2021 IEEE R10 EXCOM Virtual Meeting
Date: 10 January 2021

2021 R10 Young Professionals Committee Plan

Saaveethya Sivakumar
2021-2022 R10 Young Professionals Committee Chair
Region 10 Young Professionals Committee, 2021-2022

Saaveethya Sivakumar  
Chair

Past Chair

Affinity Groups Coordinator

Information Management & Communications

Professional Development Coordinator

Professional Development Coordinator

Webinar & Training Coordinator

Webinar & Training Coordinator

Taku Suzuki

Purva Ekatpure

Peshan Sampath

Arslan Kiyani

Dhammika Marasinghe

Haroon Rashid

Ashwini Appaji

Rentao Gu

David Wong

Mayumi Suzuki

Mohammed Hussein

Cleossa Lydwina

Abdul Halik

Md. Tauhidur Rahman

Mithushan Jalangan

Elaine Diaz Sagao

Mayesha Tafannum

Shartaz Khan Akash

Contests Coordinator

Media & Marketing Lead

Webmaster

Social Media Coordinator

Social Media Coordinator

Graphic Designer
Young Professionals (YPs)
IEEE Young Professionals are IEEE members and volunteers who have graduated from their first professional degree within the past 15 years.

**TOTAL R10 YPS: 41932**  **99.2% YPS ARE FROM R10**

YP Affinity Group (AG)
IEEE Young Professionals Affinity Groups represent the YPs within the section, organise YP benefitted activities & work towards increasing and retaining number of YP members.

**43 SECTIONS HAVE YPAGS**  **LARGEST YP AG: BEIJING**

**Data extracted from OUAnalytics on 19-12-2020 & 20-12-2020**
Global YP Membership Trends

Data extracted from Flavia Dinca’s (2020 MGA YP Chair) presentation on 3 Dec 2020
Region 10 Young Professionals Affinity Group (AG) Status

If a YP AG **fails to report 2 activities in a year**, it will be considered inactive and added to the MGA List of Delinquent AGs and Chapters. All IEEE rebate for the AG in question will be suspended for 3 years.

**ACTIVITY REPORTING**
- 0%: Zero Activities Reported AGs
- 32%: 0-10 Activities Reported AGs
- 37%: 10-20 Activities Reported AGs
- 19%: >20 Activities Reported AGs

**MEMBERS IN DORMANT YP AGS**
- <100 YPs
- 100-500 YPs
- 500-1000 YPs
- >1000 YPs

**27/43 ACTIVE YP AGS**

**16/43 AGs reports <2 activities in 2020**
(dormant AGs)

**11 out of 16 inactive Ags reports more than 100 YP members per AG.**
(majority of inactive YPAGs hold significant YP Count, however <2 activities were reported for its members)

**Data extracted from Vtools on 19-12-2020**
Challenges

- Declined student to YP transition
- Lack of professional development activities for YPs
- Declined industry YP collaborations
- Lack of regional level YP focussed events
- Declined number of YP members
- Dormant YP Affinity Groups
Objectives

1. Improve student to YP transition
2. Professional development for R10 YPs
3. Enhance R10 YP and Industry collaborations
4. Organize regional level YP focused events
5. Membership development & retention
6. Formation & revamping of YP AGs
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Committee Structure
1. Chair: Saaveethya Sivakumar

Objectives
1. Improve Student to YP Transition
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Projects / Tasks
Project Category 1: YP Focused Regional Events
- Region 10 Young Professionals Summit
- Career and Leadership Aid Program (CLAP)

Project Category 2: Region 10 Young Professional Affinity Group Supervision
- Affinity Group Form/Revamp Project
- Young Professionals Affinity Group meetups/training

Project Category 3: Region 10 Young Professional Support Funds
- Professional development activities
- New/dormant AG seed fund
- YP-student joint activities

Project Category 4: Volunteer Recognition
- Region 10 YP Outstanding Volunteer Award
- Region 10 YP Outstanding Affinity Group Award
- Region 10 YP Revolt Contest

