Region 10 Professional Activities Committee

2020 Region 10 ExCom Mtg

11 January 2020, Queenstown, New Zealand

Takao Onoye, Dr.Eng., Osaka University

2019-2020 Region 10 Vice Chair – Professional Activities
2019-2020 Region 10 Professional Activities Coordinators

Elmer Dadios  
(Awards & Recognition)

Lance Fung  
(Educational Activities)

Kurunianingsih  
(Information Management)

Nirmal Nair  
(Professional Activities)

Byung-Gook Park  
(Strategic Planning)
2019 Highlights
R10 PA Coordinators

► Award & Recognition
Consolidation of all IEEE R10 awards and recognition grants

► Educational Activities
EA Challenges and TISP

► Information Management
Platform refinement, event management, online campaign

► Professional Activities
PAC Challenge, PA Events

► Strategic Planning
Section survey and analysis
2020 IEEE R10 EXCOM MEET
11 January 2020, Queenstown, New Zealand

Prof. Elmer P. Dadios
2019-2020 R10 AWARDS & RECOGNITION Committee Chair
2019 AWARDS & RECOGNITION Committee Report
### 2019 AWARDS & RECOGNITION Committee Report

#### Committee Structure

1. **Chair:** Elmer P. Dadios  
2. **Members:** Takao Onoye, Supavadee Aramvith, Michael Ong, Jing Dong, Parkash Lohana, Ira Valensuela, Emi Yano, Takuo Suzuki, Binh Huynh Thi Thanh, All concerned R10 coordinators.

#### Objectives

1. Award/Recognize the organizational units (OUs) and volunteers on their contributions to IEEE and publicize the prestige and importance of this IEEE R10 awards/recognitions.  
2. Highlight excellent OUs and volunteers to set examples for others to follow.

#### Projects / Tasks

1. Consolidate all IEEE R10 awards and recognition, establish criteria in evaluating the nominees, and send call for nominee applicants.  
2. Monitor the activities of OUs and Volunteers, evaluate the applications of AR nominees, and allocate funds for the AR winners.

#### Outcomes

Please see next pages for details

#### Finance

- **P2:** US$ 3,000.00 – 1K each for Outstanding Small/Medium/Large section award winners.  
- **US$ 2,885.00** – Cost for 26 Plaques to be given to awards winners  
- **US$ 1,480.00** - IEEE membership remuneration to the 11 individual award recipients

**Total Finance : US$ 7,365.00**
Details of Project

Key activity plans for 2019

- Formulate the IEEE R10 AR Team.
- Discuss and Orient the ARC members pertaining to its role and responsibilities.
- Consolidate all IEEE R10 awards and recognition grants.
- Update/Develop criteria in evaluating the AR nominees (Outstanding Sections and Volunteers).
- Send the call for AR nominations to all R10 Sections Chairs and urge them to publicize this to its constituents.
- Monitor the performance of the IEEE R10 Small Medium and Large Sections from their report in VTools.

Achievements / Milestone till June 2019

- Reviewed and Monitored activities of all R10 Small, Medium, and Large sections and select top 10 winners for final judging of the outstanding section awards.
- Received 11 Strong Nominations for Outstanding Volunteer Award.
Details of Project

Achievements / Milestone till December 2019

- Reviewed and evaluated the Section Activities based from VTOOLS report and determined the top 10 Outstanding Small, Medium, and Large Sections.
- Evaluated and Finalized the winners of the Outstanding Small, Medium, and Large Sections Awards.
- Evaluated and Finalized the winners of the Outstanding Volunteer Awards.
- Evaluated and Finalized the winners of the Students Awards, Education Awards, Women in Engineering Awards, Young Professional Awards, and Humanitarian Technologies Awards.
- Presented and endorsed all R10 Award Winners to the R10 Director for final confirmation.
- Announced and disseminated the R10 Awards and Recognition winners.
- Designed/Fabricated the Plaques/Certificates for all Awards and Recognition winners.
- Processed the IEEE membership remuneration to all 11 individual Award and Recognition winners.
2020 IEEE R10 EXCOM MEET
11 January 2020, Queenstown, New Zealand

Name: ELMER P. DADIOS
2019-2020 R10 AWARDS AND RECOGNITION (AR) Committee Chair
2020 AR Committee Plan
2020 AWARDS & RECOGNITION Committee Plan

Committee Structure
1. Chair: Prof. Elmer P. Dadios

Objectives
1. Award/Recognize the organizational units (OUs) and volunteers on their contributions to IEEE and publicize the prestige and importance of this IEEE R10 awards/recognitions.
2. Highlight excellent OUs and volunteers to set examples for others to follow.

Projects / Tasks
1. Consolidate all IEEE R10 awards and recognition, update/establish criteria in evaluating the nominees, and send call for nominee applicants. Get the statistics/matrix of the profile of the applicants (area representations within R10, number of applicants, quality, etc.)
2. Monitor the activities of OUs and Volunteers, evaluate the applications of AR nominees, and allocate funds for the AR winners.

Budget
Project 2:
- US$ 3,000.00 – 1K each for Outstanding Small/Medium/Large section award winners.
- US$ 3,000.00 – 500 each for best S/M/L section membership growth/retention award winners.
- US$ 3,000.00 – 500 each for 6 affinity group award winners
- US$ 3,000.00 – plaques and certificate for all r10 awards winner.
- US$ 2,500.00 - Membership fee for 15 individual award winners.
- US$ 1,000.00 – SYWL Congress Travel Expenses
TOTAL BUDGET = US$ 15,500.00

Project / Task Measurable Project
Project 1
a. Number of awards and recognitions (AR) distributed.
b. Number of AR centralized information disseminated.

Project 2
a. Number and quality of AR nominated.
b. Number of AR nominees evaluated.
c. Number and quality of OU’s activities conducted.

Timeline & Metrics
1. Project 1: February 20, 2019
2. Project 2: July 20, 2019
Project 1 – Consolidate all IEEE R10 awards and recognitions. Then, update/establish criteria in evaluating the nominees.

Project description

Consolidate and Centralize all R10 Awards & Recognition

Analysis: Improvements of the R10 issues from 2019 projects

- The Awards and Recognitions Committee (ARC) Coordinator was able to oversee all the R10 IEEE Awards and Recognitions process. A single Point of Contact for information/enquiries pertaining to R10 Awards and Recognitions (AR) was created that simplify and made a very smooth process.

- All concerned R10 coordinators, whose committee needs to give AR to its volunteers and OUs, are automatically members of the ARC. These coordinators are tasked to help formulate the criteria in evaluating the nominees. Initial assessment of nominations by concerned committee was conducted by respective R10 Coordinating team and submitted their AR recommendation to the R10 ARC coordinator for appropriate action.

- All R10 OUs and volunteers received uniform information/emails regarding R10 awards and recognitions process (call for nominations, assessment criteria, and closing dates are centralized).

- Very objective and stringent review process were conducted for R10 AR winners.

  (please see the attached file for OVA/OS evaluation guide format).

- Get the statistics/matrix of the profile of the applicants (area representations within R10, number of applicants, quality, etc.)
Project 2 – Monitor the activities of OUs and Volunteers, evaluate the applications of AR nominees, and allocate funds for the AR winners.

