



# 2021 IEEE R10 EXCOM Virtual Meeting

Date: 10 January 2021

## 2021 R10 MD Committee Plan

**JeongYon Shim**  
2021-2022 R10 MD Committee Chair

# 2021 R10 MD Committee Plan

## Committee Structure

Chair: JeongYon Shim

Members: Parkash Lohana,

Muhammad Sabirin Hadis, Abhay Joshi,

Bushra Naeem, Fawnizu Azmadi Hussin

## Budget

Project 1: Nil

Project 2: USD 2400

Project 3: USD 2900

Project 4: USD 2000

**Total Proposed Budget in USD 7300**

## Objectives

1. Enhance communication and collaboration with organization units such as sections, societies and chapters.
2. Increase membership and retention rate with valued service and activities.
3. Encourage sections to provide local benefits for highlighting IEEE membership.

## Projects/ Tasks

Project 1: Communications to MGA and R10 Section Leadership and EXCOM for MD and IBS.

Project 2: Increase membership and retention rate, Elevation to Senior members and Young Professionals

Project 3: MD Activities - MD Track and Joint promotions at Conferences and IEEE events.

Project 4: IBS – Individual benefits and service for promotion of IEEE membership.

## Project / Task Measurable

Project 1: Information service via Monthly MD Report and encouraging membership recruiting and retentions

Project 2: Increase and Retention memberships, Elevation to Senior Members & Young professionals

Project 3: MD Track and Joint promotions at Conference and IEEE events

Project 4 : Individual Benefits & Service for promoting the member benefit & service

## Major Milestones & Timeline

Project 1: Completion by Dec. 2021

Project 2: Completion by Nov .2021

Project 3: Completion by Dec. 2021

Project 4: Completion by Nov. 2021

# Project 1

## Communications to MGA and R10 Section Leadership and EXCOM for MD and IBS

### Project Aims :

Encourage membership recruitments and retentions

### Plan :

- Participate to the MGA monthly MD webcast
- Communications with section chairs and Membership Development Officers.
- Distribution of Monthly MD report to section chairs
- Monitoring Membership data via Monthly MD Report
- Information service for encouraging Membership Recruitment and Retention

### Performance Indicator :

Monthly MD report and information service

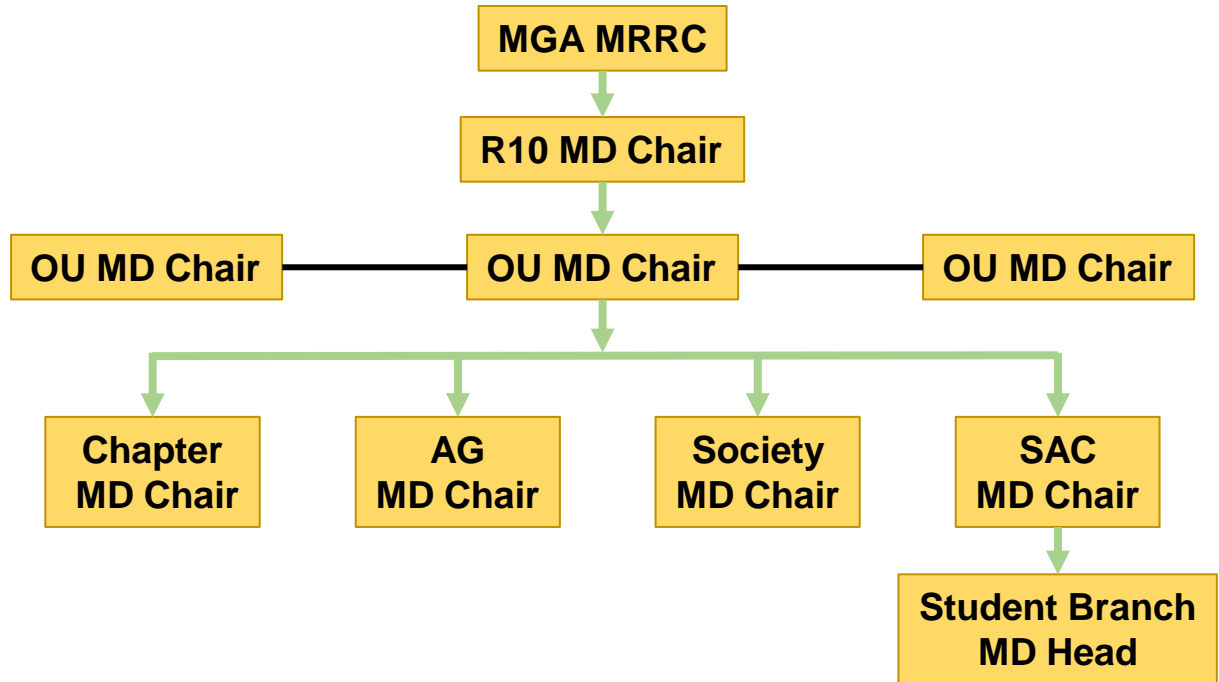
### Budget :

