



2021 IEEE R10 EXCOM Virtual Meeting

Date: 10 January 2021

2020 R10 Information Management Committee Report

Dr. Kurnianingsih

2019-2020 R10 Information Management Committee Chair



2020 R10 Information Management Committee Report

Committee Structure

1. Chair: Dr. Kurnianingsih (Indonesia Section)
2. Members:
 - a. Dani Gunawan (Indonesia Section)
 - b. Vijay S. Paul (Victoria Section)
 - c. John Benedict (Hyderabad Section)
 - d. Ewell Tan (Singapore Section)

Objectives

1. Improve website performance and optimization – *traffic acquisition*
2. Reflect broad perspectives and interest when designing events and communications – *event consolidation*
3. Increase participation of members – *member engagement*

Projects / Tasks

1. Project 1: IT Platform Refinement
>> *renew hosting, transfer domain*
2. Project 2: Multi-Event Management
>> *refining the developed event funding portal system, webinar*
3. Project 3: Digital Marketing
>> *online campaign*

Outcomes

Project 1:

- Renew Contabo web hosting for 13 months
- Incidental: renew Bluehost for 3 months
- Daily backup system on ManageWP
- Features & plugins maintenance
- Security & system performance maintenance
- Content updates

Project 2:

- Improved & refined the develop event funding portal system to consolidate multiple events
- Prepared guidelines for this new system

Project 3:

- Digital Marketing: Google AdWords & FB AdWords
- Increased the visitors (numbers of users) to site
- Increased the active followers on each social media platform and percentage who are actively engaged.

Finance

1. Project 1: Renew Hosting + Monthly Backup System
Contabo: EUR 8.99 (1 month) + EUR 107.88 (12 months) = **EUR 116.87**
Bluehost for 3 months: **USD 44.97**
Monthly Backup on ManageWP Feb – Oct 2020: **USD 13.42**
 1. Project 2: Event Funding Portal = **IDR 2,647,500 (USD 180)**
 2. Project 3:
Google Adwords: **USD 355.84**
FB Adwords: **IDR 120,000**
- Total Finance : EUR 116.87 + USD 414.23 + IDR 2,767,500**

Project 1: IT Platform Refinement

Renew Web Hosting, Backup System

Project 1: Renew Web Hosting

[Home](#) [not IPv6 capable \(what's this?\)](#) [Company details](#) [General terms](#) [Data privacy](#) [Support](#) [log out](#)
Logged in: [ieeeapo@ieee.org](#) Customer ID: 303430



control panel

- › Your services
- › Customer details
- › Billing
- › Payment Method
- › Server control
- › VDS control
- › VPS control
- › IP Management
- › OS reinstalls
- › Domains
- › DNS Zone Management
- › Reverse DNS Management
- › Tutorials
- › FAQ

New Order

- › VPS
- › VDS
- › Server
- › Webpace Package
- › Domain

Your services

This is a list of the services you are using at Contabo. It shows all details of the services, including the date the next payment for the particular service will be due. When this date is reached, your balance will be reduced by the monthly fee for the service. Please make sure that your balance is sufficient for these charges. The one-time setup fees displayed here are only for your information. They are deducted from your balance immediately after a service has been set up. You can find more information on your payments in the **Payment information** section.

Most services are billed monthly. Webpace packages and domains are billed yearly, however.

	VPS	€ / Month	€ / Setup	Next payment	
	VPS M SSD IP: 5.189.186.156 IPv6: 2a02:c207:2025:6928::1 Location: Nuremberg VNC: 207.180.210.87.63029 Host system: 11287 OS: Debian 9 (64 Bit)	8.99 €	-	7th of May, 2021	Manage

Project 1: Daily Backup on ManageWP

The screenshot displays the ManageWP dashboard for the website `ieee10.org`. The interface is divided into a left sidebar, a top navigation bar, and a main content area.

