IEEE R10 Meeting
R10 SAC Support to IEEE Student Branches
Making SB Vibrant

Huynh Thi Thanh Binh
Student Activities Committee Chair 2019
Saaveethya Sivakumar
Student Representative 2019
R10 INFOMAP

4200+ views, 1400+ SBs, 58 Sections, 6 Councils, 37 Cross-Sectional/Regional Meets

Powered by Google Maps with additional details (location, website, schedule, leadership holders)
Issues

- Inactive Student Branches
- Membership drop after graduation
- Student member retention
  - Problem faced while forming/operating a branch
  - How to collaborate with student branches in a section and other sections
  - Roles and responsibilities
  - Section Student Activities Chair and SSR
  - Support provided by IEEE and benefits
Member retention

- **Awareness:** Student members are unaware of benefits of IEEE membership and hence they can’t utilize it for betterment of their career
- **Membership fee:** When student members are eligible for full membership, they can’t afford membership dues at the early stage of their career
- **Student member to graduate student member:** They are unaware of member elevation scheme and benefits
- **Publishing success stories:** Members are not encouraged by student branches to renew their membership
- If institutes/companies have IEEE Xplore subscription, then employees get access to resources and don’t go for personal membership
- They feel, it is no longer valuable for them
Member retention

- Some student branches do not organize events to attract existing members to continue with membership
- Branches do not publish stories about positive role of IEEE in success of their members
- Most Student Branches never even collect their rebates, which can serve as both funds and an incentive to arrange strong membership drives
- Disconnect from their neighbor local IEEE Student Branches, their parent IEEE Section and the larger IEEE student community
Students Activities Committee 2019 Plan

Committee Structure

1. **Advisors:** Zia Ahmed, Elisa Barney, Pasan Pethiyagode, Rajesh Ingle, Mehvish Zahoor, Tapan Saha
2. **Chair:** Huynh Thi Thanh Binh
3. **Regional Student Representative:** Saaveethya Sivakumar
   **Members:** Preeti Bajaj, Jenniffer Zapata, Amesh Gomas, Fangzi Hu, Jing Dong, Yoshinobu Kajiwa, Aseem Chandel, Peshan Sampath, Raahim Khizer Ali, Fahim Morshed, Zheming Zhuang, Sudharshan, Hussain Mahdi

Objectives

1. Improve student engagement in IEEE R10 SAC activities
2. Improve student member retention rate in R10
3. Reviving and Closing Student Branches
4. Progress Student to YP transitions

Projects / Tasks

1. **Membership Development**
   - SAC Student Ambassador Program
   - Joint SB Initiative
   - Membership Drives and Leadership Training
   - R10 SAC, Section SACs and SSRs Bi-monthly Meetings
   - YP-Students Mentor-Mentee Program
2. **IEEE R10 Undergraduate Project Video Contest**
3. **Webinar Series**
4. **Regular Activities**
   - IEEE Region 10 Postgraduate Paper Contest
   - IEEE Region 10 Student Website Contest
   - R10 SAC Awards

Budget

1. Membership Development: USD 5600
2. Contests: USD 2200
3. R10 SAC Awards: USD 768
4. Travel: USD 5000
5. Other: USD 466
   **Total Proposed Budget : USD 14.034**

Project / Task Measurable

Membership Development:
- Number of SBs revived
- Number of SBs closed
- Number of student Ambassadors Participated
- Trend of Student Member retention rate
- Trend of Student – YP transition rate
- Number of membership development activities organized.

IEEE R10 Undergraduate Project Video Contest, IEEE Region 10 Student Website Contest, R10 SAC Awards
- Number of submissions
- Quality of Submission

Timeline & Metrics

1. Membership Development: Aug 2019
2. IEEE R10 Undergraduate Project Video Contest: Oct 2019
3. Webinar Series: Nov 2019
4. Regular Activities: Sept 2019
Committee Structure

Student Activities Committee Chair
Huynh Thi Thanh Binh

Regional Student Representative
Saaveethya Sivakumar

Student Branch and Student Chapter Coordinators

Preeti Bajaj
Bombay Section

Jennifer Zapata
Queensland Section

Amesh Gomas
Malaysia Section

Fangzi Hu
Chengdu Section

Regional Student Representative
Saaveethya Sivakumar

SAC Projects & Initiatives

Aseem Chandel
UP Section

Zheming Zhuang
Beijing Section

Amesh Gomas
Malaysia Section

Fangzi Hu
Chengdu Section

Webmaster

SAC Projects & Initiatives

Aseem Chandel
UP Section

Zheming Zhuang
Beijing Section

Amesh Gomas
Malaysia Section

Fangzi Hu
Chengdu Section

Digital Marketing

Sudharshan Ramamurthy
Madras Section

Hussian Mahdi
Malaysia Section

External Funding

Jing Dong
Beijing Section

Peshan Sampath
Sri Lanka Section

Yoshinobu Kajwa
Kansai Section

Past SAC Chair

Pasan Pethiyagode
RSR 2017-2018
Mehvish Zahoor
RSR 2015-2016
Tapan Saha

Advisors

R10 Vice Chair
Zia Ahmed

MGA SAC Chair
Elisa Barney Smith

Past SAC Chair
Rajesh Ingle

RSR 2017-2018
Pasan Pethiyagode

RSR 2015-2016
Mehvish Zahoor

Tapan Saha
## Regular Activities – Contest

### Opportunity to compete at international level

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<thead>
<tr>
<th>Activity</th>
<th>Proposed Improvements</th>
<th>Timeline</th>
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| **IEEE Region 10 Postgraduate Paper Contest** | - Eligibility- Limited to only graduate student members currently enrolled in a postgraduate course  
- Two webinars to enhance technical writing skills  
- A total of THREE WINNERS, 1 for Female  
- E-certiﬁcates  
- Cash Prizes for all the winners  
USD 300 1st, USD 200 2nd and USD 100 3rd  
USD 200 for WIE Best Paper Award | Call for Submissions: March, 2019  
Submission Deadline: May, 2019  
Winners announcement: September, 2019 | |
| **IEEE Region 10 Student Website Contest**    | Aims to motivate student volunteers to use electronic media  
Cash Prizes for all the winners  
USD 300 1st, USD 200 2nd and USD 100 3rd | Call for Submissions: March, 2019  
Submission Deadline: May, 2019  
Winners announcement: September, 2019 | |
| **IEEE Region 10 Undergraduate Project Video Contest** | Aims to improve the engineering students’ communication and presentation skills to a wider online viewing community  
Cash Prizes for all the winners  
Cash Prizes : USD 300 1st, USD 200 2nd and USD 100 3rd  
200 USD for WIE | Call for Submissions: March, 2019  
Submission Deadline: May, 2019  
Winners announcement: September, 2019 | |
Regular Activities - Awards

Recognise the contribution of Student IEEE member

1. IEEE Region 10 SAC Student Branch Award
2. IEEE Region 10 SAC Volunteer Award
3. IEEE Region 10 SAC Student Volunteer Award

Schedule
Call for Nomination: 27th March 2019
Nomination Deadline: 30th May 2019, extendable by one week.
Submissions Processing: 1st – 15 June
Evaluation period: mid-June – mid-August 2019
Nominators and Recipients Notified: end of August 2019
Thank you!

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Student Representative
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