</tr>
<tr>
<td>The 23rd East Asian Forum of Nursing Scholars (EAFONS) 2020</td>
<td>1,200</td>
</tr>
</tbody>
</table>

**Upcoming International Conference**

<table>
<thead>
<tr>
<th>Event</th>
<th>No. Of delegates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Serra International Convention</td>
<td>1,000</td>
</tr>
<tr>
<td>Congress of the Asian Federation of Laboratory Animal Science 2022</td>
<td>700</td>
</tr>
<tr>
<td>The Federation of Neurogastroenterology and Motility Meeting 2022</td>
<td>500</td>
</tr>
<tr>
<td>The 24th Asia Pacific League of Association for Rheumatology Congress 2022</td>
<td>1,500</td>
</tr>
</tbody>
</table>
Easy Accessibility

International Connectivity
- Direct flights to and from several cities in Asia Pacific, Europe, and Australia
- Availability of both premium airlines and low cost carriers

Domestic Transfer
- 1 hour connecting flight to Chiang Mai from two main airports in Bangkok – Suvarnabhumi Airport & Don Muang Airport
- Over 50 flights daily connecting Chiang Mai with Bangkok and other major cities in Thailand

Visa Exemption
- Thailand offers visa exemptions for 68 countries with a permission to stay for 30 days
- An additional 18 countries can apply for a “Visa on Arrival"

For more information: www.mfa.go.th
Hygiene Standard

“The Amazing Thailand Safety and Health Administration (SHA)” certification given by the Tourism Authority of Thailand (TAT) to hotels and services that meet pandemic-level safety and health standards. These include fully vaccinated staff, cleaning regularity, placement of sanitizers, table arrangements, adequate signage and several staff procedures.

The Meeting Hygiene Standards was developed by the country’s hygiene measures committee and now being implemented to safeguard against Covid-19 and to undertake the resumption of international meetings where hygiene and health safety are our key priorities.

Safety and Security for Visitors

Easy and safe to get around the country as shops, restaurants, and convenient stores are mostly open 24/7

Tourist service center can be found in many places of attractions throughout the country

Hotline 1155 for any enquiries related to foreign visitors to Thailand

Management of The Pandemic

The Thai government is striving to efficiently administer the COVID-19 situation.

Since 1st February 2022, Thailand offers Test and Go Program in which the fully vaccinated travelers worldwide will not be required to undergo a mandatory quarantine after being tested negative upon arrival.

Test and Go (for Non-Thai Nationals) (registration starts from 1 Feb 2022)
383 hotel guestroom offers 1,800 sq.m of function space up to 1,000 delegates

Le Méridien Chiang Mai

• 7 km. from Chiang Mai International Airport,

• Near to ancient temples and Chiang Mai Night Bazaar.

• Modern interior designs, vibrant new age staff, scents and sound-scapes.

• The hotel offers extensive pillarless event rooms and a number of meeting rooms all equipped with latest the technology managed by their professionally trained Events Associates,

• Built-in LCD projectors, wireless internet and video conferencing – supported by a team of technicians.
### Satellite Hotels within Close Proximity to the Venue