Left Sidebar: Contains navigation links for Overview, Websites, Clients, and Add-ons. The 'Websites' section is expanded, showing a list of sites with 'IEEE' selected. Below this are links for WP Admin, Settings, Dashboard, Backups, Plugins, Themes, Users, Local Sync (BETA), Link Monitor, Security, Performance, Uptime Monitor, SEO Ranking, and Client Report.

Top Navigation Bar: Includes the ManageWP logo, a user profile icon for 'ieeeapo.r10@gmail.com', and a 'Deactivate' button.

Main Content Area: The 'Backups' section is active. It features a calendar for December 2020 with a green toggle switch for backups. The latest backup was performed on 2020-12-14 at 07:35:18. The next backup is scheduled for 2020-12-15 at 07:02:13. A 'Backup Now' button is available. Below the calendar, it shows 'Backups for 2020-12-14' with a scheduled backup at 07:35:18.

Overview Tab: Displays key statistics and actions:

- Restore backup
- Download backup
- Clone website
- Create template

Website Information:

- WordPress version: 5.5.3
- Backup size: 21.5 GB
- Active theme: Uoc v1.7
- Active Plugins: 31
- Published posts: 47
- Approved comments: 7

Website Preview: A thumbnail of the IEEE Region 10 website is shown at the bottom.

Project 2: Multi-Event Management

Improving & Refining R10 Event Funding Portal System

Project 2: Refined Event Funding Portal

R10 Event Funding Portal

Visually segment and consolidate R10 multiple events.

Region 10 Web

Join IEEE



2020 IEEE Region 10 Executive Committee Meeting
11 January 2020, Queenstown, New Zealand



Get Sponsorship For Your Events



R10 Women in Engineering



R10 Student Activities



R10 Young Professionals



R10 Professional Activities



R10 Industry Relations



R10 Educational Activities



R10 Humanitarian Technology Activities



R10 Conference & Technical Seminar



R10 Membership Development



IEEE Region 10
No. 1, Fusionpools Walk #04-07, South Tower
Solaris
Singapore
138628

Telephone+65.31252099

For volunteer support: Ewell Tan

For membership enquiry IEEE Support Center

Navigations

- Home
- More Sites
- Accessibility
- Nondiscrimination Policy
- IEEE Privacy Policy

Project 2: Refined Event Funding Portal

[Home](#)[Submissions](#)[Articles](#)[Help](#)[Contact](#)[Feedback](#)[Profile](#)[Logout](#)

