2021 IEEE R10 EXCOM Virtual Meeting
Date: 10 January 2021

2020 R10 Information Management Committee Report

Dr. Kurnianingsih
2019-2020 R10 Information Management Committee Chair
2020 R10 Information Management Committee Report

Committee Structure
1. Chair: Dr. Kurnianingsih (Indonesia Section)
2. Members:
   a. Dani Gunawan (Indonesia Section)
   b. Vijay S. Paul (Victoria Section)
   c. John Benedict (Hyderabad Section)
   d. Ewell Tan (Singapore Section)

Objectives
1. Improve website performance and optimization – traffic acquisition
2. Reflect broad perspectives and interest when designing events and communications – event consolidation
3. Increase participation of members – member engagement

Projects / Tasks
1. Project 1: IT Platform Refinement
   >> renew hosting, transfer domain
2. Project 2: Multi-Event Management
   >> refining the developed event funding portal system, webinar
3. Project 3: Digital Marketing
   >> online campaign

Outcomes
Project 1:
- Renew Contabo web hosting for 13 months
- Incidental: renew Bluehost for 3 months
- Daily backup system on ManageWP
- Features & plugins maintenance
- Security & system performance maintenance
- Content updates

Project 2:
- Improved & refined the develop event funding portal system to consolidate multiple events
- Prepared guidelines for this new system

Project 3:
- Digital Marketing: Google AdWords & FB AdWords
- Increased the visitors (numbers of users) to site
- Increased the active followers on each social media platform and percentage who are actively engaged.

Finance
Project 1:
- Renew Hosting + Monthly Backup System
  Contabo: EUR 8.99 (1 month) + EUR 107.88 (12 months) = EUR 116.87
  Bluehost for 3 months: USD 44.97

Total Finance = EUR 116.87 + USD 414.23 + IDR 2,767,500

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Project 1: IT Platform Refinement

Renew Web Hosting, Backup System
Project 1: Renew Web Hosting

Your services

This is a list of the services you are using at Contabo. It shows all details of the services, including the date the next payment for the particular service will be due. When this date is reached, your balance will be reduced by the monthly fee for the service. Please make sure that your balance is sufficient for these charges. The one-time setup fees displayed here are only for your information. They are deducted from your balance immediately after a service has been set up. You can find more information on your payments in the Payment information section.

Most services are billed monthly. Webspace packages and domains are billed yearly, however.

VPS

<table>
<thead>
<tr>
<th>VPS M SSD</th>
<th>€ / Month</th>
<th>€ / Setup</th>
<th>Next payment</th>
</tr>
</thead>
<tbody>
<tr>
<td>IP: 5.189.198.156</td>
<td>8.99 €</td>
<td>-</td>
<td>7th of May, 2021</td>
</tr>
<tr>
<td>IPv6: 2a02: c207:2025:6928:1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Location: Nuremberg</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>VNC: 207.190.219.87:63029</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Host system: 11287</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>OS: Debian 9 (64 Bit)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Manage
Project 1: Daily Backup on ManageWP
Project 2: Multi-Event Management

Improving & Refining R10 Event Funding Portal System
Project 2: Refined Event Funding Portal
Project 2: Refined Event Funding Portal

Get Sponsorship For Your Events

- R10 Women In Engineering
- R10 Student Activities
- R10 Young Professionals
- R10 Professional Activities
- R10 Industry Relations
- R10 Educational Activities
- R10 Humanitarian Technology Activities
- R10 Conference & Technical Seminar
- R10 Membership Development
**Project 2: Refined Event Funding Portal**

### System Information

#### Processor
- **Processor**: Intel(R) Xeon(R) CPU E5-2630 v4 @ 2.20GHz
- **Number of cores**: 6

#### Operating System
- **OS**: Linux
- **OS Release**: Debian GNU/Linux 9.13 (stretch)
- **Kernel version**: 4.9.0-12-amd64

#### Time
- **System Date**: Nov 21, 2020
- **System Time**: 10:06:51 AM
- **Timezone**: Europe/Berlin

#### Network
- **Hostname**: vm256928.contoboserver.net
- **Internal IP**: 5.189.186.156
- **External IP**: 5.189.186.156
- **Port**: 443

#### Software
- **Web Server**: Apache/2.4.25
- **PHP Version**: 7.3.24
- **DB Type**: MySQL
- **DB Version**: 5.5.5-10.1.47-MariaDB-0+deb9u1

#### Memory
- **Total memory**: 15.675 gigabytes
- **Free memory**: 12.183 gigabytes
- **Total Swap**: 14.901 gigabytes
- **Free Swap**: 14.901 gigabytes

#### CPU Usage
- **CPU Usage**: 10%

### Uptime
- **Uptime**: 10:06:51

### Load average
- **Load average**: 0.21

### User Registrations
- **User Registrations**: 19

### Files in storage
- **Files in storage**: 36

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*Image and table data from a computer system information page.*
Project 2: Refined Event Funding Portal
Project 3: Digital Marketing

