Mohammad Faizal Ahmad Fauzi
2019-2020 R10 Newsletter Committee Chair
2019 Newsletter Committee Report
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Committee Structure
1. Chair: Mohammad Faizal Ahmad Fauzi
2. Members: Shaikh Fattah, Redwan Ferdous Farhan, Tan Ting Feng, Sachini Ekanayake, Wathmini Sharika, Prashant R. Nair

Objectives
1. To communicate Region and Section activities to all members of R10 in a timely and frequent manner.
2. To publish news of Region 10 personalities, appointments, awards, institute matters etc.
3. To raise profile of IEEE OUs at international level

Projects / Tasks
2. Web version of Newsletter on top of the PDF.
3. Generate revenues with advertisements.
4. Social media marketing to increase visibility.

Outcomes
Project 1: Regular release of Newsletter
a. Four issues released (April, July, October, January)
b. Exclusive report and interviews on flagship R10 events (TENCON/TENSYMP/HTC/SYWL)
c. R10 personalities of the month, OU of the month, R10 award winners etc.

Project 2: Web version of Newsletter
a. To start in 2020
b. Unable to proceed in 2019 due to committee member quitting halfway due to personal problem.

Project 3: Generate revenues with advertisements
a. Provided advertisement space in the newsletter.
b. However no takers this year.

Project 4: Email and social media marketing
a. Use of social media (Facebook) to create buzz on Newsletter

Finance
1. Project 1: TENSYMP2020 Travel $ 550
   TENCON2019 Travel $ 750
   R10HTC2019 Travel: $ 650
2. Project 2: $ 0
3. Project 3: $ 0
4. Project 4: $ 0

Total Finance: $ 1950
2019 Newsletters: 1st Issue – April 2019

- Released in early April
- Close to **100 submissions** received from various units across R10
- Special reports
  - IEEE R10 Annual General Meeting in Melbourne
  - IEEE R10 Excomm Meeting in Singapore
- Other articles:
  - **Section Incentive Scheme** (by R10 Director),
  - **Conference Leadership Program** (by R10 Director-Elect),
  - New Initiatives Committee,
  - Industry Relations Initiative
  - Industry Engagement Initiative,
  - IOT Asia 2019.
- Call for papers for TENSYMP, TENCON and R10HTC
- Call for Awards and Funding
2019 Newsletters: 2nd Issue – July 2019

- Released in early July
- Introduced a more detailed submission guideline
  - to improve the submission process and the quality of the articles,
  - to enable contributions from diverse units.
- More than 40 activity submissions received
- Special reports
  - IEEE TENSYMP2019
- Introduced the R10 personalities (4) and OU (6) of the month
- Other articles:
  - HTA Best Practice
  - IEEE Presence at Asia’s Mega Technology Event
  - IEEE R10 Industry Forum at ISCAS2019, etc.
- Call for papers for TENSYMP, TENCON and R10HTC
- Call for Awards and Funding
Released in early October

Around **50 activity submissions** received

Special reports
- 2019 IEEE Region 10 Award Recipients

Continue with the **R10 personalities (4) and OU (6) of the month**

Other articles:
- **Newly formed affinity groups**
- EAC and PAC committee updates
- Report on the inaugural Conference Leadership Program in Goa, India
- Report on two editions of the recently concluded **WIE ILS**, etc.

Call for papers for **TENSYMP, TENCON and R10HTC**

Call for Awards and Funding
Released in early January

Around **30 activity submissions** received

**Special reports**

- IEEE TENCON2019
- IEEE R10HTC2019

Continue with the **R10 personalities (4) and OU (5) of the month**

- Featuring **Life Member of the Month** for the first time

**IEEE Day Celebration**

**Other Articles**

- PG Research Papers
- Interviews
- WIE ILS Islamabad
- WIE Track at HTC and TENCON
- IRC Track at TENCON
- PAC Workshop at R10HTC
- LMAG Track at AISYWC
- SAC Operations Manual, etc.

**Call for papers for TENSYMP, TENCON and R10HTC**

**Awards and Fellows announcement**
thank you!

Terima kasih