Get Sponsorship For Your Events



**R10 Women In
Engineering**



**R10 Student
Activities**



**R10 Young
Professionals**



**R10 Professional
Activities**



**R10 Industry
Relations**



**R10 Educational
Activities**



**R10 Humanitarian
Technology Activities**

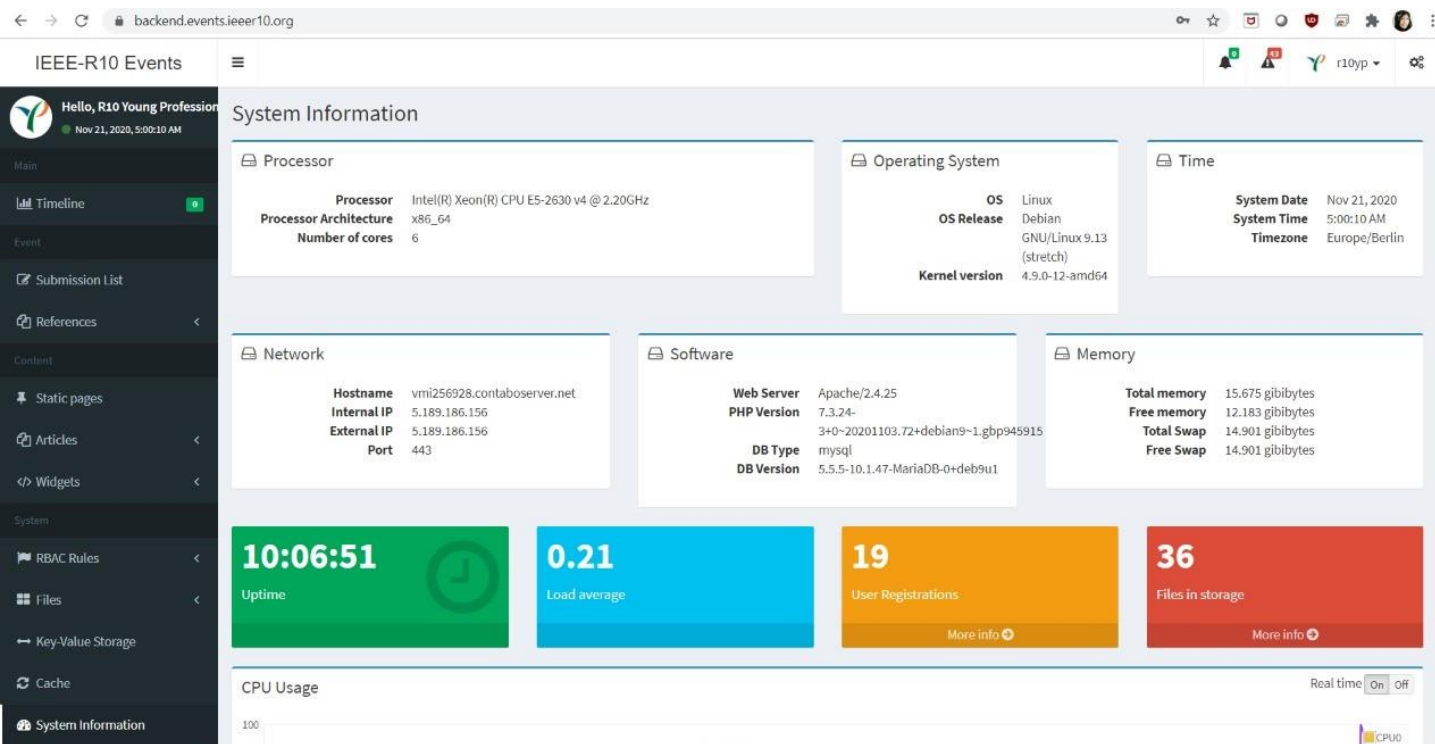


**R10 Conference &
Technical Seminar**



**R10 Membership
Development**

Project 2: Refined Event Funding Portal



Project 2: Refined Event Funding Portal

backend.events.ieeer10.org/event-task-type/index

IEEE-R10 Events

Hello, R10 Young Professional
Nov 21, 2020, 5:12:03 AM

Main

Timeline

Event

Submission List

References

Event Type

Event Status

Organization Unit Type

Event Task Type

Content

Static pages

Articles

Widgets

System

RBAC Rules

Files



















Key Value Storage

Event Task Types

Home > Event Task Types

Create Event Task Type

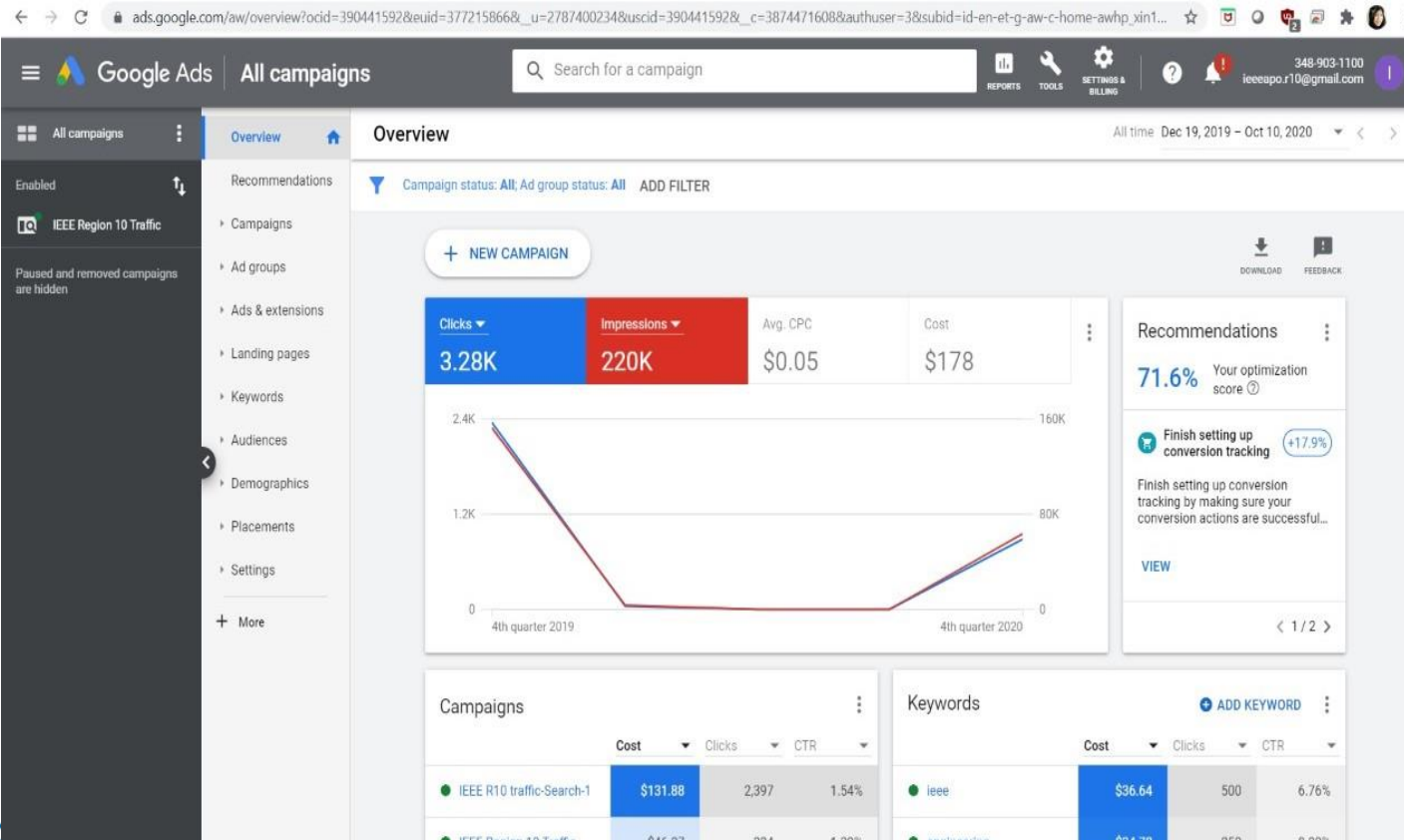