Project description

Evaluate the activities and performance of the volunteers and OUs that will merit them to get the awards and recognition.

Analysis: Improvements of the R10 issues from 2018 projects

- Increases number of activities in the sections/subsections/chapters.
- Presented and demonstrated immediate benefits to the members.
- Increase growth and retention of members.
- Many highly qualified volunteers were nominated.
- Encourage new members to be more active and join the spirit of volunteerism.
- 26 R10 Awards and Recognition will be granted with a total cost of US$14,500.00 (please see the attached excel file).
HAPPY NEW YEAR TO EVERYONE

Thank you and Mabuhay!
2020 IEEE R10 EXCOM MEET
11 January 2020, Queenstown, New Zealand

Lance C.C. Fung
2019-2020 R10 Educational Activities Committee Chair
2019-2020 Educational Activities Committee Report and Plan
2019 EAC Committee Report

Committee Structure
1. Chair: Lance Fung
2. Members: Zuhaina Zakaria, Aravindhan Anbazhagan, Nirmal Nair, Supavadee Aramvith, Binh Huynh Thi Thanh, Muhfizaturrrahmah, GaoYun An, Chang-Bong Kim, Shaikh Fattah

Objectives
The IEEE Region 10 Educational Activities Committee (EAC) provides guidance and assistance to Region entities in organizing, pre-college education programs, Teacher-in-service program (TISP) and other EAC related activities, and, publicizing educational opportunities available from the Institute.

Projects / Tasks
1. R10 EA Challenge – Invite proposals for creative programs which provide values to IEEE members and align with MGA and EAB goals.
2. Solicit nomination for EA awards.
3. EA Awareness R10 Sections/Member
4. R10 TISP Workshops

Project Outcomes

Project 1
Encouraged creative EA program which aligns with MGA and EAB goals. (26 submission)

Project 2
Quality and suitable nominations. (six individuals and two groups)

Project 3
R10 EAC Webinar and presentation at R10 HTC

Project 4
TISP Workshops 10 EOI received and reported workshops ran in countries including Indonesia, India, Malaysia, China and Myanmar.

Finance
1. Project 1: USD 2000
2. Project 2: USD 1000
3. Project 3: USD 1500
4. Project 4: USD 2500
5. Travel: USD 3000

Total Budget: USD 10000
Project 1: R10 EA Challenge

Objective – To invite and support proposals for creative programs which provide values to IEEE members and align with MGA and EAB goals.

Proposal Due: 15th April 2019
Notification of Results: 15th May 2019
Report Due: 30th November 2019
Received 26 submissions from 7 countries.

University Education:

▪ **Winner:** Sarawak Subsection – “University Education, Computational Thinking through Game Co-Creation Approach”
▪ **Runner Up:** Education Society Chapter, Pune Section – “Technology Dissemination Contest for Students (TDCS-2019)”.

Pre-University Education

▪ **Winner:** Swinburne Sarawak Student Branch – “STEM Outreach Robotics Challenge for Secondary Schools”.
▪ **Runner:** Education Society Chapter, Indonesia Section – “Localized IEEE STEM Education Syllabus for Indonesia Primary Schools”.

Commendation Support:

- **Bangladesh Section** – “Engineers Educate Future Engineers (EEFE)’’.
- **Bahawalpur Subsection** – “IEEE EA Awareness in Orphan House” and “IEEE Education and YP joint Activity Day”.
- **UTHM Student Branch** – “Terokai Dunia Sains dan Teknologi” and “Young Engineer State Challenge 2019 (YESC 2019)”.
Details of Project 2

**Objective:** To recognize EA’s outstanding volunteer and group achievement in R10

Call for Nomination: 20<sup>th</sup> April 2019
Deadline – 20<sup>th</sup> June 2019
Announcement – August 2019

**R10 Education Activities Outstanding Group Award:**
- Malaysia Section Educational Activities Committee
- in recognition and appreciation of value services and contributions.

**R10 Education Activities Outstanding Volunteer Award:**
- Dr. B. Premlet
- in recognition of outstanding contribution and services for educational activities to the IEEE Kerala Section
Details of Project 3

**Objective:** To raise EA Awareness R10 Sections/Members

An IEEE EAC webinar entitled “Integrating Educational Activities in Student Branch, Section Events and Best practices” was held on 7th September, 2019. The event received 95 registrations for the event from Australia, Bangladesh, India, Indonesia, Japan, Malaysia, Pakistan and Sri Lanka. Registrants included Students, WIE, YP and Senior Members.

The session shared information on the organisation of IEEE, EAB, R10, EA resources and programs, in particular ILN and TryEngineering, R10 EA initiatives, SEOC Operation Manual, TISP week and sharing the best practice.

**Questions raised and answered:**

1. What are the opportunities for the Student Members to get involved in Educational Activities?

2. For arranging Educational Activities in SB, can we get support to invite Distinguished lecturers to be the Chief Guest for the Event?

3. Could you throw some light on [tryengineering.org](http://tryengineering.org) and how it is helpful for pre-university students?

4. What are the funding opportunities available with IEEE EA?

5. What's a better option: doing a one-day immersion activity with school students or a continuous learning sessions?

6. Could you share some ideas how to kick start EA in our section?
Details of Project 4

**Objective:** To encourage and support TISP and EA workshops in R10

Many workshops held or conducted by local IEEE OU with support from Section / R10 / EAB

TISP week was jointly proposed and supported by EAB and R10 for November, 2019.

12 OU’s from (Singapore, India, Indonesia, Malaysia, Thailand and Bangladesh) have signed up for the TISP week in Region 10.

One will be held in Region 8 as Dr Urooj from R10 is currently attached to Riyadh, Saudi Arabia.

**Selected Workshops:**


12th October, 2019 - Malaysian Global Innovation and Creativity Centre(MaGIC) Cyberjaya, Malaysia – EAC Malaysia Section

5th November, 2019 – at Yangon Technological University – A/Prof Supavadee Aramvith, supported by EAB and IEEE Myanmar Subsection

14th Nov., 2019 – at IEEE R10 HCT 2019 at Depok, Indonesia – Lance Fung and Iwan Kustiawan, supported by EAB and R10

22nd November, 2019 – at Samata Vidya Mandir, Mumbai, supported by EAB and R10

11th Dec., 2019 – at the Department of Electrical Engineering Education UPI Indonesia - Iwan Kustiawan and Ayu Purwarianti
2020 EAC Committee Plan

Committee Structure
Chair: Lance Fung; Advisors: Zuhaina Zakaria (past chair); Supavadee Aramvith (EAB Liaison); Members: Aravindhan Anbazhagan (Webmaster); Purva Ekatpure (Webinar Coordinator); Luo Sha, Giuseppina Dall'Armi-Stoks (Pina), Iwan Kustiawan, LEE Yoot Khuan, Shaikh Fattah, GaoYun An and Muhfizaturrahmah (Ovy)

Objectives
The IEEE Region 10 Educational Activities Committee (EAC) provides guidance and assistance to Region entities in organizing, pre-college education programs, Teacher-in-service program (TISP) and other EAC related activities, and publicizing educational opportunities available from the Institute.

