



Industry Relations

*Stefan Mozar
R10- Langkawi Meeting
3-4 March 2018*

Introduction

- ▶ Meet the Team
- ▶ Industry Involvement
- ▶ What are Practitioners Interested in?
- ▶ 2018 Goals

Meet The Team

- ▶ Takao Onoye VC
- ▶ Stefan Mozar Co-ordinator
- ▶ Kunkoro Wastuwibowo Past Co-ordinator & Advisor
- ▶ Lance Fung, CQMC Co-ordinator
- ▶ Amit Kumar, India, Committee Member -South Asia
- ▶ Tomohiro Hase, Japan, Committee Member -East Asia
- ▶ Thina, Malaysia, Committee Member-South East Asia
- ▶ Eddie Fong, Australia, Committee Member-Pacific
- ▶ Clair Tsai, Taiwan, Committee Member & Industry Rep-Lenovo
- ▶ John Allen, USA, Industry Relations North America
- ▶

Activities Planned

- **Industry refers to non academic activities**
- Technical Industry Based Presentations
- Tutorials
- Workshops
- Panel Disucssions
- Technical Training
- Site Visits

Companies Approached

IBM

Lenovo

LG-USA

ABB Australia

Schneider Australia

IEEE Standards

Microchip

What are Practitioners Interested in?

- ▶ Technical presentation that update their skills
- ▶ Standards
- ▶ Product Compliance Issues (EMI, Safety)
- ▶ Legal aspects of their work
- ▶ Patents
- ▶ Networking
- ▶ Soft Skills:
 - Project Management
 - Time Management
 - Communication
 - Leadership

2018 Goals

▶ **Membership**

- Membership Drive (work with Membership Development Team)
- Senior Member Drive
- YP Drive
- WIE Drive
- Mentoring by Life Members

▶ **Participate in:**

- Tencon
- Tensymp
- HTC

▶ **IEEE Resources**

- Standards
- IEEE Leadership Development
- Promote IEEE Training
- Entrepreneurship

▶ **Collaborate with all R10 Committees, especially:**

- ▶ CQMC
- ▶ Membership Development
- ▶ Conference Committee

What should Sections Do to Involve Industry?

- ▶ Every month invite somebody from Industry to give a technical talk
- ▶ Panel discussions on Current industry related issues
- ▶ Senior Membership Drive
- ▶ Engage YP and WIE members
- ▶ Offer mentorship to YP
- ▶ Get Senior Industry Execs to talk about Career Planning
- ▶ Promote Standards Activities
- ▶ Invite Patent attorneys to talk about patent issues
- ▶ Invite local Technopreneurs to talk about how to start a business
- ▶ Point members to IEEE Leadership training

How Will Industry Relations Committee Do

- ▶ Coordinate Industry DLs
- ▶ Provide bi-monthly Guidance Suggestions
- ▶ Help Section engage with Industry
- ▶ Help Sections with Industry membership
- ▶ Senior Membership Drive
- ▶ Call for proposals for funding of industry initiatives
- ▶ Run Web based sessions on Preparing Technical Presentations (with Prof Communications Society)

Call for Proposals (March 2018)

- ▶ **Conferences with Industry Tracks**
- ▶ **Industry Based Training**
- ▶ **Industry Talks**
- ▶ **Industry DLs**
- ▶ **New Industry Driven Technologies Forums**
- ▶ **Standards Training**
- ▶ **Entrepreneurship Events**
- ▶ **Training on Patents**
- ▶ **Legal Issues (compliance)**

