

Guidelines to Use IEEE Region 10 Logo

IEEE Region 10 recognizes the importance of brand consistency to help build awareness, solidify brand recognition and to foster standardization.

Please refer to the following guidelines for the use of IEEE Region 10 logo and its brand name:-

1. IEEE Region 10 logo shall only be used in official IEEE Region 10's business or IEEE Region 10 wholly-owned technical or professional events, conferences, meetings, publications, materials, publicity, programs and promotional literature and products; and shall be displayed prominently.
2. IEEE Region 10 logo must be used in alignment with the [IEEE Master Brand and Brand Identity Toolkit Agreement](#).
3. The official IEEE Region 10 logo can be downloaded from [IEEE Region 10 official website](#). Any deformed, modified, hand drawn version are not permitted to use.
4. IEEE Region 10 logo shall not be modified in any manner, and shall align with [Global Page Elements and Branding Requirements](#) and [IEEE Geographic Communities Identity Guidelines](#).
5. IEEE Region 10 logo may be printed in any one color specification stated on the [IEEE Brand Identity Guidelines](#). It shall not be printed in several colors.
6. IEEE Region 10 logo shall not be obscured by any other design or letter.
7. In the event that IEEE Region 10 logo is used in conjunction with the IEEE Master Brand logo, the IEEE Master Brand logo must be given equal or greater prominence in the design layout. It shall comply with [IEEE Brand Identity Reference Quick](#).
8. When IEEE Region 10 logo is used with other logo of an entity within IEEE, IEEE Region 10 logo shall be at least the same size as other logo(s) or preferably larger or with greater prominence. Reasonable size display adjustment may be acceptable when used with other IEEE society's logo, as depending on participation involvement.

IEEE Region 10 logo is an asset of IEEE brand. Your adherence to these guidelines guarantees the continued integrity and our shared commitment to the brand.

The following are two versions of IEEE Region 10 logo available for download. By downloading the files, users are agreeing to abide by the [IEEE Master Brand and Brand Identity Toolkit Agreement](#), as well as the terms listed above.

IEEE Region 10 Logos available for download: -



- **IEEE Region 10 Logo - Text Only**



* If you require another file or format, please email Ewell Tan at:
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