Projects / Tasks
1. IEEE R10 EA New Innovative Challenge
2. IEEE R10 EA and EAB Awards
3. EA Awareness through Webinar and Collaboratec
4. TISP/EA workshops in IEEE flagship events and underserved OU’s.

Budget
- Project 1: USD 2500
- Project 2: NIL
- Project 3: USD 1000
- Project 4: USD 3500
- Travel: USD 6000

Total Proposed Budget: USD13,500

Project / Task Measurable
Project 1: No. and quality of Submissions
Project 2: No. and track record of Nominees
Project 3: No. of registrants and participants
Project 4: No. of EA/TISP workshops and number of participants
Travel: EAC member(s) participation and conduct of workshop/events (Part contribution)

Timeline & Metrics
Project 1: Q1 Announcement Q2 Decision Q4 reports
Project 2: Q3 Announcement Q4 Decision
Project 3: Q1 – Q4 / Webinars and Collaboratec participation
Project 4: Q2 – Q4 / EA and TISP activities
Travel: Q1-Q4 as required
Details of Project 1

Establishment of objectives, evaluation criteria and judging panel for the new innovative challenge
Require support and endorsement of OU
Call for 2020 R10 EA New Innovative Challenge to be announced by the end of Q1 after approval in R10 Meeting at Ho Chi Minh City Deadline and Decision in Q2.
Receipt of report by Mid-Nov Q4 for reimbursement of expenses
Support for expenses up to $500 and $300 for Winner and runner-up in Pre-University and University Categories respectively
Support up to $150 for SIX commendation projects.
Total Budget: USD$2,500
Details of Project 2

Establishment of objectives, evaluation criteria and judging panel for awards
Require nomination from OU
Establishment of Call for nomination
Expected announcement by Q3
Deadline and Decision by Q4
Award for recognition of active promotion and participation in IEEE EA activities.
Promote, encourage and support for submissions to IEEE EAB Awards from R10
Budget for plaques and certificates to be paid by R10 Award committee
Details of Project 3

To increase awareness of EA activities and resources in IEEE R10 and IEEE EAB

Promotion of EA Opportunities and Activities through presentation in Webinar and Collabratec

Three Webinars planned with regular communication through R10 Newsletters, Collabratec, Social Media and Website

Budget USD$1000 for shipment of IEEE merchandise as token of recognition to the most active participants (up to 30)
Details of Project 4

To conduct EA and/or Teacher training workshops in multiple OUs in Region 10

Support (financial and resources) from Section and/or parent OU is essential

Reimbursement of up to USD350 per workshop for teaching materials and meeting expenses

Budget for 10 workshops - USD3,500
Travel

To support R10 EA committee members to participate and conduct Workshops and Activities within R10 in alignment with flagship events: TenCon, TenSym, HCT, SYWL congress and EAB events.

Focus on underserved R10 OU and countries which have never conducted EA workshop/activities before

Part support up to USD$1000, subject to recommendation by Chair of EAC and approval by R10 Director on case-by-case basis
2020 IEEE R10 EXCOM MEET
11 January 2020, Queenstown, New Zealand

Kurnianingsih
2019-2020 R10 Information Management Committee Chair
2020 Information Committee Plan
2019 Information Management Report
## Committee Structure
1. Chair: Dr. Kurnianingsih (Indonesia Section)
2. Members:
   a. Dani Gunawan (Indonesia Section)
   b. Vijay S. Paul (Victoria Section)
   c. Vijay Srinivas S (Madras Section)
   d. Hyungkyun Kim (Seoul Section)
   e. Ewell Tan (Singapore Section)

## Objectives
1. Improve website performance and optimization – *traffic acquisition*
2. Reflect broad perspectives and interest when designing events and communications – *event consolidation*
3. Increase participation of members – *member engagement*

## Projects / Tasks
1. Project 1: IT Platform Refinement
   >> *server migration, upgrade level of service*
2. Project 2: Multi-Event Management
   >> *event funding portal management*
3. Project 3: Digital Marketing
   >> *online campaign*

## Outcomes

**Project 1:**
- Successfully *server migration* from Bluehost to Contabo for R10 web and all websites under R10 subdomain.
- *Upgrade level of service* from “shared hosting at Bluehost server” to “virtual private server at Contabo server” in order to have greater private disk & higher overall resource availability, better overall performance, lower security risks, & more robust safety features.
- Updating R10 webpages: Newsletter pages, photos, and other contents.

**Project 2:**
- R10 event funding portal for submission and reimbursement for R10 sections and respective R10 chairs, approval by Director/Treasurer.

**Project 3:**
- Digital Marketing: Google AdWords
- Increased the visitors (numbers of users) to site
- Increased the active followers on each social media platform and percentage who are actively engaged.

## Finance
1. Project 1: EUR 107.88
2. Project 2: US$ 540
3. Project 3: US$ 140 (max prediction – in progress)

**Total Finance:** EUR 107.88 + US $ 680
2019 Project 1: IT Platform Refinement

Server Migration to CONTABO & Upgrade Level of Service to Virtual Private Server
### 2019 Project 1: IT Platform Refinement

Migrated main R10 web and all subdomains under R10 web
2019 Project 1: IT Platform Refinement

Pingdom Website Speed Test
Enter a URL to test the page load time, analyze it, and find bottlenecks.

URL:
https://ieer10.org/
Test from:
Asia - Japan - Tokyo

Performance grade: 66
Page size: 6.8 MB
Load time: 8.57 s
Requests: 156

The internet is fragile. Be the first to know when your site is in danger.

Your Results:

Download HAR
Share Result

Pingdom Website Speed Test
Enter a URL to test the page load time, analyze it, and find bottlenecks.

URL:
https://ieer10.org/
Test from:
North America - USA - Washington D.C.

Performance grade: 66
Page size: 6.8 MB
Load time: 4.10 s
Requests: 156

The internet is fragile. Be the first to know when your site is in danger.

Your Results:

Download HAR
Share Result

Pingdom Website Speed Test
Enter a URL to test the page load time, analyze it, and find bottlenecks.

URL:
https://ieer10.org/
Test from:
Europe - United Kingdom - London

Performance grade: 71
Page size: 6.8 MB
Load time: 1.99 s
Requests: 156

The internet is fragile. Be the first to know when your site is in danger.