Project Category 5: Outreach
- Publicity /communications with members via Facebook, Instagram, Linkedin, WhatsApp, Wechat, R10 YP website, email
- Extended publicity via R10 YP ambassador program

Budget
1. Region 10 Young Professionals Summit: US$ 4000
2. Career and Leadership Aid Program (CLAP): US$ 1350
3. New/dormant AG seed fund: US$ 4500
4. YP-student joint activities: US$ 4000
5. Professional development activities: US$ 6000
6. Region 10 YP Outstanding Volunteer Award: US$ 316
7. Region 10 YP Outstanding Affinity Group Award: US$ 300
8. Region 10 YP Revolt contest: US$ 5088
9. Travel: US$ 3000
10. Committee appreciations (membership fee) & publicity: US$ 1876

Total Proposed Budget in US$: 30430

Project / Task Measurable
Project Category 1: Number of registrations/attendees, speakers, collaborations, sessions & feedbacks

Project Category 2: Number of revived/newly formed YP AGs, number of YP AG events reported, YP member count per AG, student – YP transition rates, number of AG officers participated in the YP AG meetups/trainings, number of collaborative activities organized between sections

Project Category 3: Number of activities supported, number of applications received, impact of activities, number of revived/newly formed YP AGs, reported number of YP AG events

Project Category 4: Number of nominations & feedback from awardees

Project Category 5: Number of likes/followers for social media pages, post engagements, growth in YP membership count & student-YP transition rates

Major Milestones & Timeline
Finalize R10 YP activity workflow/plans: Feb/March 2021
Project execution (call for applications & processing): Mar – Nov 2021
R10 YP Summit & CLAP: June/July 2021
Fund reimbursements & certificates distributions: Nov 2021
Year end report submission: Dec 2021

Roadmap on slide 17
Region 10 Young Professionals Summit

The R10 Young Professional summit to be organized virtually with series of sessions to provide technical knowledge and career development training to YP members of R10, and to provide virtual networking opportunities for YPs and student members of IEEE Region 10.

**DATE:** July 2021 (2-day event, 6 hours in total)  
**MODE:** Virtual  
**TARGET:** 1000 attendees (YPs & students)  
**FOCUS TOPICS:** Professional, technical, leadership & networking

**BRIEF PROGRAM WITH KEY FEATURES**

**DAY 1: Professional, Technical & Networking**
- Virtual networking lounge
- Keynote: Young Professional in 2021 & beyond
- Keynote: Emotional Intelligence and influencing
- Panel: Hard skill development & continuous learning
- Exciting Kahoot contests
- Networking – Virtual Coffee
- Parallel Sessions: Electrical Electronic, Software/Cloud, AI
- Keynote: Analytical Reasoning/ Strategic Thinking
- Keynote: Innovation, entrepreneurship vs intrapreneurship
- YP AG Meetup

**DAY 2: Volunteer Leadership & Networking**
- Virtual networking lounge
- Keynote: Volunteering: Social & Personal Perspective
- Keynote: IEEE opportunities as you elevate
- Panel: YP Reality in R10
- Exciting Kahoot contests
- Networking- Virtual Coffee
- Keynote: Project Management for volunteers
- Keynote: VTools Events for YP AGs
- Keynote: Financial Management, Industry Relations

Post Summit technical workshops to be organised in collaboration with technical societies

**TOTAL BUDGET:** US$ 4000  
(budget includes expenses for conference interactive virtual platform, speaker goodies, contest prizes, marketing/publicity & other miscellaneous expenses)
CAREER AND LEADERSHIP AID PROGRAM (CLAP)

A career preparation program organized by young professionals for students/GSM to articulate their strengths and experiences through career guidance & training sessions such as resume building, interview trainings, elevator pitch, personal branding, establishing & managing professional network through a 2-week bootcamp.