Online Campaign
Project 3: Digital Marketing
Project 3: Digital Marketing

Here is a screenshot of the Google Ads dashboard, showing a campaign named 'IEEE Region 10 Traffic'. The table lists various search keywords and their status, along with the associated campaigns and ad groups. The keywords include 'technology', 'computer', 'engineering', 'electronics', 'electrical', 'publications', 'iee', 'asia pacific', 'ieee papers', 'volunteering opportunities', 'ieee xplode', 'biomedical', and 'young professionals'. The status for these keywords is 'eligible', and the match type is 'broad match'. The final URL is not specified for most of these keywords.
Project 3: Digital Marketing

View results

- Reporting issue
  Between 11 and 12 June 2020 PDT, we experienced a system issue during which some conversion and engagement events were double-counted. Learn More

Performance
- IDR90,242 spent over 4 days.
- Post engagements: 30
- Reach: 294
- Cost per Post engagement: Rp3,008

Activity
- Post engagement: 30
- Post reactions: 29

Details
- Status: Active
- Goal: Get more post engagement
- Total budget: IDR120,000
- Duration: 6 days

Preview
- The month of October is a great time to share your enthusiasm and knowledge of IEEE by referring a friend or colleague to become an IEEE member. As an...

Get more results like this
- Find consistent results and increased Page activity when you let us boost your highest performing post automatically.

Get Started
Additional Project

COVID-19
### Additional Project:
Section’s Initiatives in Responding COVID-19 Crisis

<table>
<thead>
<tr>
<th>IEEE Section</th>
<th>What kind of initiative is it?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hyderabad</td>
<td>Change in Communication Strategy/Channels</td>
</tr>
<tr>
<td>Lahore</td>
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</tr>
<tr>
<td>Malaysia</td>
<td>Change in Communication Strategy/Channels</td>
</tr>
<tr>
<td>Sri Lanka</td>
<td>Competition</td>
</tr>
<tr>
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</tr>
<tr>
<td>Sri Lanka</td>
<td>Competition</td>
</tr>
<tr>
<td>Kerala</td>
<td>Competition</td>
</tr>
<tr>
<td>Uttar Pradesh</td>
<td>Project</td>
</tr>
<tr>
<td>Pune</td>
<td>Project</td>
</tr>
<tr>
<td>Pune</td>
<td>Project</td>
</tr>
<tr>
<td>Indonesia</td>
<td>Project</td>
</tr>
<tr>
<td>Victorian</td>
<td>Project</td>
</tr>
<tr>
<td>Bangalore</td>
<td>Project</td>
</tr>
<tr>
<td>Nagpur Subsection</td>
<td>Any other type of initiative</td>
</tr>
<tr>
<td>Hyderabad</td>
<td>Any other type of initiative</td>
</tr>
<tr>
<td>Kolkata</td>
<td>Any other type of initiative</td>
</tr>
<tr>
<td>Bangladesh</td>
<td>Any other type of initiative</td>
</tr>
<tr>
<td><strong>Total Participating Sections</strong></td>
<td><strong>13</strong></td>
</tr>
</tbody>
</table>

The detailed results are in .xls
Additional Project:
R10 Directors’ Dialogue in Collaboration with R10 Newsletter

IEEE Region 10 presents a webinar on
R10 Directors' Dialogue
[Immediate Past, Present, Future]

**Guest of Honor**
- Prof. Toshio Fukuda
  IEEE President &
  R10 Past President

**Guest of Honor**
- Prof. Akio Nishihara
  IEEE R10 Director

**Speakers**
- Prof. Deepak Mattoo
  IEEE R10 Director- elect
- Prof. Kookjin Chun
  IEEE R10 Immediate Past Director &
  Vice President MSA
- Mr. Steve Welty
  IEEE Executive Director

**Organizing Chairs**
- Prof. Takato Haslemoto
  IEEE R10 Secretary
- Dr. Kaminoshiba
  IEEE R10 Committee Chair
- Dr. Mohammed Fazl
  IEEE R10 Newsletter Chair
- Hwa Chang Leo
  IEEE Singapore Office
- Yew Li Tan

**Moderator**
- Prof. Akio Nishihara

**CO-Organized by**
- IEEE Singapore Office

**Program:**
- 1:30 PM - 2:00 PM - Introduction by Dr. Kaminoshiba, IEEE R10 Information & Management Committee Chair
- 2:00 PM - 2:15 PM - Address by Prof. Toshio Fukuda, IEEE President
- 2:15 PM - 2:20 PM - Address by Mr. Steve Welty, IEEE Executive Director
- 2:20 PM - 2:35 PM - Prof. Akio Nishihara, IEEE R10 Director
  Topic: “How IEEE Contributes to Society at Large and Communities during and after COVID-19”
- 2:35 PM - 3:00 PM - Mr. Deepak Mattoo, IEEE R10 Director-elect
  Topic: “Building a better future post COVID-19: IEEE Region 10’s plan for members and volunteers”
- 3:00 PM - 3:15 PM - Prof. Kookjin Chun, IEEE R10 Immediate Past Director & Vice President MSA
  Topic: “What kind of leadership do we need for R10 in the new era post COVID-19?”
- 3:15 PM - 4:00 PM - R10 Directors’ Dialogue with Q&A moderated by Prof. Takato Haslemoto, IEEE R10 Secretary
- 4:00 PM - 4:15 PM - Closing remarks by Dr. Mohammed Fazl, IEEE R10 Newsletter Chair