IEEE R10 Meeting
2-3 March 2019, Melbourne

Byung-Gook Park
Strategic Planning Committee Chair 2019
Strategic Planning Committee 2019 Plan

Committee Structure
1. Chair: Byung-Gook Park
2. Members: Takao Onoye, Sri Niwas Singh, Michael Ong, Lance Fung, Parkash Lohana, Nia Kurnianingsih, Nirmal Nair

Objectives
To promote the growth and successful operations of Region 10 through Section Encouragement and Engagement (SEE)

Projects / Task
1. Survey Preparation
2. Section Survey
3. Establishment of Plans

Project / Task Measurable
Project 1:
   a) Number of questions
   b) Comprehensiveness of the questionnaire

Project 2:
   a) Number of Sections participated in the survey
   b) Number of creative and useful ideas

Project 3:
   a) Number of plans

Timeline & Metrics
1. Project 1: May. 31
2. Project 2: Sep. 31
3. Project 3: Dec. 31

Budget
1. Project 1: $0
2. Project 2: $5,500 (incentive for survey participation)
3. Project 3: $0
Total Proposed Budget: $0
Section Encouragement and Engagement (SEE)

- Region 10: 58 Sections / 31 Subsections / 6 Councils

- Current issues:
  - Conference issue
  - Section financial report and audit
  - Sections Congress 2020 recommendation and coordination

- Encouragement: How to help Sections/Subsections?

- Engagement: How to engage Sections/Subsections in efforts toward vibrant and successful R10?
Project 1: Survey Preparation

➢ Survey:
  • Topics
  • Scope
  • Format

➢ Feedback:
  • Reviews and comments from ExCom

➢ On-line survey preparation:
  • Construction of website
Project 2: Section Survey

How to encourage survey participation:
- Announcement at Region 10 Meeting
- Email announcement
- Website, social media announcement
- Incentive to all participants
- Awards to best respondents

Budget:
- Incentive: US$50 x 95 = US$4,750
- Awards: US$750
Project 3: Establishment of Plans

- Analysis and Discussion (SP Committee):
  - Encouragement – What do Sections/Subsections want from R10?
  - Engagement – What Sections/Subsections can do with R10?

- Feedback:
  - Reviews and comments from ExCom

- Establishment of plans:
  - Derivation of specific plans