Your Results:

Download HAR
Share Result
2019 Project 2: Multi-Event Management

Proposal Draft → submitted → under review → approved/rejected → claim request → claim review → claim approved/rejected

https://events.ieeer10.org for user
https://backend.events.ieeer10.org for admin and manager

User : sections who request funding of the events to R10 Chairs
Managers : R10 Chairs and Treasurer/Director/Secretary
Admin : webmaster
2019 Project 2: Multi-Event Management
2019 Project 2: Multi-Event Management

<table>
<thead>
<tr>
<th>Event Task Type</th>
</tr>
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<tbody>
<tr>
<td>Event Write Up</td>
</tr>
<tr>
<td>Attendance Report</td>
</tr>
<tr>
<td>Event Photos</td>
</tr>
<tr>
<td><strong>Budget Summary</strong></td>
</tr>
<tr>
<td>Advertisement Materials</td>
</tr>
<tr>
<td>Survey</td>
</tr>
</tbody>
</table>

- **Title**

- **Active**

- **Create**
### 2019 Project 2: Multi-Event Management

#### Events

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<th>#</th>
<th>Created By</th>
<th>Event Type</th>
<th>Title</th>
<th>Section</th>
<th>Contact Name</th>
<th>Contact Email</th>
<th>Event Status</th>
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<td>seed</td>
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<td>Indonesia</td>
<td>Achmed Zaenuri</td>
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<td>Achmed Zaenuri</td>
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2019 Project 3: Digital Marketing (Online Campaign)
2019 Project 3: Digital Marketing (Online Campaign)
2019 Project 3: Digital Marketing (Online Campaign)
2019 Project 3: Digital Marketing (Online Campaign)
2019 Project 3: Digital Marketing (Online Campaign)
2019 Project 3: Clicks Report based on Keywords

Clicks based on KEYWORDS

- computer science: 31
- ieee: 500
- latest technology: 66
- technology updates: 15
- engineering: 250
- new technology: 154
- asia pacific: 2
2019 Project 3: Clicks Report based on Location

Clicks based on Locations

Nepal: 44
Pakistan: 185
Malaysia: 6
Philippines: 26
China: 45
Fiji: 0
Japan: 7
Thailand: 14
New Zealand (Burma): 358
Australia: 0
Vietnam: 0
Taiwan: 12
Hong Kong: 1
Singapore: 1
Mongolia: 1
Brunei: 5
India: 1
Indonesia: 1,483
Afghanistan: 45
Bhutan: 6
South Korea: 1
Bangladesh: 3
Cambodia: 147
2019 Project 3: Clicks Report based on Audiences

Clicks based on Audience

- Technology Education
- Business Professionals
- Government & Public Sector Jobs
- Current College Students
- Technology & Public Sector Jobs
- IT & Technical Jobs
- Advanced Degree
- Bachelor’s Degree
- Technology
- Advanced Degree
- IT & Technical Jobs
- Business Professionals
- Bachelor’s Degree

Clicks (100, 150, 200, 250, 300, 350)
2019 Project 3: Digital Marketing Effects to R10 Site
## TOP POST during 1 - 7 January 2020

### Top Posts for 7 days ending 2020-01-07 (Summarized)

<table>
<thead>
<tr>
<th>Title</th>
<th>Views</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home</td>
<td>267</td>
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<tr>
<td>[Home page / Archives]</td>
<td>34</td>
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<tr>
<td>IEEE TENSYMP 2020</td>
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<td>R10 Sections</td>
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<td>Sign In</td>
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<td>Annual R10 Meetings</td>
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<td>Contact us</td>
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<td>R10 Meeting 2020</td>
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<td>R10 Councils</td>
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<td>IEEE R10 SYWL CONGRESS, BALLI, 30 Aug – 2 Sept, 2018</td>
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<tr>
<td>Region 10 EXCOM Meeting</td>
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<td>Region 10 – Director’s Message</td>
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<td>R10 Chapters</td>
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<td>R10 EXCOM Meeting 2020</td>
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<td>Region 10 – Director’s Message</td>
<td>5</td>
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<tr>
<td>IEEE R10 EXCOM</td>
<td>5</td>
</tr>
</tbody>
</table>
2020 Information Management Plan
Committee Structure
1. Chair: Dr. Kurnianingsih (Indonesia Section)
2. Members:
   a. Dani Gunawan (Indonesia Section)
   b. Vijay S. Paul (Victoria Section)
   c. John Benedict (Hyderabad Section)
   d. Ewell Tan (Singapore Section)

Objectives
1. Improve website performance and optimization – traffic acquisition
2. Reflect broad perspectives and interest when designing events and communications – event consolidation
3. Increase participation of members – member engagement

Projects / Tasks
1. Project 1: IT Platform Refinement
   >> renew hosting, transfer domain
2. Project 2: Multi-Event Management
   >> refining the developed event funding portal system, webinar
3. Project 3: Digital Marketing
   >> online campaign

Budget
1. Project 1: USD 110 (renew hosting)
   USD 200 (transfer domain for 5 years)
2. Project 2: USD 500
3. Project 3: USD 500
Total Finance: USD 1,310

Project/Task Measurable
Project 1:
- Renew existing web hosting for 1 year
- Renew/Register & Transfer new domain for 5 years
- Features & plugins maintenance
- Security & system performance maintenance
- Content updates
Project 2:
- Improved & refined the develop event funding portal system
- Disseminate through webinar to all users
Project 3:
- Digital Marketing: Google AdWords, FB AdWords, SEO
- Increased the visitors (numbers of users) to site
- Increased the active followers on each social media platform and percentage who are actively engaged.

Timeline & Metrics
1. Project 1: Apr 2020 (renew web hosting)
   Nov 2020 (renew/register & transfer domain)
2. Project 2: Feb – Apr 2020
Project 1: IT Platform Refinement

Renew Web Hosting, Renew/Register & Transfer Domain
2020 Project 1: Renew Web Hosting

Your services

This is a list of the services you are using at Contabo. It shows all details of the services, including the date the next payment for the particular service will be due. When this date is reached, your balance will be reduced by the monthly fee for the service. Please make sure that your balance is sufficient for these charges. The one-time setup fees displayed here are only for your information. They are deducted from your balance immediately after a service has been set up. You can find more information on your payments in the Payment information section.

Most services are billed monthly. Webspace packages and domains are billed yearly, however.

<table>
<thead>
<tr>
<th>VPS</th>
<th>€ / Month</th>
<th>€ / Setup</th>
<th>Next payment</th>
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</thead>
<tbody>
<tr>
<td>VPS M SSD</td>
<td>8.99 €</td>
<td>-</td>
<td>7th of April, 2020</td>
</tr>
<tr>
<td>IP: 5.189.186.156</td>
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<tr>
<td>IPv6: 2a02:c207:2025:6928:1</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Host system: 11287</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>OS: Debian 9 (64 Bit)</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Manage ▼
2020 Project 1: Renew/Register & Transfer Domain

my.bluehost.com/cgi/dm

bluehost

hostname | domains | addons | account
---|---|---|---
domain list | register | assign | redirect | transfer | subdomains | zone editor

**Action Items**
- No pending registration expirations

**Shortcuts**
- Register a new domain
- Transfer a new domain to your account
- Export domain list to a CSV file

**New Domain Search**
New domains as low as $11.99 - save $4.00

Enter a web address below:

Find your domain

get started

**Summary**
Domain
There is 1 domain on your account.

To view more information, please select one or more domains from the domain list.
Project 2: Multi-Event Management

*Improving & Refining R10 Event Funding Portal System*
Welcome!

