IEEE President’s Message

Toshio Fukuda, 2020 IEEE President and CEO
Region 10 Virtual Meeting
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My Brief Bio

IEEE Life Fellow and lifelong learner

▸ Born and raised in Japan
▸ First IEEE President from Region 10
▸ IEEE member for over 40 years
▸ Director, Division X
  - 2001-2002 and 2017-2018
▸ Director, Region 10 (2013-2014)
▸ Member of seven IEEE Societies
▸ IEEE Medal for Environmental and Safety Technologies
2020 Vision

Engage globally, empower locally

- IEEE as a global organization
- Leverage technology to collaborate, communicate, and connect worldwide
- Attract new members:
  - Industry practitioners, Young Professionals, Women in Engineering, entrepreneurs, students, etc.
- Encourage all members to join a technical society / council
Geographic and Divisional Alignment

*Representing IEEE’s broad, diverse membership*

- Continuing efforts to look at geographic realignment as an important ongoing strategic initiative
  - MGA considering alternatives to the current region structure to adequately represent IEEE’s diverse membership
- Parallel work on division realignment in Technical Activities
Ensuring IEEE’s Healthy Volunteer Pipeline

Roles critical to our continued success

- IEEE has made an active choice to be a volunteer-led organization
- Concerns:
  - Increasing age profile of volunteers
  - Slow rate of volunteer turnover in key roles
  - Best use of volunteers’ time and energy
- 2020 BoD ad hoc committee with professional staff collaboration to assess current situation
Simplifying IEEE’s Complex Governance Structures

Looking for opportunities for improvements

- Goal: Simplify IEEE’s complex governance structures and optimize number and size of committee organizations
  - Investigate opportunities to minimize redundancy and overlap
  - Develop recommendations to reduce organizational and governance hierarchy
  - Propose improvements to IEEE’s committee and subcommittee structure
Providing More Value to Our Members

- IEEE’s conferences, publications, and standards are highly valued
- Continuing education has long been one of the top five reasons members give when asked why they joined IEEE
- Member surveys show that enhancing IEEE’s Continuing Education offerings could be a critical new pillar of member value
- A high-quality continuing education program can significantly increase the value of IEEE membership
Lifelong Learning and Continuing Education

Cross-organizational endeavor

- Develop IEEE as a trusted partner for our members in their journey of lifelong learning
- Elevate the importance of our continuing education programs in delivering value to our members
- All of IEEE can play a part:
  - Our major operating units can work together to improve the value of membership through education
- 2020 BoD ad hoc committee to focus on opportunities
Value of a Cooperative Environment

Importance of working as a team

- Collaboration:
  - Between Volunteers and Professional Staff
  - Momentum between Presidents
  - Across the Operating Units
  - Among Board, Societies, and Sections

- Working together to increase the value of IEEE membership
Thank You