



Region 10 AGM Strategic Planning Session - Consolidated Matrix

Executive Summary

Based on the idea of taking the top few desired end states and the top few strategies for each end state, the final consolidated matrix suggests the following plan of action, in priority order:

Agile / Flexible/Dynamic Organization & Structure

- A comprehensive R 10 ops manual
- Simplification of rules or reporting
- Use of web reporting on e-forms

Inward Looking - Quality Membership / Members - Fair Gender Rep, Strong Student Activities

- Expansion and emphasis on GOLD / GOLD programs to attract young professionals
- Awards & recognition program

Vibrant, Cohesive and Well Organized Sections and Chapters

- A comprehensive R 10 ops manual
- Simplification of rules or reporting

Integral Part of the Global IEEE + Fruitful Relationship with Other Regions

- Joint conferences and activities with societies
- Industry outreach/External Liaison

Productive + Effective Volunteers

- Awards & recognition program
- Use of web reporting an e-forms

This list puts a high emphasis on these strategies that have strong linkages with more than one of the top priority desired end states:

- A comprehensive R10 ops manual
- Simplification of rules or reporting
- Use of web reporting an e-forms
- Awards & recognition program

and slightly less on the following which are associated with only one end state:

- Expansion and emphasis on GOLD / GOLD programs to attract young professionals
- Joint conferences and activities with societies
- Industry outreach/External Liaison

It is recommended that Region 10 should concentrate on these seven strategies.

When it comes to the next steps of setting performance indicators and measurements, a focus should be placed on overall financial responsibility and related consideration, to ensure that the main funds are allocated to the strategies/programs of importance identified above. Further discussions are needed on issues such as where funds will be derived, what sorts of reserves should be held and any overall financial strategy. The strategy also needs to consider how we will influence IEEE with regional assessments.