IEEE Region 10 Events Funding Portal

IEEE Main WebSite  IEEE Region 10 Website

About

This website is intended for Events Submission of IEEE Region 10 members.
Project 3: Digital Marketing

Online Campaign
2020 Project 3: Online Campaign

**Search Engine Optimization (SEO)**
Optimizing the website by promoting the website on the search engine results page.

**Google AdWords**
Buy ad-slot from Google Adwords to boost the website presence in the Google Search Engine.

**Social Media Marketing**
Buy ad-slot from Facebook Ads and LinkedIn Ads to boost the website presence. Other social medias: Twitter, Instagram.
Online Campaign

[Image of a Google Ads campaign page showing options for different campaign types: Sales, Leads, Website traffic, Product and brand consideration, Brand awareness and reach, App promotion, Create a campaign without a goal’s guidance, Search, Display, Shopping, and Video.]
THANK YOU!

https://www.ieeer10.org  @IEEER10

IEEE Region 10

IEEE Region 10 (Asia-Pacific Region)
2020 IEEE R10 EXCOM MEET
11 January 2020, Queenstown, New Zealand

Nirmal NAIR
2019-2020 R10 PAC Chair
2019 Professional Activities Committee Report
2019 Professional Activities Committee Report Summary

Committee Structure
1. Chair: Nirmal NAIR (NZ)
2. Members: Haewon JUNG (Past PA Chair, KR), Chris LEE (IRC Chair TW), Michael Ong Ling CHUEN (CTS Chair, SG), Daniel EGHBAL (Queensland Section Chair, AU), Kojiro NISHIMIYA (Past Tokyo YP, JP), Shubham GUPTA (Bombay YPAG, IN), Fawnizu HUSSIN (Section Chair, MAL)

Objectives
1. Maintain and enhance members' lifelong employability and career prospects
2. Enhance the R10 PA process and leadership for professional activities
3. Supporting R10 versions of SMARTECH/HARDTECH & IEEE Future Directions workshops
4. Designing events for members interested in reaching out for Government Activities & Technical Policy Activities

Projects / Tasks
1. R10 PA Challenge – Invite proposals for initiatives targeted like lifelong learning (non-technical), communication/public speaking skills, developing consultant database etc. particularly for long-term members
2. Encouraging R10 sections for a PACE coordinator and help developing an annual activity calendar
3. SMARTECH/HARDTECH or IEEE Future Direction stand-alone workshop for enhancing R10 members career
4. To have at least 1 PA event along with other committees during R10 conferences

Budget
1. Project 1: USD 3000 ($1750): 3 PA events
2. Project 2: USD 0: Website, 3 Newsletter articles
3. Project 3: USD 4500 ($1941.79): 2 Workshops
4. Project 4: USD 5000 ($3500): 2 R10 Conferences
Total Finance: $12500 (Budgeted)/ $7191.79 (Spent)

Project / Task Measurable
Project 1: Support 5 Section initiated R10 PA events: 3 PA events and 2 workshops
Project 2: Number of R10 PACE coordinators (12 sections engaged)
Project 3: Quality of the workshop and attendance demography (IEEE, Non-IEEE, Industry etc.); Media outreach; non-member participation; novel projects
Project 4: Professional/Industry track during at least one of the three R10 flagship conferences: Two conducted 2019 HTC alongside CTS; 2019 TENCON supporting IRC

Timeline & Metrics
1. Project 1: Q1 Announcement Q2 Decision Q4 reports
2. Project 2: Q1-Q4 Section outreach: Dec 2019 Report
3. Project 3: Identify events in Q1: Report by Dec 2019
4. Project 4: During 2019 TENCON, TENSYMP & HTC
Details of Project 1: IEEE R10 PAC Challenge

Received 11 applications from seven R10 section requesting US $15350. Our committee selected five original innovative pilot proposals for 2019.


2019 R10 PAC Challenge Winner USD $750: A PACE initiative titled “Workshop on IOT and Blockchain Technologies” under the SOFTECH/HARDTECH or IEEE Future Direction workshop category by IEEE Queensland Section.

2019 R10 PAC Challenge Winner USD $500: A PACE project titled “Refresh and Relaunch of New Zealand North Consultant Database” to deliver value to consultants and job-transition seekers.

2019 R10 PAC Challenge Winner USD $500: A PACE project “IEEE Malaysia Open Day- 12 Oct” for inaugural PACE event for Malaysia section.

2019 R10 PAC Challenge Winner USD $450: PACE project “Continuous Professional Development Seminar Series” for Queensland Section IEEE members.

2019 R10 PAC also supported development of Special Industry Track during TENCON 2019, in particular the Start-up and entrepreneurship experiences and Kochi Maker Village visit.
Details of Project/Objective 2: Enhance PA Process - New Operations Manual

Section 5.15: Professional Activities Coordinator

1. Objective
   a) Maintain and enhance members' lifelong employability and career prospects
      - IEEE Smart Tech provides a unique learning experience with topics on the cutting edge of technical innovation today.
      - These seminars/workshop are focusing on providing an opportunity for participants to learn first-hand from the field experts. Each workshop is a springboard to a deeper understanding of technology and its myriad applications and potential for innovation.
      - Promote the use of IEEE Smart Tech Homepage for each section to encourage and enhance the IEEE technical workshop in R10 sections
   b) Enhance the R10 PA process and leadership for professional activities.
      - Cooperate with other committees to support activities to promote professional awareness (Especially, Entrepreneurship and Innovation)
   c) Supporting and upgrading of existing R10 programs: SMARTECH/ HARTECH

2. Responsibility
   a) Improvement of Professional Activities in R10 Sections
   b) Joint Project to promote Professional Awareness in R10 Events

3. Activities
   Jan. ~ Mar. Organize the Professional Activities
   Mar. ~ Apr. Call for Proposals for IEEE R10 Improvement of Professional Activities (IEEE Smart Tech)
   May 15 Notification of selected proposals (IEEE Smart Tech)
   Mar. ~ Dec. Cooperate with other committees to promote activities to professional awareness (IEEE HardTech)

Section 5.14: IEEE Region 10 Professional Activities Committee (PAC)

1. Objectives
   a) Maintain and enhance members' lifelong employability and career prospects
   - Promote the value of holding regular professional activities events for its various membership classes by IEEE R10 sections
   - Encourage R10 sections to have an active professional activities webpage and social media presence for showcasing IEEE professional events benefit to its members
   b) Enhance the R10 PAC process and leadership for professional activities
      - Cooperate with other R10 committees to support activities to promote professional awareness (Industry, Young Professionals, Entrepreneurship and Innovation)
      - Encourage all R10 sections to have a PACE (Professional Activities Committees for Engineers) coordinator
   c) Support R10 version of SmartTech/ HardTech & IEEE Future Direction workshop
      - IEEE Future Directions and SmartTech/HardTech events provides a unique learning experience with topics on the cutting edge of technical innovation today
      - These seminars/workshop focus on providing an opportunity for participants to learn first-hand from experts in emerging technologies. Each workshop is a springboard to a deeper understanding of technology and its myriad applications and potential for innovation
      - Promote the use of IEEE Future Directions and SmartTech/HardTech areas to encourage and enhance the IEEE technical workshop series in R10 sections

4. Timeline & Metrics
   - Project 1: Q1 Announcement, Q2 Decision and Q4 reporting
   - Project 2: Q1-Q4 Section Outreach, Dec 2019 report
   - Project 3: Identify events in Q1: Report by Dec 2019
   - Project 4: PAC events during TENCON, TENSYP, SYVL & HTC

