Professional Activities Overview

Nirmal Nair (New Zealand)
Region 10 Vice-Chair of Professional Activities
2021-2022
Larger EXCOM with Professional Activities Vice-Chair
Thrust Focus: Entrepreneurship and Career Advancement Programs

Preeti Bajaj (India)
Educational Activities Committee
(5 projects)

Mohammad Faizal Ahmad Fauzi (Malaysia)
Newsletter Committee
(4 projects)

Parkash Lohana (Pakistan)
Professional Activities Committee
(4 projects)

Jong Chang Yi (South Korea)
History and Individual Benefits
Service Committee
(3 projects)

Seishi Takamura (Japan)
Strategic Planning and New Initiatives Committee
(3 projects)
2021 Professional Activities score-card based on approved plan


Committee Membership: Representative across R10 sections, councils, and countries

Operations:
- Update of committees R10 Operational Manual completed
- Review of Awards and Recognition structures offered by the committees
- IEEE R10 Orientation material organization and archiving
- Reviewing of IEEE R10 Subcommittee structure
- Initiation, tracking and completion of planned projects
- Supporting and synergies with other R10 committees (e.g. PAC with IRC, SB, YP, WIE)

New Initiatives:
- “IEEE Region 10 Connect” rebrand and wider outreach for content and delivery
- “Reaching Local” and increased engagement with IEEE EAB
- Professional Development Activities with ILN
- Surveying interest, structure and pathway for a R10 flagship Virtual Conference

Challenges:
- Stand-alone Entrepreneurship (Hard Tech, Soft Tech, Future Direction workshops)
- Oral History of R10, Milestones (Personal, Section, Technology), Individual Benefits
2022 R10 SP/NI Committee Members

Dr. Seishi Takamura
Tokyo
Chair

Prof. Byung-Gook Park
Busan

Dr. Nirmal Nair
New Zealand North

Mr. Vamsi Krishna Jadala
Hyderabad

Mr. Bala Prasad Peddigari
Hyderabad

Mr. Harry McDonald
Western Australia

Prof. Basabi Chakraborty
Sendai

Prof. Kurnianingsih
Indonesia

Mr. Samaarth Bonthala
Bangalore
2022 R10 SP/NI Committee Plan

Committee Structure
1. Chair: Seishi Takamura
2. Members: Byung-Gook Park, Nirmal Nair, Vamsi Krishna Jadala, Nia Kurnianingsih, Bala Prasad Peddigari, Harry McDonald, Basabi Chakraborty, Samarth Bonthala

Objectives
To promote the growth and successful operations of R10 through strategic planning

Projects / Tasks
Project 1: SPNIC’s R10 materials (2021 and 2022 reports) organization
Project 2: Introducing R10 Subcommittee structure, by completing the Chair hearing
Project 3: Initiative of new virtual R10 flagship conference, by contacting OUs which are willing to host virtual conference based on 2021 survey results and best ideas, and make a decision of establishment

Budget
Project 1: None
Project 2: None
Project 3: None

Project / Task Measurable
Project 1: Web archive completion
Project 2: Chair hearing, guideline documents of Subcommittee structure (version 2) provision
Project 3: Contact OUs, make Conference decision

Major Milestones & Timeline
Project 1: by April for the first completion, then adding more contents as needed
Project 2: by October
Project 3: by November
Details of Project 1

SP/NIC’s R10 materials organization

Description:
SP/NIC’s survey results, subcommittee structure guideline (2021/2022), etc. will be amended to 2021 SP/NIC Project 1 (R10 ExCom Orientation materials organization), which is anticipated to help you to understand some of the R10 policies.

Measurable: web archive completion

Timeline: by April for the first completion, then adding more contents as needed
Details of Project 2

Introducing R10 Subcommittee structure

Description/Objective:
Establish a guideline to form Subcommittees under each Committee of Region 10 ExCom.
There is a draft version of guideline made by Director Deepak.
Region 10 is very diverse, large in geographical area as well as in membership. It caters to almost 30% of total IEEE membership. The Subcommittee shall help in planning and execution of Region 10 activities efficiently and effectively to its large member base in 26 countries which is still growing. This shall also help in identifying and developing future leaders for Region 10 and consequently for IEEE. Efforts shall be made to include more YPs and WIE members.
In 2021, less responses than anticipated were collected but still provided the document version 1, and will continue hearing the responses to deliver completed document (version 2), to be utilized for 2023 R10 Subcommittee building.