DATE: July 2021 (2-week, one day per week, 4 hours in total)
MODE: Virtual
TARGET: 100 participants (Students & Graduate Student Members)

BRIEF PROGRAM WITH KEY FEATURES

WEEK 1: Industry
- Resume Building
- Interview training, elevator pitch & personal branding
- Forum & networking opportunities with industry partners

WEEK 2: Academia
- Skills to pursue a career in academia
- Further education after graduation
- Forum & networking opportunities with academics

CLAP is expected to be jointly organised with internal and external committees such as R10 Student Activities, R10 Industry Relations, R10 Educational Activities, Industry Engagement Committee and Industry Applications committee

RECOGNITION: Certificates for all participants & gift of membership
TOTAL BUDGET: US$ 1350 (budget includes expenses for membership gifts for participants: US$ 13.5*100 participants)

TIMELINE
- Finalize program: Mar 2021
- Speaker invitations & confirmation: Apr-May 2021
- Open registration: May 2021
- Registration close: Jun 2021
- Boot Camp Week 1: May 2021
- Boot Camp Week 2: May 2021
This project aims to revive inactive (dormant) YP AGs and forming new AGs in order to establish a YP community in local sections to work towards improving YP membership experience.

**TARGET:** Revive/form at least 10 YP AGs.
This project is also to be supported by the R10 YP supporting funds and YP AG meetups/training (explained in upcoming slides)
YP AG MEETUPS/TRAINING

YP AG Meetups and Training Sessions aim to bring together all YP AG officers across R10 under a single platform (virtual) by providing the necessary volunteer leadership guidance on successfully running YP AG activities in their local sections. Furthermore, this initiative also aims to establish and maintain a collaborative platform between YP AGs for sharing best practices and organizing joint activities.

FOCUS AREAS
Getting familiarized with MGA & R10 YP
Event Reporting
Volunteer Leadership
Applying for YP AG funding
Sharing sessions by outstanding YP AGs

TARGET: Three YP AG Meetups (virtual) will be organised in 2021.

TIMELINE
Primary annual AG meetup- April
Mid year AG meetup- July
Final AG meetup- October

YP AG CHAIR/REP COMMUNICATIONS

WhatsApp
Wechat
Mailing Lists
NEW/DORMANT AG SEED FUND

This fund aims to provide financial support for inactive or newly formed YP AGs to kick start their activities to increase local volunteers’ engagement, satisfaction, and consequently gain enough momentum to create fully sustainable YP Affinity Group.

**ELIGIBILITY:** Any dormant or newly formed YP AG within R10 can apply for funding.

**TOTAL BUDGET:** US$ 4500
Each selected project can be supported by min US$ 300 to max US$ 750

**RECOGNITION:**
Certificates will be awarded to all AGs who have completed projects under the funding.
Event articles will be published in R10 YP website and Region 10 Newsletter

**TARGET:** Support at least 6 YP AGs

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YP- STUDENT JOINT ACTIVITIES

This fund will be initiated to provide financial support for YP AGs activities organized by YP AGs for students, to guide in their professional & career after graduations and to improve YP-student engagement and collaborations.

**ELIGIBILITY:** Any YP AG within R10 can apply for funding

**FOCUS AREAS:**
1. Career development (career fair/workshops/industry forums)
2. Coaching on further study after graduation
3. Entrepreneurship events/workshops

**TOTAL BUDGET:** US$ 4000
Each selected project can be supported with max US$ 400

**RECOGNITION:**
Certificates will be awarded to all AGs who have completed project under the funding. Event articles will be published in R10 YP website and Region 10 Newsletter

**TARGET:** Support at least 10 YP AGs

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**TIMELINE**
CFP: Mar 2021  
Close CFP: May 2021  
Fund transfer: May - Jun 2021  
Event execution: Jun - October 2021  
Activity Reporting: Nov 2021
Project Category 3: Region 10 YP Support Funds

PROFESSIONAL DEVELOPMENT ACTIVITIES

Professional development activities to be initiated in section level for young professional engineers focusing on skill development inline with current technological advancements. IEEE sections will be provided standard model programs with clear instructions, guidelines and funding.