5.14 – Professional Activities Committee Chair - Reviewed & Updated by Normal Nair in May 2019
Reviewed & updated by Prof. Jyongma Huang in 2018
Reviewed & updated by Prof. H.W. Jung in 2017
Author: T.W. Liu in 2009
Details of Project/Objective 2: Enhance PA Process- Developing R10 PAC Leadership & Face-to-Face meeting with R10 PAC Chairs and IEEE-USA

Face-to-Face Meeting with PAC Chairs from Singapore section, Korea section, Kerala Section and India Council (TENCON 2019)

2019 R10 PAC Committee (Online Engagements)

Kojiro NISHIMIYA Japan
Fawnizu HUSSIN Malaysia
Shubham GUPTA India
Michael ONG Singapore

IEEE-USA President James Conrad, Meeting at UNC-Charlotte, 7 Nov 2019 for PACE Discussion
Details of Project/Objective 2: Enhance PA Process – Website & Regular R10 Newsletter articles of PACE activities

R10 Professional Activities Committee (PAC) Inaugural Pilot Projects
Prepared by: Nirmal Nair, IEEE Region 10 PAC Chair

Through the inaugural R10 Newsletter, we had shared the vision, objectives and project directions of R10 Professional Activities Committee (PAC). To reiterate they are: (1) Maintain and enhance members’ linking, employability and career prospects, (2) Enhance the R10 PA process and leadership for professional activities, (3) Support R2 sessions of SMARTBEE/IEEE Future Directions workshops, and (4) Design events for members interested in reaching out for Government Awareness & Technical Policy Activities.

The committee designed and hosted the inaugural R10 PAC Challenge proposals from Sections/Councils and affinity groups around new professional activities at various engineering (PAC) institutions, some of the most notable activities are:

- **R10 PA Challenge Proposals**
  - **PA ARC Challenge**
    - **Theme**: Innovation and Impact
    - **Objective**: Develop innovative PA initiatives for enhancing R10 members’ career and life long learning needs.
  - **PACE Challenge**: Develop PA activities that align with the strategic initiatives of IEEE, especially with regards to cybersecurity, renewable energy, and energy efficiency.

We received 11 proposals from seven R10 Sections across the three categories, i.e., R10 PA Challenge, SMARTBEE/IEEE Future Directions, and PACE Challenge, and tasked all projects to be developed for R10 PAC funding decided by the R10 Director. The R10 PAC Selection Committee has made every attempt to address the concerns of all sections and ensure professional, ethical, and fair conduct to the selection process. The successful applicants supported this year were particularly because of their better alignment with the IEEE Professional Activities Committee (PAC) Challenge initiatives and not R10 PAC funders.

Highlights of the Funded 2019 R10 PAC Challenge Projects

**2019 R10 PAC Challenge Winners (USD $50,000 to $100,000):** A PAC event titled “Professional Career Development” was held alongside IEEE R10 Humanitarian Technology Conference (HTC) 2019 by IEEE Indonesia Section and potentially non-members to deliver value and attract memberships. In their applications, they did not describe as in mini-conference that enables to learning about professional and career development from the IEEE/Industrial experts and experienced scholars, catering to both local and international IEEE 2019 members. The event funded amounts to about 30% of the total estimated budget for the event. Check their [website](https://www.ieee-ah.org) for details as they emerge. The initiative is being led by IEEE Indonesia member, Dr. Hendra Jalil. R10 PAC members will work closely with chair and his local team to form the program that aligns with the spirit and intent of our inaugural R10 PAC Challenge. For 2020, the event received the highest dollar amount and has been named as the ICCU event. Best wishes to the organizing team.

**2019 R10 PAC Challenge Winner (USD $50,000):** A PAC event titled “Workshop on Blockchain Technology” was successful under the small PAC Challenge category in 2019, the newly formed PAC committee organized its inaugural event on topic “How New Technologies are Changing the World.” The event was a 2-hour panel discussion with a short networking break, invited presenters were pioneers and seasoned professionals among the top people in their respective industries. In addition, they were aiming to separate the hype from tangible technology of the future. The focus was on cutting-edge technologies and two of them were focusing on the day-by-day application, economics, and future evolution of blockchain. The panel discussion was led by Matthew A. O’Connor. The event was co-organized with Engineers Australia who kindly provided venue. Together, 65 people attended the event out of which about half were IEEE members. Event was a success! The next event in second half of October will be an interactive introduction to blockchain technology and its application as an immersive experience. The topics are “What’s unique on the Blockchain” and we will come up with a new event that can be held within two years. The first event was taken with the aim to

**2019 R10 PAC Challenge Winner (USD $30,000):** A PAC project titled “IEEE and Related Search of New Zealand (Fusion) Informational Database.” The project is due to support R10 Challenge Category to deliver value to through the September-October R10 Newsletter. The committee designed and hosted the inaugural R10 PAC Challenge proposals from Sections/Councils and affinity groups around new professional activities at various engineering (PAC) institutions, some of the most notable activities are:

- **R10 PA Challenge Proposals**
  - **PA ARC Challenge**
    - **Theme**: Innovation and Impact
    - **Objective**: Develop innovative PA initiatives for enhancing R10 members’ career and life long learning needs.
  - **PACE Challenge**: Develop PA activities that align with the strategic initiatives of IEEE, especially with regards to cybersecurity, renewable energy, and energy efficiency.

**Fusion** website includes a miscellaneous information database, professional association and think tanks. The proposed initiative will fund the development of a web-based application that will allow users to search for information about new developments, innovations, and trends in various scientific and technological fields. The initiative will be led by Mr. X. Y. Z. (name not disclosed for privacy reasons). The project is expected to provide valuable resources for members interested in learning about the latest advancements in the field of information technology.

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Details of Project 3: Supporting R10 versions of HARDTECH/SMARTECH and IEEE FUTURE Directions Workshops

“Workshop on IOT and Blockchain Technologies”, Brisbane, Queensland Section
Highlights of Project 4: Media and public Visibility of PACE activities

**IEEE Open Day**
CyberJaya, KL, Malaysia 12 October 2019

**HTC 2019** — Depok, Indonesia, 12 November 2019

**TENCON 2019 SIT** — Kochi, India, 19 Oct 2019,
IRC/PAC
Highlights of Project 4: Media Visibility of PACE during R10 conferences

IEEE delegation lauds initiatives of Maker Village Kochi

The delegation was in Kochi at the recently-held TENCON 2019. The products of the start-ups at Maker Village Kochi are world-class and at par with Singapore’s famed Electronic Hardware Ecosystem, according to an international delegation on a visit to the city.

A team from the Institute of Electrical and Electronics Engineers (IEEE), on taking a round of India’s largest electronic hardware incubator, lauded the innovative devices at the Kochi facility. They also lauded the potential entrepreneurs to make good use of the encouragement being given by the Maker Village, which was Kerala Startup Mission’s partner.