Measurable:
Chair hearing, Guideline document (version 2) provision

Timeline:
ExCom Chairs hearing by August
Guideline completion by October
Details of Project 3

Initiative of new virtual R10 flagship conference

Description:
Task force on 4th "Virtual" R10 flagship conference, in addition to TENCON, TENSYMP and HTC. Not aim to actually hold a conference in 2022. In 2021 we conducted a survey for R10 Subsections/Sections/Councils on the challenges and opportunities, best practices, operation ideas for holding another conference. Based on the survey, we contact some OUs which are willing to hold the virtual conference and make decision.

Measurable:
Contact OUs, make conference establishment decision

Timeline:
Contact OUs by July
Make decision by November
"VirtualConfX" means a tentative name of new virtual conference.

Parts of 2021 survey (24 responded)

- **Count of Necessity of VirtualConfX**
  - No idea: 8.3%
  - No: 53.3%
  - May be Required: 12.5%
  - Required: 36.8%

- **Count of Willingness to host VirtualConfX**
  - Yes: 37.5%
  - No: 62.5%
  - 9/24 are willing to host

- **Count of Willingness to participate in VirtualConfX**
  - No: 37.5%
  - Yes: 62.5%
  - 15/24 are willing to participate

- **Count of From “organizing” perspective, do you prefer virtual / hybrid / offline conference?**
  - Offline: 25.0%
  - Hybrid: 29.2%
  - Virtual: 45.8%
# Conference Idea Winners

<table>
<thead>
<tr>
<th>Place</th>
<th>Award (USD)</th>
<th>Section/Council</th>
<th>Recipients</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>125</td>
<td>Sri Lanka</td>
<td>Dr. M. B. Dissanayake</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Key meetings online (Key committee members should meet at least monthly at the beginning and towards end, weekly) subcommittee meeting -whatsapp or virtual level. Have face to face online meetings, may be once 3 months. Smaller these subcommittees (lets say 5-10), better to coordinate through whatsapp or Facebook messenger Logistics distributed across countries. Having catch up sessions to address time differences. You can have 24 hr event if the organisation is spread among different countries with sub responsibilities. Make it away of sharing experience and knowledge. Even can have the poster session open 24/7 with recorded video, in an animated poster-hall type platform.</td>
</tr>
<tr>
<td>2nd</td>
<td>100</td>
<td>Australia Council</td>
<td>Daniel Eghbal</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>As for new ideas, I think Tedx style presentation, pitching research ideas and SharkTank style forums should be part of the new conference. Our researchers and students often present their work in Powerpoint style which s good but don’t learn necessarily how to pitch their valuable work to others who benefit from the research.</td>
</tr>
<tr>
<td>3rd</td>
<td>75</td>
<td>Japan Council</td>
<td>Takako Hashimoto</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Outreach event (e.g. Gathering of high school students from R10 countries)</td>
</tr>
</tbody>
</table>
2021-2022 R10 EAC

Preeti Bajaj
WIE & Chair - EAC
Bombay Section

Lance Fung
Advisor
Western Australia

Prerna Gaur
Member
Delhi Section

Leon Lei
Member,
Hong Kong

Aliza Aini
Member
Malaysia

Yanpin Ren
Member
Beijing Section, P.R.China

Takako Hashimoto
Member
Japan Council

Prachi Phadsodkar
Member,
Nagpur Subsection
IEEE R10 Reaching Local - Ambassadors

Preeti Bajaj
Region 10
Lead- Reaching Local Initiatives
Bombay Section, India

Takako Hashimoto
Member, Japan

Leon Lei
Member, Hong Kong

SVNL Lalitha
Member, Hyderabad Section India

T Yamuna Mahesh
Member, Kerala Section, India

Usman Ali
Member-YP, Lahore Section, Pakistan

Tao Zhang
Member
Beijing Section, P.R.China

Chin-Wan Chung
Member
Daejeon Section, South Korea

Yanpin Ren
Member
Beijing Section, P.R.China
2022 R10 Education Activities Committee Plan

