IEEE Member & Geographic Activities

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IEEE
Advancing Technology
for Humanity

MGA Mission & Vision

Vision: MGA will continue to provide quality member opportunities for continuous engagement

Mission: **I**nspire, **E**nable, **E**mpower and **E**ngage Members of **IEEE**

For the purpose of…

- Fulfilling the mission of **IEEE**
- Enhancing the member's growth and development through their life cycle
- Providing a professional community for engineers, scientists, and technologists
- Providing a way to employ technologies to serve communities globally
- Offering an opportunity for external individuals, organizations, and industry to engage with IEEE for the benefit of Humanity

Goals

- Increase member engagement and grow membership.
- Improve relationships with and among members.
- Enhance collaboration and cooperation with and among IEEE organizational units and external organizations.
- MGA supports and encourages local geographic units in providing services and value to IEEE members
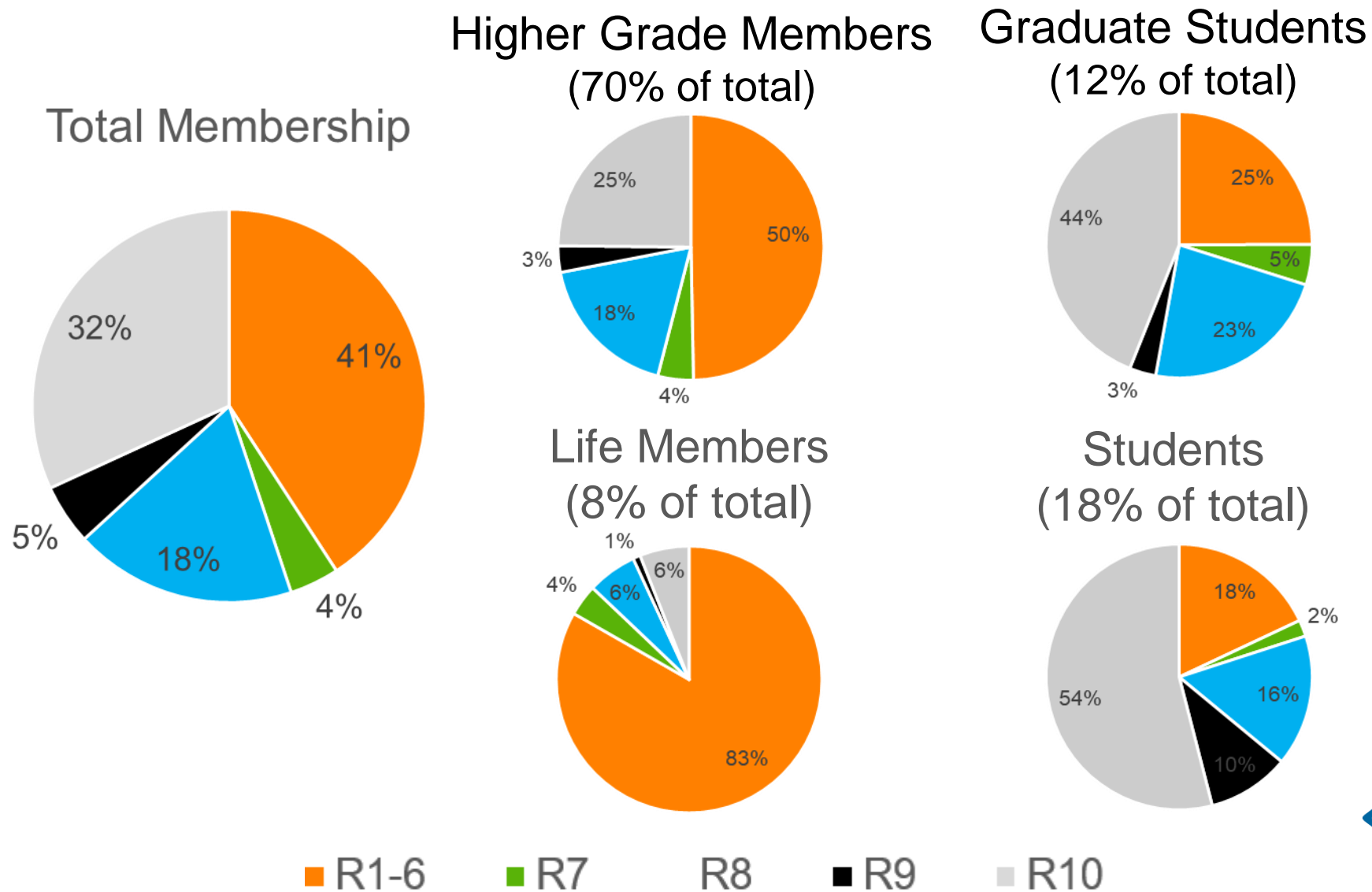- Increase operational efficiency and effectiveness within MGA.
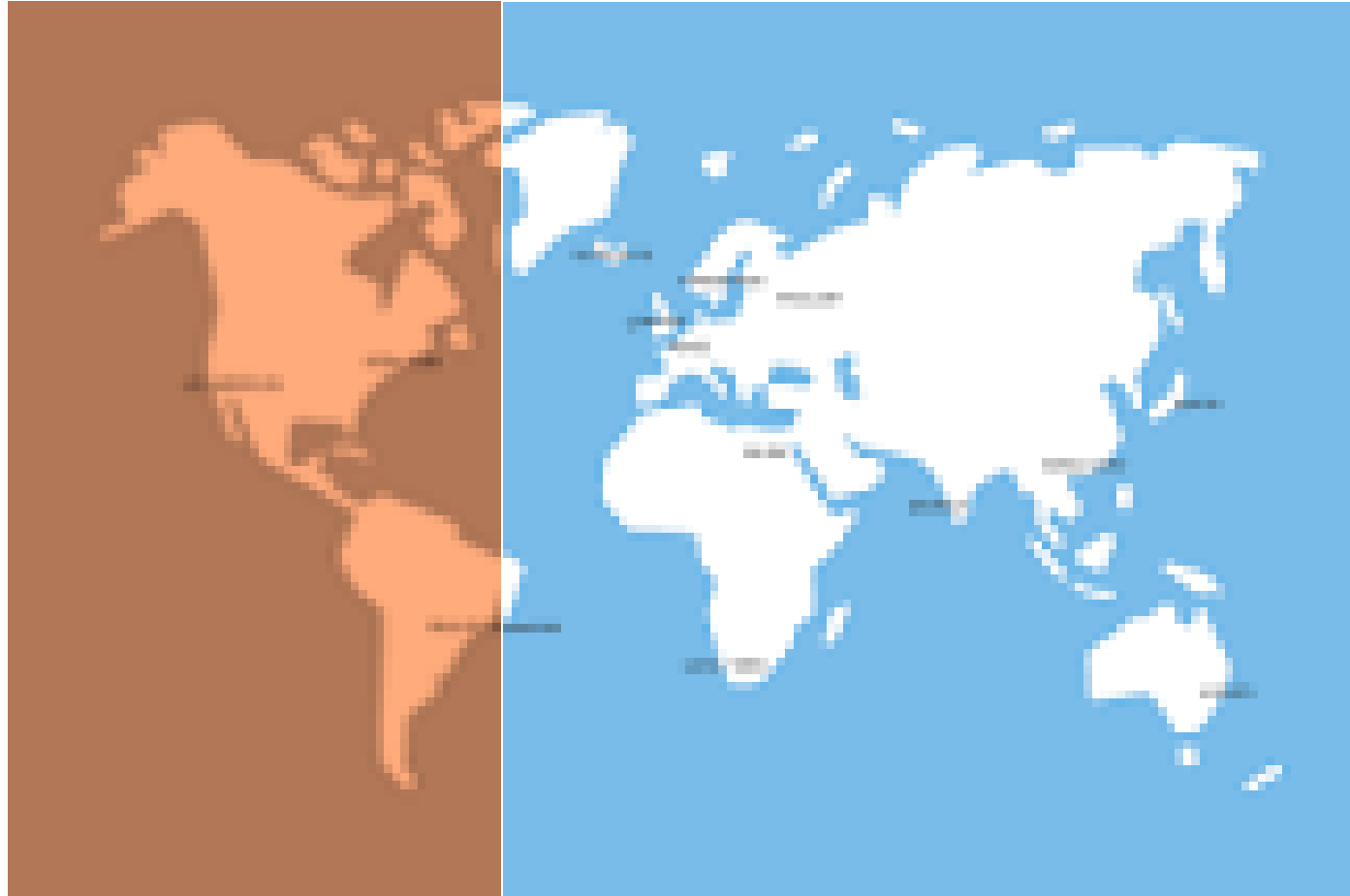
MGA Strategies