Showing 1-10 of 10 items.

#	Name	Description	Active	Created At	Updated At	
1	Event Proposal Write Up	Writing Proposal	Active	Aug 19, 2019, 4:39:02 PM	Oct 27, 2020, 3:01:50 PM	 
2	Attendance Report	Attendance Report	Active	Aug 19, 2019, 4:39:25 PM	Aug 19, 2019, 4:39:25 PM	 
3	Event Photos	Event Photos	Active	Aug 19, 2019, 4:39:48 PM	Aug 19, 2019, 4:39:48 PM	 
4	Budget Plan	Budget Plan Proposal	Active	Aug 19, 2019, 4:40:21 PM	Oct 27, 2020, 3:02:18 PM	 
5	Advertisement Materials	Advertisement Materials	Active	Aug 19, 2019, 4:40:54 PM	Aug 19, 2019, 4:40:54 PM	 
6	Survey	Survey	Active	Aug 19, 2019, 4:41:13 PM	Aug 19, 2019, 4:41:13 PM	 
7	Claim Payment Proof	Reimbursement/claim payment proof	Active	Aug 20, 2019, 1:05:11 AM	Aug 20, 2019, 1:05:11 AM	 
8	Miscellaneous	For misc. docs	Active	Aug 25, 2019, 3:39:52 AM	Aug 25, 2019, 3:40:31 AM	 
9	Section Endorsement		Active	Oct 26, 2020,	Oct 26, 2020,	 