Committee Structure
1. Chair: Preeti Bajaj
2. Members: Lance Fung, Aliza Aini, Takako Hashimoto, Leon Chi Un Lei, Yanpin Ren, Prerna Gaur, Prachi Phadsodkar
3. Reaching locals Ambassadors: Tao Zhang, Chin-Wan Chung, Leon Chi Un Lei, Takako Hashimoto, Usman Ali, SVNL Latitha, Therese Yamuna Mahesh, Yanpin Ren

Objectives
1. The IEEE Region 10 Educational Activities Committee (EAC) provides guidance and assistance to Region entities in creating awareness about resources of IEEE EAB amongst R-10 Sections for learners, educators, and education policymakers.
2. To be the voice of professionals in R-10 on education policy; curriculum development; pre-university, engineering and technology education; and continuing education.
3. To make available resources in local languages.

Projects / Tasks
Project 1: Introduction of EA Chair, & 3 workshops by EAC (1. Orientation workshop of EA products and project opening, 2. project review report submission and event conduction, 3. Sharing best practices in EA F2F 4. Orientation through STEM, try-engineering and society activities in R10 sections)
Project 2: To make available resources in local languages through a project Reaching Locals
Project 3: Engagement activities through organizing Capacity Building workshops on Education policy / Accreditations/ disruptive technologies, Education 4.0
Project 4: R-10 New Innovation Challenge
Project 5: EA Awards

Budget
- Project 1: $4250 USD
- Project 2: $10000 USD
- Project 3: $2000 USD
- Project 4: $1750
- Project 5: Budget from Awards Committee

Total Proposed Budget in USD 18000

Project / Task Measurable
- Project 1: No of sections/subsection having EAC chair
- Project 2: No of languages/sections/countries/outreach
- Project 3: No of OUs/teachers/no of workshops/no of technologies/No of products of EAB
- Project 4: Winner OUs
- Project 5: No of applications/sections involved/Winner OUs/Individuals/groups

Major Milestones & Timeline
- Project 1: Feb –Nov 2022
- Project 2: 50 videos and 10 local languages
- Project 3: 8 workshops
- Project 4: Sept 2022
- Project 5: As per R-10 Schedule

- Establishment of Objectives
- Jan: email Call for Appointment of EA Chairs at section compilation of data, follow up in March
- 15th Feb: 2 - Orientation workshop on EA products in association with EAB and opening of Projects phase 1
- May –Face to Face workshop on sharing Best Practices of EA in association with SEOC and EAB across regions (2 days) for 100 EA coordinators USD 2750

- June: Project review report submission and event conduction & opening of second round
- Dec: Reporting and closing
- 10 Award of proposals with support of 150USD for each activity Budget 1500USD
- Total Budget: 4250USD
Project 2: Reaching Locals through STEM, try-engineering, and society activities

- Feb: Orientation workshop on Reaching locals and opening of projects

IEEE R10 OU’s are invited to conduct activities for reaching out to the community with local languages in order to:

- Raise the awareness of IEEE’s brand and logo,
- Enhance public understanding of engineering and technology,
- Provide a trusted source of educational resources and services,
- Inspire a worldwide audience and expand knowledge for the benefit of humanity.

- Every month activities through RL ambassadors through EA Chairs of the sections in the forms of webinars, videos, radio broadcasts, interviews, production of subtitles for IEEE flagship events, Workshops, Hackathon, MOOC and a range of innovative projects

- Countries like Japan, India, China, Pakistan, Indonesia, Malaysia Hong Kong, Korea and Taiwan

- Budget: USD 200 for each activity to OU’s for support (50)

- Awards: Certificates of Appreciation to an individual ambassador and EA Chair of the section

- Total Budget 1000USD
Project 3: Engagement activities through organizing Capacity Building workshop on education policy, curriculum development, Accreditations, disruptive technologies, Education 4.0 etc.