Strategies

- Increase the value of IEEE membership at each stage of the member's life cycle.
- Support volunteering and facilitate member and nonmember collaboration.
- Strengthen the relevance of IEEE membership to industry.
- Promote diversity and inclusion.
- Improve member development and services based on data.
- Enhance the relevance of information available to the member and to geographic units.
- Provide a simple, consistent, personalized interface to members and prospective members.
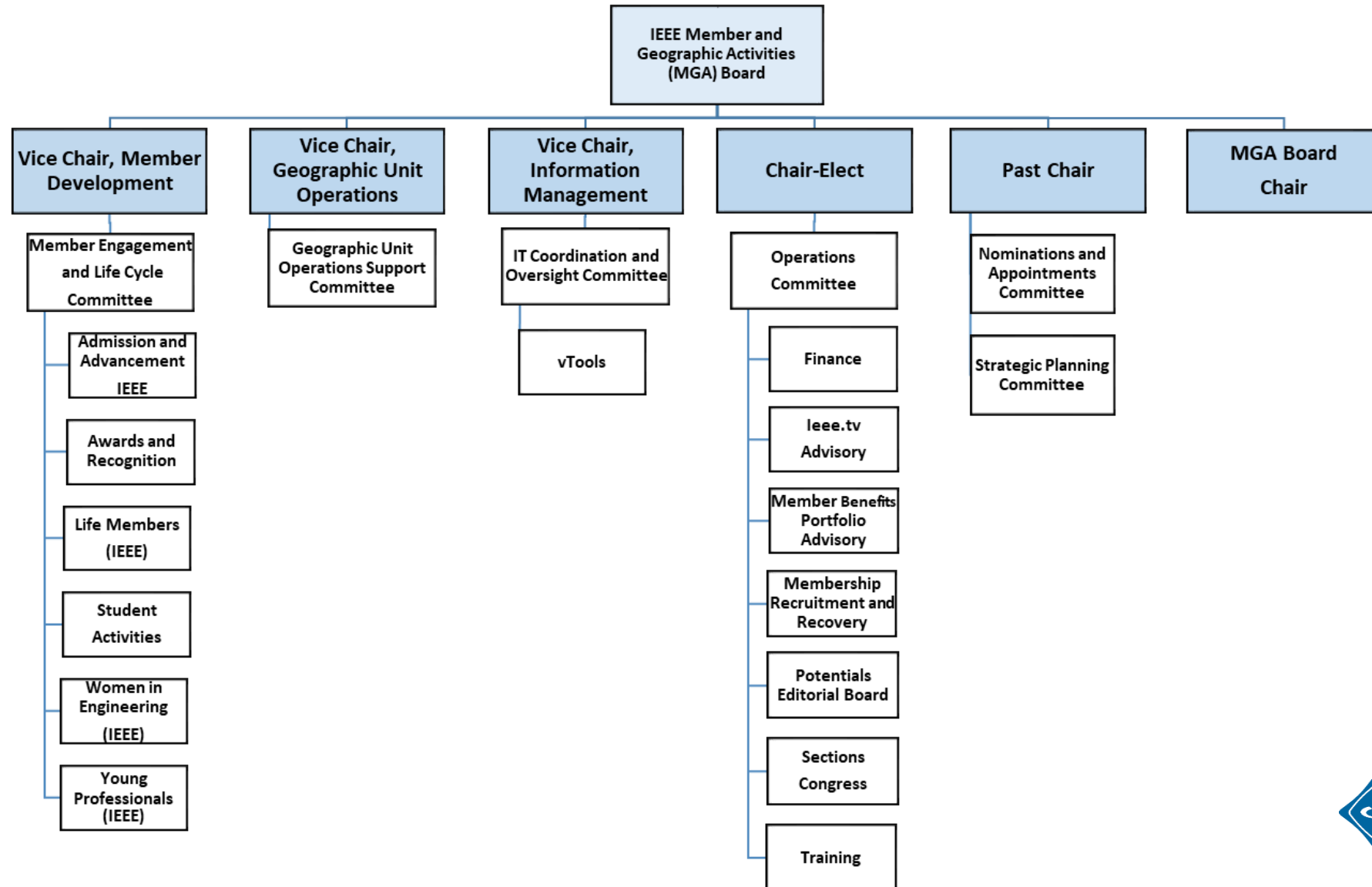
Membership Distribution

