

## Section 5.9: Industry Relations Committee (IRC)

### 1. **Vision:** Leadership in bridging industry and academia

- To align Region 10 with IEEE’s strategic direction having primary focus in “industry engagement”
- Provide professional networking platform for interactive bi-directional industry and academia activities in servicing Students, Young Professional, Women in Engineering (*SYW*) and Life Members!

### 2. **Mission:** Cross pollinate between industry and academia in fostering innovations, internship and entrepreneurship

- Fosters joint industry and academia *innovations* with industry leaders addressing technology pain spots
- Provide students with possible *internship* opportunities and/or real-world research topics
- Promotes academia liaison with business and industry associations to facilitate collaborative applied research and development.
- Promotes *entrepreneurship* with academia & research communities reaching out to startups and industry.
- Facilitates industry’s access to technologies and talents, e.g. SYW, through Industry Relations Committee (IRC) activity engagement
- To recruit more members from industry

- 3. Activities:** Organizing Industry Forum and Entrepreneur/Start-ups related discussion sessions or panels
- Organizes *Industry Forum* for Industry Academia engagement during flagship IEEE R10 events – TENCON, TENSymp, HTC, SYWL, and other IEEE conferences held within R10
  - Cross pollinating Industry and SYW via *Industry/Academia/Entrepreneur Matchups*
    - CEO Forum/Panels
    - Experience sharing by young local entrepreneurs
    - Startup fundamentals & need-to-knows introduced by industry leaders.
    - Pitching competitions by SYW startup teams and Matchup with investors/VCs

The IEEE Region 10 has introduced the **Special Industry Track** as the New Initiative in fostering Industry Forum and Industry/Academia/Entrepreneur Matchups.