- 8 workshop in year covering 5 OUs minimum in each workshop collaboration with one of the R-10 Committee

- Outcome – offline/blended mode Capacity building workshops for decision makers and policy makers
- Submission Deadline: 15th March 2022
- Notification: 30th March, 2022

- Reporting and claims for expenses: within 1 month of conducting activities but not later to 1st November 2022

Funding
8 Project @500$ (250 USD with the commitment of matching grant of USD 250 from parent OU)
$4000 (Region 10 2000)
Project 4: R-10 New Innovation Challenge

▶ Feb : Establishment of objectives, evaluation criteria and judging panel for the new innovative challenge
▶ Call for 2022 R10 EA New Innovative Challenge
  - Submission Deadline: 15th March, 2022
  - Notification: 30th April, 2022
  - Reporting and claims for expenses: 1st Sept 2022
▶ Support up to $350 **5 Commendation supports** — with matching grant of $350 from organizing OU/parent Section
▶ Total Budget: $3500 (region 10 funding $1750)
Project 5: EA Awards

- Establishment of objectives, evaluation criteria and judging panel for R10 EA Awards
- Promote, encourage and support for submissions to IEEE EAB Awards from R10 OU’s
- Call for Nomination of Awards
  - Nomination Deadline: 1st May, 2022
  - Extension of Deadline: 15th May, 2022
  - Submission of Evaluation to Award Nomination Committee: 30th June, 2022

Approval of nomination: 1st August 2022

- Best EA volunteer
- Best EA working group/OU
- Best Reaching Local Initiatives Section/Council/Subsection

Budget for plaques and certificates provided by R10 Award and Recognition Committee
2022 R10 PA Committee Plan

Thrust Area: Entrepreneurship and Career Advancement

Committee Structure
1. Chair: Parkash Lohana
2. Immediate Past Chair: Dr. Nirmal Nair
3. Members: Ms. Tasnim Binte Shawkat, Ms. Ashwini Holla, Mr. Indra Riyanto, Mr. Mian Junaid Manzoor, Mr. Gitansh Anand, Ms. Jennifer Z Giraldo, Ms. Dilrikshi Gamage, GaoYun AN, Alex Fung, Dr. Daniel Eghbal, Divanshu Verma

Objectives
1. Maintain and enhance members’ life long employability and career prospects
2. Enhance the R10 PA process and leadership for professional activities
3. Support R10 version of SmartTech/HardTech & IEEE Future Direction Workshop
4. *Designing events for members interested in reaching out for Government activities & Technical Policy activities

Projects / Tasks
Project 1: R10 PAC Challenge: (a1) Invite proposals for initiatives targeted like lifelong learning (Non-Technical), and (a2) R10 Startup competition among students, YP, WIE, and Professional members OR Startup Congress* (b) Monthly Webinars in collaboration with local public/private HEI
Project 2: Encourage R10 Sections for a *PA coordinator and help developing an annual activity calendar
Project 3: SmartTech / HardTech or IEEE Future Direction Stand-alone workshop for enhancing R10 members career
Project 4: (a) To have at least 1 PA event along with other committee during the annual R10 Flagship Conference (b) Workshops in collaboration with local governments/Education department to enhance the significance of PA activities.

Budget
Project 1: USD 3000.00 (*USD 10000.00) if approved
Project 2: NIL
Project 3: USD 2500.00 (This is an optional – matching with selected OUs )
Project 4: USD 2500.00 (Subject to condition, if traveling required)
Total Proposed Budget: USD 8000.00

Project / Task Measurable
Project 1: Number of Sections initiated R10 PA events
Project 2: Number of R10 PA Coordinators
Project 3: Quality of the workshop and attendance demography (IEEE, Non-IEEE, Industry)
Project 4: Professional / Industry track during at least one of the four annual R10 Flagship conferences

Timeline & Metrics
Project 1: Q1 Announcement, Q2 Decision, Q4 Reporting
Project 2: Q1-Q2, Section Outreach, Report: June 21 Report
Project 3: Identify events in Q1, Reports by Dec 2021
Project 4: During 2021 TENCNON, TENSYMP & HTC
Details of Project 1

R10 PAC Challenge:
(a1) Lifelong Employability & Career Prospects

- Invite the proposals from R10 Sections regarding the selection procedure for the nomination for enrolling in the approved soft skill (Non-Technical) courses offered by IEEE Learning Network sponsored by R10.