FOCUS AREAS (in brief):
- Effective technical skills
- Code of ethics
- Leadership
- Soft skills
- Sustainable development and climate change
- Engineer in society
- Management
- Verbal and written communications
- Commercial Awareness

ELIGIBILITY: Any YP AG within R10 can apply for funding

TOTAL BUDGET: US$ 6000
Each selected project can be support by max US$ 400

RECOGNITION:
Certificates will be awarded to all AGs who have completed projects under the funding.
Event articles will be published in R10 YP website and Region 10 Newsletter

TARGET: Support at least 15 YP AGs

TIMELINE
CFP: Mar 2021
Close CFP: May 2021
Event execution: October 2021
Activity reporting & Reimbursements: Oct - Nov 2021
Project Category 4: Volunteer Recognition

AWARDS (2 awards)

1. R10 YP OUTSTANDING VOLUNTEER AWARD: To recognize the efforts and achievements of YPs who have made substantial contributions to IEEE, YP and to his/her professional field through IEEE activities.

**TARGET:** The award is conferred upon two young professionals; one from academia and one from industry.

**AWARD INSTRUMENT:** An award plaque and a One-year IEEE Membership subscription (US$ 316)

2. R10 YP OUTSTANDING SECTION AFFINITY GROUP AWARD: To recognize distinguished YP AG who have done quality activities at Section and/or Region level and had done significant collaborations with others

**TARGET:** One winner

**AWARD INSTRUMENT:** Award plaque & cash prize of US$ 300

**TOTAL BUDGET:** US$ 616

TIMELINE

Call for nominations: Mar 2021  
Award evaluation: Mar-May 2021  
Results announcement: May 2021

REVOLT (Contest)

To recognize outstanding student members (final year students) and potential future YPs of R10. Provide opportunity to be R10 YP ambassadors for promoting student to YP transition within their student network.

**FLOW**

Applications  
Social Media Photo Contest  
Winner Announcement

Photo Contest: Shortlisted applicants are required to share about their volunteer journey via social media and state why they wish to continue with IEEE along with few of their favourite volunteering photos.

**TARGET:** 1 winner per section.

**RECOGNITION:** e-certificate, One-year IEEE Membership fee, appointment as ambassadors for R10 YP to encourage members in their student network to continue IEEE membership after graduation.

**TOTAL BUDGET:** US$ 5088 (budget includes expenses for membership prizes for winners, 1 winner per section).

TIMELINE

Call for applications: May 2021  
Close applications: Jun 2021  
Results announcement: Aug 2021  
R10 YP ambassador program: Aug – Nov 2021  
Membership fee reimbursements: Nov 21
Maintain the current R10 YP Facebook page for frequent announcement and advertisements. ieeer10yp

Maintain the current R10 YP Instagram page for frequent announcement and advertisements. ieeer10yp

Maintain R10 YP AG officers Whatsapp group and launch Wechat group (for china) for quick updates of R10 YP activities.

Launch of R10 YP LinkedIn page to reach more members. Linkedin is reachable by anyone despite of the geographical locations.

Update and maintain R10 YP website with UpToDate information about R10 YP program. yp.ieeer10.org

R10 YP contact email r10yp@ieee.org
R10 YP AG Chair/Reps mailing list r10ypchairs@ieee.org

Extended publicity via R10 YP Ambassadors, specifically on promoting the benefits of continuing IEEE membership after graduation.
Roadmap (tentative)

R10 YP Inaugural Committee Meeting Followed by monthly follow-up meetings

Feb 2021
- Finalize R10 YP Activity TORs/Proposals

Mar 2021
- Call for proposals: R10 YP support funds
- R10 Annual Meeting 2021

Apr 2021
- R10 YP Section AG Mid year Meetup
- YP AG Primary Annual Meetup

May 2021
- Call for entries: R10 YP Revolt
- CLAP
- R10 YP Awards Results Compilation & Announcements

Jul 2021
- R10 YP Summit (virtual)
- Results Announcement: R10 YP support funds

Aug 2021
- Results Announcement: R10 YP Revolt & R10 YP Ambassador Program kick start

Sep 2021
- Report submission: R10 YP support funds

Oct 2021
- R10 YP Final Committee Meeting for 2021
- Report submission: R10 YP support funds

Nov 2021
- Complete fund transfer approvals
- Reporting & Membership Fee Reimbursements for ambassadors

Dec 2021
- R10 YP Final Report Submission
Thank You!

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