With experts from Japan, Taiwan, Singapore and New Zealand, the delegation was part of the TENCON 2019, a premier technical conference held at Bolgatty Island. The October 17-20 conclave, with focus on technology, knowledge and society, brought together researchers, educators, students, practitioners and policymakers from across academia, government, industry and non-governmental organizations.

TENCON 2019 - Kerala, 20 October Maker Village visit
2020 IEEE R10 EXCOM MEET
11 January 2020, Queenstown, New Zealand

Nirmal NAIR
2019-2020 R10 PAC Chair
2020 Professional Activities Committee Plan
2020 IEEE R10 PAC Committee Members

Sarada JAYAKRISHNAN
India

Nirmal NAIR
(PAC Chair, New Zealand)

Marie-Luise WILLE
Australia

Kush AGARWAL
Singapore

Johnny LAO
Macau

Michael CHUEN
(CTC Chair, Singapore)

Chris LEE
(IRC Chair, Taiwan)

Takuo SUZUKI
(YP Chair, Japan)

Indra RIYANTO
Indonesia
## Professional Activities Committee 2020 Plan

### Committee Structure
1. Chair: Nirmal NAIR (NZ)
2. Members: Takuo SUZUKI (YP Chair, JP), Chris LEE (IRC Chair TW), Michael Ong Ling CHUEN (CTS Chair, SG), Marie-Luise WILLE (Queensland Section, AU), Kush AGARWAL (SG), Sarada JAYAKRISHNAN (Kerala Section Chair, IN), Indra RIYANTO (IDN) Johnny Lao (MAC)

### Objectives
1. Maintain and enhance members’ lifelong employability and career prospects
2. Enhance the R10 PA process and leadership for professional activities
3. Supporting R10 versions of SMARTECH/ HARDTECH & IEEE Future Directions workshops
4. Designing events for members interested in reaching out for Government Activities & Technical Policy Activities

### Projects / Tasks
1. **R10 PA Challenge** – Invite proposals for initiatives targeted like lifelong learning (non-technical), communication/public speaking skills, developing consultant database etc. particularly for long-term members
2. Encouraging R10 sections for a PACE coordinator and help developing an annual activity calendar
3. SMARTECH/HARDTECH or IEEE Future Direction stand-alone workshop for enhancing R10 members career
4. To have at least 1 to 2 PA events along with other committees during R10 conferences

### Budget
1. Project 1: USD $ 4000
2. Project 2: USD $ 0
3. Project 3: USD $ 4500
4. Project 4: USD $ 6500

**Total Proposed Budget : $15000**

### Project / Task Measurable
- **Project 1**: Support 5-7 Section initiated R10 PA events
- **Project 2**: Active R10 PACE coordinators
- **Project 3**: Quality of the workshop and attendance demography (IEEE, Non-IEEE, Industry etc.)
- **Project 4**: Professional/Industry track during at least two of the four R10 flagship conferences/congress.

### Timeline & Metrics
1. Project 1: Q1 Announcement Q2 Decision Q4 reports
2. Project 2: Q1-Q4 Section outreach: Dec 2020 Report
3. Project 3: Identify events in Q1: Report by Dec 2020
4. Project 4: During 2020 SYWL, TENCON, TENSYMP & HTC
Project 1: R10 PA Challenge

Draft the Call for **2020 R10 Professional Activities Challenge**

Announce by end of Q1 after approval in R10 Meeting (Ho Chi Minh)

Deadline and Decision in Q2 (preferably by mid to end of April 2020)

Budgeting an average of up to $500 per initiative

Two formats of support: (1) Matching Section Funding having PACE coordinators (2) Stand alone funding for sections without PACE

Budgeted for **5-7 R10 PA Pilot initiatives**

An extra $100 bonus for completion report and R10 article
Project 2: PACE Establishment in R10 Sections

Refreshing the R10 PAC Website for archival purposes

Publicize existing PACE activities from R10 in Newsletter

Survey 2020 R10 Ho Chi Minh attendees regarding PA Coordinator in their section

Encourage Section Chairs to form a PA Coordinator if they do not have one and have an annual calendar of events in their webpage

Expand IEEE R10 PA Webinar trial of Queensland Section to others

Explore Introducing PA marks for Section Awards & Recognition in 2021
Project 3: IEEE Future directions to support members’ work prospects

IEEE Hard Tech/Smart Tech Workshop series are designed for practicing engineers and technical professionals who are innovators, have a desire to learn more, are in a career transition, or are considering a career change.

This project is to support development of regular dissemination of IEEE’s new and graduated Future direction areas through Hard Tech/Smart Tech workshop format which happens regularly in R1-R6 but not in R10.

This project is to continue running a ½ day or 1 day workshops in R10, either stand-alone or alongside R10 events/conferences (e.g. IEEEHYDCON 2020).

Budgeted for 3 events in 2020 (including travel for country coordinators).

This project will NOT DUPLICATE events arranged already in Sections that are active.
Project 4: IRC/PAC/YP Synergistic R10 Tracks

This proposed project is working closely with **CTS, YP and IRC** Chair

Increasing exposure of Professional Activities in sections hosting the Region 10 flagship conferences i.e. TENCON, TENSYMP and HTC

**PAC will work with IRC Chair and YP Chair** to identify opportunities.

**IEEE TAB** is strategizing to encourage **EXECUTIVE TECHNOLOGY FORUMS** during IEEE conferences to improve value proposition for Industry/Government.

**PAC 2020 committee** will explore to develop some **R10 templates** for trialling.

Project 4 Milestones to be delivered through 2020 R10 flagship events.

- **TENSYMP 2020** - Dhaka, Bangladesh, 5-7 June 2020
- **SYWL CONGRESS 2020** - Bangkok, Thailand, 24 - 27 Sept 2020
- **TENCON 2020** - Osaka, Japan, 16-19 November 2020
- **HTC 2020** - Kuching, Malaysia, 1-3 December 2020

Budget is for Travel/accommodation to lead, support and monitor these events.
2020 IEEE R10 EXCOM MEET
11 January 2020, Queenstown, New Zealand

Byung-Gook Park
2019-2020 R10 Strategic Planning Committee Chair
2019 Report / 2020 Plan
2019 Strategic Planning Committee Report

Committee Structure
1. Chair: Byung-Gook Park
2. Members: Takao Onoye, Sri Niwas Singh, Michael Ong, Lance Fung, Parkash Lohana, Nia Kurnianingsih, Nirmal Nair

Objectives
To promote the growth and successful operations of Region 10 through Section Encouragement and Engagement (SEE)

Projects / Task
Project 1: Survey Preparation
   a) Topics, scope, format
   b) Construction of website
Project 2: Section Survey
   a) Encouragement of participation
   b) Incentives and awards
Project 3: Analysis and Plan
   a) Survey analysis and report
   b) 2020 project plan based on survey

Outcomes
Project 1:
   a) Survey questions
   b) Online survey website established
Project 2:
   a) Participation: 4 Councils, 37 Sections, 6 Subsections
   b) Awards: Gold 3, Silver 3, Bronze 2
Project 3:
   a) Survey report
   b) Project plans

Finance
1. Project 1: $0
2. Project 2: $4,850 (incentive: $50x47, award: $500x3 + $300x3 + $200x2)
1. Project 3: $0

Total Finance: $4,850
Project 1: Survey Preparation

Council/Section/Subsection Survey – 2019

Currently, Region 10 consists of 6 Councils, 58 Sections and 33 Subsections. Region 10 prepared this survey to find out how Region 10 can help Councils/Sections/Subsections and engage them with region leadership and activities. Each Council/Section/Subsection should submit one consolidated response to this survey. The preferred submitter of the response is the Chair of Council/Section/Subsection, but the person can be an Executive Committee member commissioned by the Chair.