**Total 3.285 rooms**

<table>
<thead>
<tr>
<th>Hotels</th>
<th>No. of Rooms</th>
<th>Distance to</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>5 Star Luxury Hotel (150 USD above)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Empress Chiang Mai Hotel</td>
<td>138</td>
<td>1.2 KM</td>
</tr>
<tr>
<td>Shangri-La Hotel</td>
<td>281</td>
<td>850 M</td>
</tr>
<tr>
<td>Le Meridien</td>
<td>348</td>
<td>Venue</td>
</tr>
<tr>
<td>Rati Lana Riverside Spa Resort</td>
<td>75</td>
<td>2.6 KM</td>
</tr>
<tr>
<td>Anantara Resort &amp; Spa</td>
<td>84</td>
<td>650 M</td>
</tr>
<tr>
<td><strong>4 Star Business Hotel (up to 120 USD)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Empress Premier Hotel</td>
<td>375</td>
<td>2 KM</td>
</tr>
<tr>
<td>Duangtawan Hotel</td>
<td>507</td>
<td>110 M</td>
</tr>
<tr>
<td>Chiang Mai Plaza Hotel</td>
<td>450</td>
<td>700 M</td>
</tr>
<tr>
<td>Holiday Inn</td>
<td>526</td>
<td>2.6 KM</td>
</tr>
<tr>
<td><strong>Budget Hotel (up to 60 USD)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lanna Palace Hotel</td>
<td>205</td>
<td>1.4 KM</td>
</tr>
<tr>
<td>The Park Hotel</td>
<td>176</td>
<td>350 M</td>
</tr>
<tr>
<td>Maninarakorn Hotel</td>
<td>120</td>
<td>750 M</td>
</tr>
</tbody>
</table>
SOCIAL EVENTS

Kad Mua Welcome Reception

Khantoke Gala Dinner

Khantoke Gala Dinner
## Pro Forma Budget

<table>
<thead>
<tr>
<th>Description</th>
<th>THB</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of delegates: 500</td>
<td>11,951,850</td>
<td>351,525</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>8,818,720</td>
<td>259,374</td>
</tr>
<tr>
<td>Total Cost</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VAT 7%</td>
<td>617,310</td>
<td>18,156</td>
</tr>
<tr>
<td>Grand Total Cost</td>
<td>9,436,030</td>
<td>277,530</td>
</tr>
<tr>
<td>Contingency 10%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VAT 7%</td>
<td>617,310</td>
<td>18,156</td>
</tr>
<tr>
<td>Grand Total Cost with Contingency</td>
<td>10,379,633</td>
<td>305,283</td>
</tr>
<tr>
<td>Profit/(Loss)</td>
<td>1,572,217</td>
<td>46,242</td>
</tr>
</tbody>
</table>
# Proposed Registration Fees

<table>
<thead>
<tr>
<th>Categories</th>
<th>Early Bird (USD)</th>
<th>Regular (USD)</th>
<th>Onsite (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>IEEE Member</td>
<td>400</td>
<td>450</td>
<td>500</td>
</tr>
<tr>
<td>Non-IEEE Member</td>
<td>500</td>
<td>550</td>
<td>600</td>
</tr>
<tr>
<td>Student IEEE Member</td>
<td>300</td>
<td>350</td>
<td>400</td>
</tr>
<tr>
<td>Student Non-IEEE Member</td>
<td>350</td>
<td>400</td>
<td>450</td>
</tr>
<tr>
<td>IEEE Life Member</td>
<td>350</td>
<td>400</td>
<td>450</td>
</tr>
<tr>
<td>Thai IEEE Member</td>
<td>350</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thai Non-IEEE Member</td>
<td>470</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thai Student IEEE Member</td>
<td>280</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thai Student Non IEEE-Member</td>
<td>325</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thai IEEE Life Member</td>
<td>325</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
A back-up plan for Hybrid/Virtual event

- Ready-to-use platform
- High-speed Internet connection available at the proposed venue
- Professional IT support
- Experienced hybrid/virtual conference organizer
- Plan for re-monetizing revenue stream for hybrid/virtual conference
- Effective online exhibition, virtual networking, online engagement management
- Government support for hybrid/virtual conventions
Your Choice of Pre-Post Conference Itinerary

Art & Culture
Adventure
Historic Tour
Luxury
Gastronomy
Shopping
Health & Wellness
Beaches & Islands
Why Thailand

1. Hosting significant international event is our national agenda

2. Strong support from Thai Government

3. Experienced host country

4. Dedicated team of the local host

5. Enchanted host city

6. Easy accessibility and visa-friendly country

7. World renowned Thai hospitality

8. Value for money with high quality of service

9. Abundant pre-post conference activities for delegates and accompanying persons

10. Excellent venues that are well equipped with conference facilities

11. Wide range of accommodation
We look forward to welcoming you to the Kingdom of Thailand.