Total Membership
- 41% (R1-6)
- 4% (R7)
- 18% (R8)
- 5% (R9)
- 32% (R10)

Higher Grade Members (70% of total)
- 50% (R1-6)
- 4% (R7)
- 18% (R8)
- 3% (R9)
- 25% (R10)

Graduate Students (12% of total)
- 25% (R1-6)
- 5% (R7)
- 23% (R8)
- 3% (R9)
- 44% (R10)

Life Members (8% of total)
- 83% (R1-6)
- 4% (R7)
- 6% (R8)
- 1% (R9)
- 6% (R10)

Students (18% of total)
- 18% (R1-6)
- 2% (R7)
- 16% (R8)
- 10% (R9)
- 54% (R10)

Legend: ■ R1-6 ■ R7 R8 ■ R9 ■ R10

IEEE

Future IEEE Regions

6 Regions   4 Regions

MGA Board Committee Structure 2021

Charge and Cost in Technical Co-Sponsorship

▸ **Current TCS charge : $1000/conference plus $15/paper**

- **The charge was intended to cover an appreciable portion of the cost associated with TCS**

- **Sponsoring OUs had an option of paying the charge or billing the conference – "cost recovery"**

- **It was anticipated that the TCS charge would moderate the growth of TCS conferences**

- **2016-2017 the TCS charge was absorbed at the MGA board level**

- **In 2018, it was decided to start passing the TCS charge to the sponsoring Geo Unit or the conference**

- **The rest 1/3 TCS cost as overhead charge spreads to TCS participating & non-participating OUs**

  • **TCS cost charged to OUs who don't do TCS**

- **100% TCS Cost Allocation : from January 1, 2022**

Chapter Support

▸ **Chapters need support similar to the way the Geographic Unit Operations Support Committee (GUOS) provides support to Sections**

- **Due to the large number of Chapters (approximately 2,400) and the fact that Chapters have "two parents" (MGA and TA), the committee will work hand-in-hand with the GUOSC, the MGA Training Committee, and Society/Council (S/C) Chapter Coordinators**

▸ **Implement welcome letters and include links to training and other resources; send to new Chapter officers. Implement a Chapter self-assessment, similar to the Section self-assessment that is done annually.**

▸ **Add an area within the Center for Leadership Excellence specifically for Chapters. Training and best practices will be here – gather and publish existing training/best practices this year**

▸ **Encourage all S/Cs, Regions and Sections with multiple Chapters to have a Chapter Coordinator.**

▸ **Create a report tool showing Chapter activities and improve L31 reporting**

▸ **Update governing docs to clarify issue with Chapter finances.**

◈ IEEE