<table>
<thead>
<tr>
<th>Council/Section/Subsection: *</th>
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<table>
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<th>Name of Submitter *</th>
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<tbody>
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</table>

<table>
<thead>
<tr>
<th>Council/Section/Subsection Encouragement</th>
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</thead>
<tbody>
<tr>
<td>Do you have convenient channel (website, social media, group email) to communicate with your Organizational Unit (OU) membership? *</td>
</tr>
<tr>
<td>○ (1) Yes.</td>
</tr>
<tr>
<td>○ (2) No.</td>
</tr>
</tbody>
</table>

- Created and administered by Nia Kurnianingsih (R10 ECIM Chair)
Project 2: Section Survey

- Participation
  - Councils: 4/6 (67%)
  - Sections: 37/58 (64%)
  - Subsection: 6/35 (17%)

- Awards
  - Gold ($500)  Japan Council / Tokyo Section
                Pune Section
  - Silver ($300) Gujarat Section
                New South Wales Section
                New Zealand Central Section
  - Bronze: ($200) Islamabad Section
            Zhejiang Subsection
Project 3: Analysis and Plan (1)

Communication channel with OU membership?
- Yes
- No

Is it easy to use vTools?
- Yes
- No

Any difficulties in using OU Analytics?
- Yes
- No

Is it easy to use NetSuite?
- Yes
- No

Do you visit R10 website?
- Yes, frequently
- Yes, but not frequently
- No

Do you read R10 Newsletter?
- Yes, frequently
- Yes, but not frequently
- No
Project 3: Analysis and Plan (2)

Promote your OU activities through R10 newsletter?
- Yes, frequently
- Yes, but not frequently
- No

Encourage members to participate in R10 flagship conferences?
- Yes
- No

Did your OU participate in SC 2014 and/or 2017?
- Yes, both
- Yes
- No

Willing to host R10 AGM or ECM?
- Yes
- No

Willing to host R10 flagship conferences?
- Yes
- No
Project 3: Analysis and Plan (3)

- Top-7 Training Session Topics Suggested
  1) Using NetSuite / vTools / OU Analytics
  2) Conference quality/management
  3) Membership drive/retention
  4) Growing the volunteer base
  5) Role & responsibilities OU officers
  6) Information sharing between OUs
  7) IEEE awards and grants

- Other Training Session Topics Suggested
  Use of e-notice / Project management / Best practices of Student Branch management / Organizing a technical workshop for young student member / Protecting IEEE and IEEE volunteers from cybersecurity threats / Research exchange service possibility between OUs / Promoting science & engineering with competitions, videos, experiments / Ethical issues and concerns in modern digital age / Positive thinking and getting along positively / Global mindset & cultural agility

- General comments:
  Too brief training sessions. Longer and more intensive sessions suggested.
Project 3: Analysis and Plan (4)

- How R10 can help Councils/Sections/Subsections
  - Issues in using NetSuite / vTools / OU Analytics / e-Notice
  - Coordination of subsections
  - Registration issue
  - More chances to interact with R10
  - R10 should have more say in IEEE HQ administration
  - Recruit / retention of student members
  - Membership fee and other financial issues
  - Visa issues for meeting participation
  - Industry involvement – MOUs with major companies in R10
  - Free training packages, workshops, standards, videos
  - Conference management system such as EasyChair / Edas
  - R10 Chapters General Meeting
  - Recruiting volunteers for OUs

- Plans
  - On-line “IT Tool Help” Project
  - “R10 to/from HQ” Project
Project 3: Analysis and Plan (5)

- How R10 can engage Councils/Sections/Subsections
  - Take initiative by suggesting activities to OUs
  - R10 office bearers with uniform composition including young & professionally trained people
  - Show relevance to industrial professionals
  - Encourage more officers of OUs to join the ExCom of R10
  - Foster international cooperation between OUs in R10
  - Through frequent meetings, events, and networking
  - Strong gathering of OUs at AGM: 2 meetings a year, travel support for >1 participant
  - Technology dissemination program: graduate students teaching technology to high school students
  - More support from R10 for WIE, YP and student activities
  - Students only conference
  - R10 representatives should know the other entities better
  - Make DL program more accessible to subsections

- Plans
  - “R10 Forum” Project
# 2020 Strategic Planning Committee Plan

## Committee Structure
1. Chair: Byung-Gook Park
2. Members: Takao Onoye, Sri Niwas Singh, Michael Ong, Lance Fung, Parkash Lohana, Nia Kurnianingsih, Nirmal Nair

## Objectives
1. To help Councils / Sections / Subsections in R10
2. To engage Councils / Sections / Subsections in successful operation of R10

## Projects / Tasks
1. IT Tool Help
   a) Recording and streaming
   b) FAQ and Q&A
2. R10 to/from HQ
   a) IT tool improvement
   b) Fees and financial issues
3. R10 Forum
   a) Format of online forum
   b) Topics of online forum

## Project / Task Measurable

<table>
<thead>
<tr>
<th>Project</th>
<th>Measurable Indicators</th>
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</table>
| 1. Project 1 | a) Quality of training videos  
               b) Number of FAQ and Q&A |
| 2. Project 2 | a) Improvement in IT tools  
               b) Number of resolved issues |
| 3. Project 3 | a) Number of participants to the forum  
               b) Usefulness of forum |

## Timeline & Metrics
1. Project 1: Jun. 30
2. Project 2: Sep. 30
3. Project 3: Nov. 30

## Budget
1. Project 1: $0
2. Project 2: $0
3. Project 3: $0
**Total Proposed Budget:** $0
Project 1: IT Tool Help

Issues:
- Difficulties in using NetSuite / vTools / OU Analytics / e-Notice
- IT tools are usually used by secretaries and treasurers
- IT tool help may be needed irregularly and unexpectedly.

Tasks:
- Recording of training sessions (or PowerPoint slide show)
- Video streaming from website
- Frequently asked questions
- Online Q&A
Project 2: R10 to/from HQ

Suggestions:

• R10 should have more say in IEEE HQ administration
• Membership fee and other financial issues
• Free training packages, workshops, standards, videos
• Conference management system such as Easychair / Edas

Tasks:

• IT tool improvement
• Membership fee (undergraduate students, currency for payment)
• IEEE Conference management system
Project 3: R10 Forum

Issues:

• Foster international cooperation between OUs in R10
• Strong gathering of OUs at AGM: 2 meetings a year, travel support for >1 participant
• Frequent meetings, events, and networking

Tasks:

• Determine the format of online forum(s)
• Topics of forum(s)
• Establishment of R10 Forum(s) website
Thank you for your attention

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