

YEAR END REPORT – PART 1

PROJECT
Student Branches with “0” members

R10 SAC

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1.0 Student Branches with “0” members

1.1 Scope

- a. To continuously monitor and report the number of Student Branches having “0” members in each section
- b. Assist Student Activities Chair, or other officers if necessary with data verification
- c. Liaise with HQ for customized reports, which will be sent to sections
- d. Discuss with the Student Activities Chair in each section and suggest measures to revamp SBs
- e. Dissolve SBs when the SAC and Section Chair agrees based on the inability to revamp
- f. Monitor status and repeat the process

1.2 Progress of the project

Analysis of progress, with milestones are as follows.

Mar 2017: Identified Sections with 0 members and sent initial emails

31 – Mar : Identified Sections with SBs remaining to have 0 members

30 – Jun : Started recovering SBs from “0” status

Jul 2017 : Prepared the 1st set of SBs to be dissolved

13 – Aug : Discussed with Director in Sydney and received approval to dissolve

30 – Aug : Communicated list of SBs to HQ to dissolve

Sep 2017: Repeat analysis and make sections aware on their status

Oct 2017: Start to prepare 2nd set to dissolve

1.3 Interpretation of findings

This refers to **Annex 1** , where data collected have been analyzed in detail. Observations are as follows.

- a. Sections who followed up the process locally have recovered (and dissolved in special cases) at least 33% of the SBs who initially had “0” members. Nine (9) of them have recovered to 100%.
- b. Sections who merely sent a written response, or did not respond at all remains below that level. Two (2) section which never responded remains at 0%
- c. Indonesia Section (recovered 11 SBs , 92%) can be named as the section which got the best benefit
- d. Sections with large number of SBs tend not to respond, and thus it is not evident whether the recovery taking place in such sections is a result of a deliberate action. However, all such large sections recover at a rate less than 18%.

1.4 Scenario based analysis for next year

It is observed that the maximum average rate by which a section could recover (in the case of Indonesia Section) is one and a half (1.5) SBs per month [for statistical purpose].

But this may differ depending on the size of the section, volunteer availability and other applicable factors. Following 2 scenarios are developed as an assistance in setting targets.

SCENARIO 1

If all the sections which have not recovered themselves 100%, works towards revamping / dissolving **ONE SB for every TWO MONTHS**, only nine (9) sections will have SBs with “0” members by the end of next year.

SCENARIO 2

If all the sections which have not recovered themselves 100%, works towards revamping / dissolving **ONE SB for every ONE MONTH**, only seven (7) sections will have SBs with “0” members by the end of next year.

2.0 How to expedite recovery

Based on discussions with local sections, it is understood that “Having a larger number” motivates them, and is considered as an honor, irrespective of the majority of them being inactive. Assuming 1250 SBs in the region, SBs with “0” members was 40% initially, which has now come down to 30%. However, recovering from “0” is the first step while the ultimate goal is to bring the SBs to a state where they fulfill minimum membership requirement and reporting requirements.

Looking at the problem in this angle, it is suggested to develop the strategy to emphasize two KEY PERFORMANCE INDICATORS viz,

1. Number of Student members (not the number of SBs)
2. Percentage of SBs in active status

It is certainly important to have more SBs, but what creates direct impact to growth is having more students. It is proposed to incorporate this principal whenever a section is appreciated on Student Membership, so that the sections will be more concerned on having more Student Members and Active SBs.

A report on strategy proposed to increase retention will be sent as PART II of this report, which will evaluate the outcomes of project “StudPro” and benefits of organizing “Industry Oriented Activities”

RECOVERY RATE FROM "0" STATUS IN EACH SECTION

