2021 IEEE R10 EXCOM Virtual Meeting
Date: 10 January 2021

2021 R10 Newsletter Committee Plan

Mohammad Faizal Ahmad Fauzi
2021-2022 R10 Newsletter Committee Chair

2021 R10 Newsletter Committee Plan

Objectives

1. To publish quality newsletters with quality contents in a timely and frequent manner.
2. To update members on the latest development from Region 10 and its committees.
3. To communicate OU activities and raise the profile of Region 10 OUs at international level.

Projects / Tasks

Project 1: Regular release of newsletters
Project 2: Web version and social media marketing
Project 3: Coverage of flagship R10 events
Project 4: Multimedia COVID19 heroes

Timeline & Metrics

Project 1: January/April/July/October
Project 3: April (TENSYMP), Dec (TENCON, R10HTC)
Project 2 & 4: All year

Budget

Project 1: USD 0
Project 2: USD 200 (Social Media Booster)
Project 3: USD 5000 (Travel and transportation)
Project 4: USD 2000 (USD200 x 10 videos)

Total Proposed Budget : USD7200

Committee Structure

1. Chair: Mohammad Faizal Ahmad Fauzi
2. Members: Prashant R. Nair – Editor
            Tridibesh Nag – Editor
            Lau Bee Theng - Editor
            Redwan Farhan –Editor
            Wathmini Sharika – Associate Editor
            Naila Mukhtar – Webmaster/Social Media
            Nabeel Masoodi – Graphics/Social Media
            TBD (Japan/China/Thailand/Philippines)

Project / Task Measurable

Project 1 : Regular Release of Newsletter
a. R10 updates, Section/SB activities, award winners
b. Special articles, technical articles
c. Personalities/OU of the month, best practices etc.

Project 2 : Web Version and Social Media
a. Easier and more interactive content navigation
b. Buzz on the Newsletter from social media
c. Increased traffic to R10 website and membership

Project 3 : Coverage of Flagship R10 Events
a. Exclusive coverage on TENCON/TENSYM/HTC

Project 4 : Multimedia COVID19 Heroes
a. Regular release of videos and articles on COVID19-related work.

2021-2022 R10 Newsletter Committee

Mohammad Faizal Ahmad Fauzi
Malaysia
Chair

Prashant R. Nair
Madras
Editor

Redwan Ferdous
Bangladesh
Editor

Tridibesh Nag
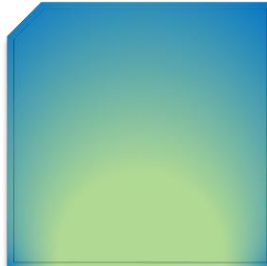Kerala
Editor

Lau Bee Theng
Sarawak
Editor

W. M. W. Sharika Jayalath
Sri Lanka
Assoc. Editor

Naila Mukhtar
New South Wales
Webmaster

Nabeel Ahmed Masoodi
Karachi
Graphic Design

TBD
China/ Japan/ Thailand/Philip.
XXX

Details of Project 1
Plan for Newsletter Content

Columns/Issues	April 2021	July 2021	October 2021	January 2022
Special Articles	• R10 Excom Meeting • R10 Section Meeting	• TENSYMP 2021	• 2020 R10 Award Winners	• IEEE Day • TENCON 2021 • R10HTC 2021
Personalities of the Month	R10 Personality WIE Personality YP Personality Student Personality LM Personality			
OUs of the Month	Large Section Medium Section Small Section Council Subsection Student Branch			
Section/SB Activities	Source from Section/AG/Chapter/SB/SB Chapters			
Other Columns	R10 Committee Updates Technical Articles Best Practices Award Winners PG Research Papers Newly-Formed Units Conferences Report			

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Plan for Newsletter Content (Cont…)