Project 3: Digital Marketing

Online Campaign

Project 3: Digital Marketing



Project 3: Digital Marketing

← → ↻ ads.google.com/aw/keywords?ocid=390441592&eid=377215866&_u=2787400234&uscid=390441592&_c=3874471608&authuser=3&subid=id-en-et-g-aw-c-home-awhp_xin1... ☆

Google Ads | All campaigns

SEARCH REPORTS TOOLS SETTINGS & BILLING 248.903.1100 ieeeapo.r10@gmail.com

Overview Recommendations

Search Keywords

All time Dec 19, 2019 - Oct 10, 2020

Keyword status: All but removed ADD FILTER

SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE

<input type="checkbox"/>	<input type="radio"/>	Keyword	Campaign	Ad group	Status	Match type	Policy details	Final URL	Cl
<input type="checkbox"/>	<input checked="" type="radio"/>	technology	IEEE Region 10 Traffic	IEEE Region 10 Website	Eligible	Broad match	Eligible	—	
<input type="checkbox"/>	<input checked="" type="radio"/>	computer	IEEE Region 10 Traffic	IEEE Region 10 Website	Eligible	Broad match	Eligible	—	
<input type="checkbox"/>	<input checked="" type="radio"/>	engineering	IEEE Region 10 Traffic	IEEE Region 10 Website	Eligible	Broad match	Eligible	—	
<input type="checkbox"/>	<input checked="" type="radio"/>	electronic	IEEE Region 10 Traffic	IEEE Region 10 Website	Eligible	Broad match	Eligible	—	
<input type="checkbox"/>	<input checked="" type="radio"/>	electrical	IEEE Region 10 Traffic	IEEE Region 10 Website	Eligible	Broad match	Eligible	—	
<input type="checkbox"/>	<input checked="" type="radio"/>	publications	IEEE Region 10 Traffic	IEEE Region 10 Website	Eligible	Broad match	Eligible	—	
<input type="checkbox"/>	<input checked="" type="radio"/>	ieee	IEEE Region 10 Traffic	IEEE Region 10 Website	Eligible	Broad match	Eligible	—	
<input type="checkbox"/>	<input checked="" type="radio"/>	asia pacific	IEEE Region 10 Traffic	IEEE Region 10 Website	Eligible	Broad match	Eligible	—	
<input type="checkbox"/>	<input checked="" type="radio"/>	ieee papers	IEEE Region 10 Traffic	IEEE Region 10 Website	Eligible	Broad match	Eligible	—	
<input type="checkbox"/>	<input checked="" type="radio"/>	volunteering opportunities	IEEE Region 10 Traffic	IEEE Region 10 Website	Eligible	Broad match	Eligible	—	
<input type="checkbox"/>	<input checked="" type="radio"/>	ieee xlore	IEEE Region 10 Traffic	IEEE Region 10 Website	Eligible	Broad match	Eligible	—	
<input type="checkbox"/>	<input checked="" type="radio"/>	biomedical	IEEE Region 10 Traffic	IEEE Region 10 Website	Eligible	Broad match	Eligible	—	
<input type="checkbox"/>	<input checked="" type="radio"/>	young professionals	IEEE Region 10 Traffic	IEEE Region 10 Website	Eligible	Broad match	Eligible	—	

Enabled IEEE Region 10 Traffic

Paused and removed campaigns are hidden

All campaigns

Overview

Recommendations

Campaigns

Ad groups

Ads & extensions

Landing pages

Keywords

Search Keywords

Negative Keywords

Search terms

Auction insights

Audiences

Demographics

Placements

Settings

+ More

Project 3: Digital Marketing

facebook.com/ad_center/manage?boost_id=3353468768052790&entry_point=www_promotions_hub_all_promotions

View results

Boost Another Post Edit Ad ...

Reporting issue ×

Between 11 and 12 June 2020 PDT, we experienced a system issue during which some conversion and engagement events were double-counted. [Learn More](#)

Performance
IDR90,242 spent over 4 days.