- R10 may support 25 Students, 15 YPs, 10 WIEs for earning the certificates from IEEE Learning Network in the any of the non-technical courses offered at the lowest prices (Each section may nominate not more than 6 volunteers in total, 2 member in each category, R10 will select based on the evaluation criteria).

- The R10 PA committee finalize the list of the available courses and circulate the same to all R10 OUs.
Details of Project 1 (Cont…)
R10 PAC Challenge: (a2) Startup Competition

- The Region 10 PA Committee Entrepreneurship Initiative:
  1. Invite the nominations from R10 Sections/Councils/Chapters/Affinity Groups regarding the nomination for R10 PA Ambassadors for Entrepreneurship initiative
     - The ambassadors should be able to hold one Entrepreneurship event in Q2 of 2021 under the umbrella of project “Entrepreneurship, Innovation and Local Development”, in collaboration of IEEE R10 relevant Committees.
     - The event may contain:
       - Talks, panel discussions, success stories about tech entrepreneurship
       - Local Pitching Competition
       - Promotion of the local and regional competitions
  2. R10 PA Startup initiative – Competition
     - 2022 is focused on the theme “Entrepreneurship, Innovation and Local Development”. The rules for the competition are:
       - Teams of 3-5 IEEE members from student and young professional & WIE category
       - Teams are allowed (and encouraged) to get external sponsors
       - Innovation is aligned with state-of-the art in sustainable engineering with Entrepreneurship and Local Development.
Details of Project 1 (Cont…)
R10 PAC Challenge: (a2) Startup Competition

- **The Region 10 PA Committee Entrepreneurship Initiative:**
  1. R10 PA Startup initiative – Competition
     - **Awards**
       - Three Best awards for best host OUs – 500 USD (250.00, 150, and 100.00) will be granted to the local IEEE Organizational Units that host the best local competition and publicly-handed certificate at selected IEEE event.
     - **Best Pitching Teams:**
       - Each participated section finalize three best teams after successful completion of local competition.
       - Best teams will be selected for mentorship phase,
       - Team under the guidance of mentors will approach the relevant sponsor for getting funds and reaching the market successfully
       - Finals will be held at any international event e.g. R10 SYWL Congress
       - THREE Best Teams will be selected for 1st, 2nd, and 3rd place
       - Winning teams will be awarded USD 500.00, 300.00, and 200.00 respectively.

Reference: [https://entrepreneurship.ieee.org/](https://entrepreneurship.ieee.org/)
Details of Project 1 (Cont…)
R10 PAC Challenge: (a2) Startup Congress

- The Region 10 PA Committee Entrepreneurship Initiative:
  - R10 PA Startup Congress
  - **Aims & Objectives:**
    - To promote innovation & entrepreneurship
    - To accelerate the culture of social innovation and humanitarian technology
    - To foster technology-driven entrepreneurship development across R10
    - To support innovative projects/ideas of R10 members/nonmembers on a larger scale
    - To support developing local economic ecosystem by using technology
    - Practical implementation of the collaboration between industry and academia

Reference: [https://entrepreneurship.ieee.org/](https://entrepreneurship.ieee.org/)
Details of Project 1 (Cont…)
R10 PAC Challenge: (b) Webinar Series

- The Region 10 PA Committee will continue monthly webinars (Maximum 5 to 6 webinars in one year) on the different non-technical skills for students, Young Professionals, Women In Engineering, and senior professionals, the details of the available courses will be shared after R10 meet.

- R10 PAC will also continue to collaborate with other R10 Committees for R10TALK series in 2022.
Details of Project 2

**PA Coordinators**

- Encourage all R10 Section Chairs to appoint a PA Coordinator for the sections if they do not have one and have an annual calendar of events in their webpage.

- R10 PA Committee will initiate the process and completes by the May 2022.