Columns/Issues	April 2021	July 2021	October 2021	January 2022
Call for Awards and Funding	• R10 Awards • R10 Funding/Contests • MGA Outstanding Section Awards • Larry K. Wilson Regional Student Activities Award, • The Darrel Chong Student Activity Award, • IEEE Regional Exemplary Student Branch Award • IEEE Outstanding Branch Counselor and Branch Chapter Advisor Award, • IEEE Global Student Branch Website Contest, • EAB Awards • IEEE Awards • HAC Funding	• R10 Funding/Contests • IEEE Awards • HAC Funding	• R10 Funding/Contests • R10 Section Incentives Scheme • MGA Larry K. Wilson Transnational Award • MGA Innovation Award • MGA Leadership Award • MGA Achievement Award • MGA YP Achievement Award • IEEE Awards • HAC Funding	• IEEE Awards
Awards and Contest Results Announcement	• MGA Larry K. Wilson Transnational Award • MGA Innovation Award • MGA Leadership Award • MGA Achievement Award • MGA YP Achievement Award	• R10 Funding/Contests	• R10 Awards • R10 Funding/Contests • MGA Outstanding Section Award • IEEE Regional Exemplary Student Branch Award • IEEE Outstanding Branch Counselor and Branch Chapter Advisor Award, • IEEE Global Student Branch Website Contest, • EAB Awards	• R10 Funding/Contests • R10 Section Incentives Scheme • Larry K. Wilson Regional Student Activities Award, • The Darrel Chong Student Activity Award, • IEEE Fellows Announcement

Details of Project 2
Website and Social Media

- To maintain and update the newsletter website
- To improve the security features of the website (HTTPS)
- To measure the traffic of the website, and increased traffic to R10 website
- To maintain the current Facebook account, and consider other social media such as Twitter, Weibo etc.
- To advertise and promote to non-members to attract memberships
- Budget of USD200 for boosting contents in social media posts.

IEEE R10 Today
Published by Nabeel Ahmed Masoodi ● · 22 November at 03:39 ·

Greetings to all the IEEE members around the globe.

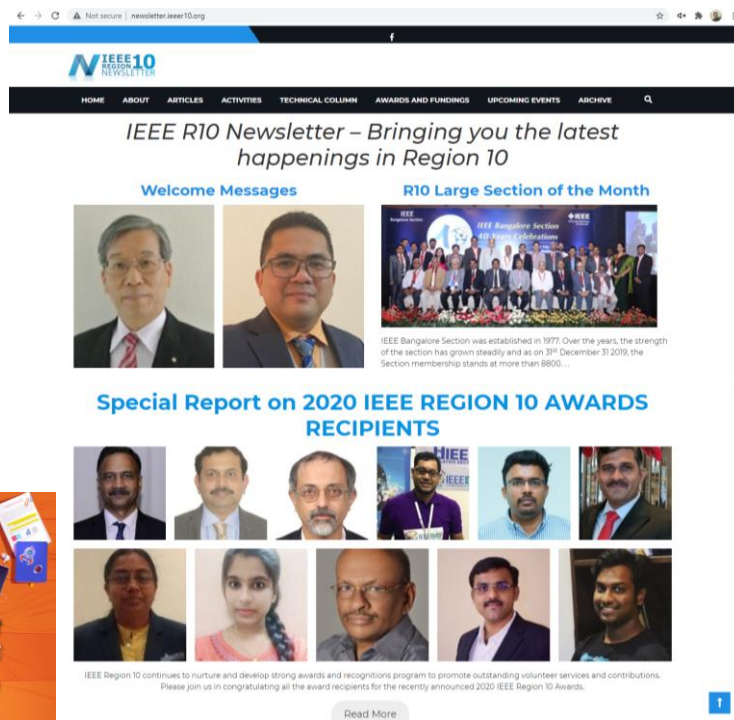IEEE R10 Today is now calling for articles for it's January 2021 Issue.

Hurry and submit your articles at:
https://form.jotform.me/200454890218454

The due date for the submission is 30th November 2020.
Remember only articles submitted via the link will be considered.

Visit our Website: http://newsletter.ieeer10.org/

Details of Project 3
Coverage of Flagship R10 events

Event	When	Where	Person Traveling
TENSYM2021	April 2021	Jeju, Korea	1 Committee Member
TENCON2021	December 2021	Auckland, New Zealand	1 Committee Member
R10HTC2021	December 2021	Bangalore, India	1 Committee Member
Conference Leadership Program	TBD	TBD	1 Committee Member

- ▶ The $5000 allocation, subject to the conferences and events being held physically, is for attending the events in order to make comprehensive reports in the newsletter.

- ▶ The budgeted amount included airfare, accommodation, ground transportation, conference registration fee (in case they are not waived) etc.

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Details of Project 4
Multimedia COVID19 Heroes

- To publicize IEEE volunteers effort in combating COVID19 pandemic effects.
- To release the regular article version in the quarterly newsletter issue
- To release the multimedia version in the newsletter website
- To produce at least 4 videos (1 for each newsletter issue)
- To allocate budget for 10 videos (USD200 per video x 10 videos = USD2000)

Covid-19 Interviews