Nil

### Project Milestones leading to completion :

- Monthly MD report : Jan. – Dec. 2021
- Tracking at  $\frac{1}{2}$  and  $\frac{3}{4}$  stages of membership year
- Membership year and calendar year

# Organization



## Project 2

# Increase membership and retention rate, Elevation to Senior members and Young Professionals

### Project Aims :

Promote activities in Sections for membership growth.

- (1) Project 2-A : USD 300,250,250,200
- (2) Project 2-B : USD 200,200
- (3) Project 2-C : USD 250,200,100
- (4) Project 2-D : USD 250, 200

### Plan :

Encourage Sections with financial incentive to rollout meaningful MD activities.

### Deliverables :

Increased membership number of Sections in R10 conducting MD activities

### Performance Indicator :

- Membership growth figures based on growth of student members transferring to members

### Budget :

- USD2400 Incentive Grants for MD Activities:  
The breakdown of Budget is:

### Project Milestones leading to completion:

- Measure of growth and retention at the end of membership cycle 31<sup>st</sup> Aug 2021
- Measure of growth in members elevating to Senior Member grades at 31<sup>st</sup> Aug 2021
- Measure of growth in Student members elevating to Young Professionals at 31<sup>st</sup> Aug 2021

### IMPORTANT DATE

- Call for proposal : March 2021
- Proposal Submission: Sep 15 2021
- Selected Proposal Notification :  
Sep 30 2021
- Final Report Submission : Oct 20 2021
- Payment grants for approved Projects :  
Oct 30 2021

# Project 2

## Increase, retention & elevation of membership (Project 2-A, Project 2-B, Project 2-C, Project 2-D)

### Project Aims :

- Enhance and raise the IEEE membership
- Encourage the members to retain their membership
- Increase the participation of branch officers to train more volunteers
- Elevate the membership status to senior membership and YP for experienced IEEE members and getting their services for retention
- Motivate the engineering and Technology professionals to join the IEEE community

Category	Awards	Target Bodies
Project 2-A	USD 300,250,250 and 200 for the top 4 SBs/AGs/Chapters' activities for the increment of members	SBs/SB AGs/ Student Chapters
Project 2-B	USD 200 and 200 for the top 2 Section SAC/SSR/AGs' activities for retention of memberships	SAC/SSR/ AGs
Project 2-C	USD 250,200 and 100 for the top 3 Section MD activities for the increment of members	Section MD
Project 2-D	USD 250 and 200 for the top 2 Section activities for the increment of members	Section Secretary

# Project 3

## MD Activities - MD Track and Joint promotions at Conferences and IEEE events

### Project Aims :

Attract new members via joint promotions and road shows and Outreach Section leadership for ensuring understanding of membership cycle and the available resources.

### Plan :

Jointly organize MD track of conferences/seminars with conference organizers

### Performance Indicator:

Increased IEEE visibility and Section Volunteers trained for MD

### Budget:

USD 2900 for travel for MD seminar at TENCON, TENSYP or R10 HTC (Registration, Seminar room &AV facility – To be provided by conference organizers at)

- TENSYP 2021, Jeju,Korea, Aug. 22-24 2021 Hybrid Conference
- TENCON 2021, Auckland, NewZealand, Dec. 7-10, 2021

### Project Milestone:

Seminars at an R10 flagship conferences and visit to sections

# Project 4

## IBS(Individual Benefit & Service) for promoting the member benefit & Service

### Project aims :

Highlight IEEE membership's benefits and encourage Section to arrange local benefits for their members.

### Plan :

- Approach all Sections and Councils to allocate some budget and plan activities for promoting individual benefit & services (IBS)
- Cooperation with History and Individual Benefits Service Committee

### Performance Indicator :

- Increased awareness of IEEE membership benefits and number of new tangible local benefits.
- Increased number of IEEE Recruit membership coming from IBS effect.

### Budget Breakdown :

- USD 2000 :  
USD 700, USD 500, USD 350, USD 250, USD 200 for top 5 IBS activities resulting in tangible benefits for members.

### Project Milestones Leading to completeness :

#### IMPORTANT DATES

- Call for proposals: March 2021
- Submission Deadline : May 30 2021
- Proposal Selection & announcement :  
June 30 2021
- Submission Deadline of Section Report describing outcomes for IBS: Sep 30 2021
- Payment grants for approved Projects :  
Oct 30 2021