- Explore introducing PA marks into Section Awards & Recognition for 2022

- Sections may encourage to Publicize their PA activities in R10 Newsletter
IEEE Future Directions identifies emergent technologies as primary focus areas and has established them as formal initiatives to engage IEEE.

IEEE Hard Tech/Smart Tech Workshop series are designed for practicing engineers and technical professionals who are innovators, have a desire to learn more, are in a career transition, or are considering a career change.

This project is to support development of regular dissemination of IEEE’s new and graduated Future direction areas through Hard Tech/Smart Tech workshop format.

This project is to continue from earlier efforts to establish four sessions of 90 minutes workshop event in R10 virtually, either stand-alone or alongside flagship R10 events.

Circulate among all R10 OUs to know the interested Section/Sub-Section/Council to organize this Summit.

More details (TBD)
Details of Project 4

- Increasing exposure of Professional Activities through the Region 10 flagship conferences i.e. TENCON, TENSYMP and R10 HTC
- Supporting Conference to have a professional/industry track during this three events. PAC will work with IRC Chair to identify opportunities.
- Working with the Conference local committees for integrating a track
- Project Milestones leading to completion
  - TENSYMP 2022
  - R10 HTC 2022
  - TENCON 2022
2022 History and Individual Benefits Services Committee Plan

Committee Structure
1. Chair: Jong Chang Yi

Objectives
2. Promoting personal/section/technology milestones.

Projects / Tasks
1. R10 History Activity Web Development
   - Update and upload Section History Web pages
   - Update and upload R10 History and Archives
   - Update and upload R10 Milestone Activities
   - Organize History Officer Training Sessions
2. Promoting personal/section/technology milestones
   - Commemorate membership 30/40/50 anniversary
   - Commemorate section/council 25/50 anniversary
   - Commemorate the IEEE Milestone Dedications
3. Promoting Oral History Project
   - Capturing Oral History from R10 Directors
   - Promoting OHP across R10 Section/Councils

Budget
1. Project 1: USD 1000
2. Project 2: USD 2000
3. Project 3: USD 3000
Total Proposed Budget: USD 6000

Project / Task Measurable
Project 1: Create Active Web Pages in R10 site
Project 2: Commemorating Milestone Events
Project 3: Submission and Create Oral History Pages

Timeline & Metrics
1. Project 1: June 2022
2. Project 2: September 2021
3. Project 3: October 2021
Project 1 – R10 History Web Development

- Collect & Summarize the scattered historical information in one webpage (web design)

- Build History Web Pages on R10:
  - List of R10 Section History Officers
  - List of R10 Section History Web Addresses
  - List of R10 IEEE Milestones and Status
  - Link to R10 Committee meetings minutes
  - Link to R10 history books from pdf to html
  - Link to ETHW.org and IEEE History center

- Organize History Officer Training Sessions

- Attending the bimonthly History Committee teleconferences

- Attending IEEE Histelcon 2022 (online)

- Project 1 Budget:
  - 1. Histelcon 2022 Reg. fee for 10 members: USD 1,000

Current R10 webpage: https://www.ieeer10.org
Project 2 – Promoting Submission to Milestones

- Promote Submission to the IEEE Milestone
  - Award Incentives to new submissions (USD 2000)
  - Commemorate IEEE milestone Dedications

- Commemorate and Recognize Personal Milestone at 30/40/50 year anniversary

- Commemorate and Recognize Sections/Councils at 25/50 year anniversary

- Project 2 Budget:
  - 1. Milestone submission incentives: USD 500*4 = 2000
Project 3 – Promoting Oral History Project

- Organizing Oral History Project Training Session:
  - Collaborating with IEEE History Center
  - Training for Interview and Videorecording
  - Preparation of Oral History project List (R10 Directors/Life Fellows)

- Capturing OHP for R10 Directors
  - Founding Director
  - Past Directors

- Promoting OHP across R10 sections/councils
  - Section Life Fellows to be seen on ETHW
  - https://ethw.org/Oral-History:C.R. Rao (example)
  - Section/Council Founding Chairs to be seen on section History webpages

- Project 3 Budget:
  - Promotive Incentive: USD 300*10=3,000
2022 R10 Newsletter Committee Plan

**Objectives**

1. To publish quality newsletters with quality contents in a timely and frequent manner.
2. To update members on the latest development from Region 10 and its committees.
3. To communicate OU activities and raise the profile of Region 10 OUs at international level.