Post engagements ?	Reach ?	294
30	Cost per Post engagement ?	Rp3,008

Activity

Post engagement	30
Post reactions	29

Details

Status **Active** 🔵

Goal **Get more post engagement**

Total budget **IDR120,000** ✎

Duration **6 days**

[See All](#) ▼

Preview

The month of October is a great time to share your enthusiasm and knowledge of IEEE by referring a friend or colleague to become an IEEE member. As an...

[View Ad](#) [Edit Ad](#)

Get more results like this
Find consistent results and increased Page activity when you let us boost your highest performing post automatically.

[Get Started](#)

Additional Project

COVID-19

Additional Project:

Section's Initiatives in Responding COVID-19 Crisis

IEEE Section	What kind of initiative is it?
Hyderabad	Change in Communication Strategy/Channels
Lahore	Change in Communication Strategy/Channels
Lahore	Change in Communication Strategy/Channels
Lahore	Change in Communication Strategy/Channels
Malaysia	Change in Communication Strategy/Channels
Sri Lanka	Competition
Sri Lanka	Competition
Sri Lanka	Competition
Kerala	Competition
Uttar Pradesh	Project
Pune	Project
Pune	Project
Indonesia	Project
Victorian	Project
Bangalore	Project
Nagpur Subsection	Any other type of initiative
Hyderabad	Any other type of initiative
Kolkata	Any other type of initiative
Bangladesh	Any other type of initiative
Total Participating Sections	13

The detailed results are in .xls

Additional Project: R10 Directors' Dialogue in Collaboration with R10 Newsletter



**IEEE
Region 10**

Catch us *LIVE* on

 Link: bit.ly/3hLUxzs

IEEE Region 10 presents a webinar on
R10 Directors' Dialogue
[Immediate Past, Present, Future]

GUEST OF HONOR



Prof. Toshio Fukuda
IEEE President &
R10 Past Director

SPEAKERS



Prof. Akinori Nishihara
IEEE R10 Director



Mr. Deepak Mathur
IEEE R10 Director-elect



Prof. Kukjin Chun
IEEE R10 Immediate Past Director
& Vice President MGA

GUEST OF HONOR



Mr. Steve Welby
IEEE Executive Director

MODERATOR



Prof. Takako Hashimoto
IEEE R10 Secretary

ORGANIZING CHAIRS



Dr. Kurnianingsih
IEEE R10 Information
Management Committee Chair



**Dr. Mohammad Faizal
Ahmad Fauzi**
IEEE R10 Newsletter Chair

CO-ORGANIZED



**IEEE
Singapore
Office**

Saturday, 8th of August
3:00 PM - 4:45 PM
 Time Zone: Japan Standard Time



**Hwa Chiang Leo
&
Ewell Tan**

Program:

3:00 PM - 3:05 PM	- Introduction by Dr. Kurnianingsih, IEEE R10 Information & Management Committee Chair
3:05 PM - 3:15 PM	- Address by Prof. Toshio Fukuda, IEEE President
3:15 PM - 3:25 PM	- Address by Mr. Steve Welby, IEEE Executive Director
3:25 PM - 3:35 PM	- Prof Akinori Nishihara, IEEE R10 Director Topic: "How IEEE Contributes to Society at Large and Communities during and after COVID-19?"
3:35 PM - 3:45 PM	- Mr Deepak Mathur, IEEE R10 Director-Elect Topic: "Building a better future post COVID-19: IEEE Region 10's plan for members and volunteers"
3:45 PM - 3:55 PM	- Prof Kukjin Chun, IEEE R10 Immediate Past Director & Vice President MGA Topic: "What kind of leadership do we need for R10 in the new era post COVID-19?"
3:55 PM - 4:40 PM	- R10 Directors' Dialogue with Q&A moderated by Prof. Takako Hashimoto, IEEE R10 Secretary
4:40 PM - 4:45 PM	- Closing Remark by Dr. Mohammad Faizal Ahmad Fauzi, IEEE R10 Newsletter Committee Chair