**Projects / Tasks**

- **Project 1:** Regular release of newsletters
- **Project 2:** Web version and social media marketing
- **Project 3:** Multimedia content
- **Project 4:** Coverage of flagship R10 events

**Committee Structure**

1. Chair: Mohammad Faizal Ahmad Fauzi
2. Members: Prashant R. Nair – Editor
   Tridibesh Nag – Editor
   Lau Bee Theng - Editor
   Redwan Farhan – Editor
   Wathmini Sharika – Associate Editor
   Garima Patel – Associate Editor
   Naila Mukhtar – Webmaster/Social Media
   Nabeel Masoodi – Graphics/Social Media
   Vaishali S. – Webmaster/Social Media

**Project / Task Measurable**

- **Project 1:** Regular Release of Newsletter
  a. R10 updates, Section/SB activities, award winners
  b. Special articles, technical articles
  c. Personalities/OU, best practices etc.

- **Project 2:** Web Version and Social Media
  a. Easier and more interactive content navigation
  b. Buzz on the Newsletter from social media
  c. Increased traffic to R10 website and membership

- **Project 3:** Multimedia Content
  a. Regular release of multimedia content such as COVID19 heroes, interviews and others

- **Project 4:** Coverage of Flagship R10 Events
  a. Exclusive coverage on TENCON/TENSYM/HTC

**Major Milestones & Timeline**

- Project 1: January/April/July/October
- Project 2 & 3: All year
- Project 4: Sep (TENSYMP, R10HTC), Nov (TENCON)

**Budget**

- Project 1: USD 0
- Project 2: USD 300 (Social Media Booster & Flipbook)
- Project 3: USD 1200 (USD200 x 6 videos)
- Project 4: USD 5000 (Travel and transportation)

**Total Proposed Budget:** USD6500
Details of Project 1
Plan for Newsletter Content

• To publish four issues of newsletter in January, April, July and October 2022.
• The 1st issue of 2022, reporting events of the last quarter of 2021, has been published.
• Potential contents for 2022:
  o Exclusive reports of R10 flagship events
  o Updates from R10 committees
  o R10 personalities (WIE, YP, Student, Life Member, Entrepreneur)
  o R10 organizational units (Sections, Subsections, Student Branches)
  o Technical articles
  o OU activities across region 10
  o IEEE Day celebrations
  o Awards and funding
  o Conference call for papers
Details of Project 2
Website and Social Media

- To maintain and update the newsletter website.
- To measure the traffic of the website, and increased traffic to R10 website.
- To maintain the current newsletter social media (Facebook, LinkedIn, Twitter), and explore other social media such as Weibo etc.
- To advertise and promote to non-members to attract memberships
- Budget of USD200 for boosting contents in social media posts, and USD100 for flipbook subscription (Total USD300)
Details of Project 3
Multimedia Content

• To create multimedia contents for inclusion in the newsletter website as well as IEEEETV
• E.g. COVID19 heroes, interviews, personalities etc.
• To produce between 4 to 6 multimedia content (1 for each newsletter issue)
• To allocate budget for 6 videos (USD200 per video x 6 videos = USD1200)
Details of Project 4
Coverage of Flagship R10 events

<table>
<thead>
<tr>
<th>Event</th>
<th>When</th>
<th>Where</th>
<th>Reporter</th>
<th>Newsletter Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>TENSYM 2022</td>
<td>September 2022</td>
<td>Bombay, India</td>
<td>1 Committee Member</td>
<td>October 2022</td>
</tr>
<tr>
<td>R10HTC2022</td>
<td>September 2022</td>
<td>Hyderabad, India</td>
<td>1 Committee Member</td>
<td>October 2022</td>
</tr>
<tr>
<td>TENCON 2022</td>
<td>November 2022</td>
<td>Hong Kong</td>
<td>1 Committee Member</td>
<td>January 2023</td>
</tr>
</tbody>
</table>

registration fee (in case they are not waived) etc.
Thank You