



Promoting Community Worldwide

## IEEE Region 10 EXCOM Meeting 2010 Minutes

**Date:** Sunday January 10, 2010

**Venue:** The Empire Hotel & Country Club, Negara Brunei Darussalam

### **0840 - 0850 Welcome & Introductions**

Yong Jin Park, the Region 10 Director, welcomed and appreciated all the EXCOM members about contributions in 2009. He also congratulated Mini Thomas's on her promotion to the MGA vice-chair. He mentioned EXCOM member changes. He stated that IEEE is the world's largest technical society with 388,211 members and Region has 77,989(10.6% increase; highest in all regions) members. He reported several events for 2009: 1) 125<sup>th</sup> anniversary events (Bangalore/Beijing/Tokyo sections) 2) 125<sup>th</sup> anniversary R10 student congress at Singapore 3) WIE congress at Bangalore 4) R10 GOLD congress at Bangalore 5) TENCON 2009 at Singapore 6) 5 technical seminars 7) IEEE Xstream programming competition 8) the number of conferences in R10. He also noted 2009 election that R10 voting percentage was 14.61 %( 15.89% in 2008) and world average is 15.26%. He mentioned new things in 2010 that IEEE India office might open and new IEEE member class. He will focus on five items: 1) more benefit to members 2) membership 3) section/chapter 4) making R10 homepage more informative 5) enhancing industrial relations. He also proposed making R10 logo and thanked Prof. De Silva LIYANAGE for his great local arrangement.

### **0850 - 0855 Roll Call & Review of Program & Agenda**

The final agenda was presented and approved as given by Kukjin Chun.

### **0855 - 0908 Financials**

Hang Bong Kang reported the R10 budget of 2009. Some transactions are not terminated yet, but the total net worth carried forward to 2009 was USD 588,882 and USD 543,713 was carried forward to 2010.

Hang Bong Kang presented the estimated 2010 budget. Assuming the same income from HQ and with all the committee expenditure, the budget balance will be roughly USD -110,000 which is overspending. He wanted to have balanced

budget.

### **0908 - 0923 Awards & Recognition**

Takatoshi Minami, chair for 2009-2010, stated the mission of the committee and the program. He explained the timetable for the nomination of each award with the budget. He also mentioned MGA awards, section recognition awards and IEEE awards given from HQ. He presented a report on the awards given by Region 10 in 2009. The following R10 awards and Recognition programs every year: R10 Distinguished Large/Small Section Awards, R10 Outstanding Volunteer Award, and R10 GOLD Award.

For 2009, Taipei Section has been identified as the winner of the 2008 R10 Distinguished Large Section Award and Kharagpur Section as the winner of the 2008 R10 Distinguished Small Section Award. The R10 Outstanding Volunteer Awardees are Ruey-Beei Wu(Taipei Section), Arun Agarwai(Hyderabad Section) and Walter Lachs(New South Wales Section) for 2009. No 2009 R10 GOLD Award recipient was selected. The '2009 MGA Achievement Award' will be awarded to Sampathkumar Veeraraghavan of Madras Section and Zia Ahmed of South Australia Section. The '2009 MGA GOLD Achievement Award' will be awarded to Pui In Mak of Macau Section and Timothy Wong of Western Australia Section. Recipients of MGA Section Recognition Awards from R10 in 2009 are followings: Taipei Section as 2008 MGA Outstanding Large Section Award, Wuhan Section as 2008 MGA Section Membership Growth Award, Kerala Section as 2008 MGA Section Sustained Membership Growth Award, Kongu Engineering College as 2008 MGA Student Branch Membership Growth Award and Beijing/Hyderabad/Western Australia Sections as 2009 MGA Section Significant Anniversary Banner. He also presented goals, activities and budget for 2010. The question was raised: Should all R10 awards be approved by MGA? Takatoshi suggested R10 awards which are closely related to a specific committee/coordinator could be better managed by the specific committee/coordinator, and it was decided after discussion that the R10 GOLD Award is to be handled by the R10 GOLD Coordinator from 2010.

### **0923 - 0933 Educational Activities (EAC)**

Proadpran Punyabukkana introduced EAC committees from 2009 to 2010 and presented the R10 educational activities and budget of 2009. 21 proposals were received and USD 300 for each project and USD 200 for TISP was granted for supporting the projects. These are from 12 chapters/sections and 5 countries. To support EAB activities, Dr. S. Salivahanan, chair of IEEE Madras Section, the IEEE Educational Activities was nominated for the position of 2010 Vice president. For the promotion of TISP activities, "Computer Camp for School Teachers" through "Bit-Byte" program was initiated. She also presented a plan

and budget for 2010. The EAC would announce EAC call for proposals and boost EAC Award and TISP. The EAC would work more closely with WIE and promote the use of EAC resources.

**0933 - 0948    New Individual Benefits and Services Committee (IB&SC)/  
Electronic Communication(EC)**

Hidenori Nakazato presented IB&SC activities in 2009: 2 meetings and 3 webinar were held in 2009. 5 new benefits for R10 were introduced and currently 4 items are under consideration.

He also stated the reports of 2009 and plans for 2010 of EC activities. The email coordinated through the IEEE Asia Pacific Operation Centre. The updated R10 website was explained. Three items are planned for 2010: 1) search capability would be coming soon. 2) Timely posting (within 3 days from requests) and notification (including RSS) 3) Mechanism for tighter interaction among sections, student branches, and EXCOM members (possibly Wordpress accounts for each participants and Region 10 Theme for Wordpress).

**0948 - 1002    Newsletter**

Zia Ahmed stated that the IEEE R10 newsletters play the important role of strengthening the fabric of R10 family. Four regular editions and one special edition on the IEEE 125<sup>th</sup> anniversary R10 Student Congress were published in 2009. He explained currently covered topics by R10 newsletters, which are R10 news, announcements, HQ news reports about technical activities, social activities, student branch activities, upcoming conferences in the region. He also proposed incentives to the following activities: technical article by members, technical articles based on student projects, and articles on humour in engineering/science.

**1031 - 1040    Life Member (LMC)**

JungSun Kim presented the activities of 2009. R10 has about 970 Life members. Currently R10 has two Life member affinity groups which are Bombay and New South Wales Sections and 21 sections have more than 10 Life members. For regional activities, he visited Tokyo Section and had meetings with section chair for encouraging formation of LMAGs. The goal of the committee will be to encourage activation of Life membership.

**1040 - 1108    Membership Development (MDC)**

Zhisheng Niu introduced himself and presented the MDC history, current status, and future plan. Region 10 is currently the largest IEEE region with 77,989 members as of 30 November 2009, representing 10.6% increase and 20% of

IEEE's total membership. However, the retention rate of students is quite low. In terms of renewal, Japan and China are still doing well, but India need more actions. Taipei, Hyderabad and Beijing Sections show strong annual growth. The 2008 Fellow statistics are as follows: 1) total IEEE voting membership is 295,500 2) number of Fellows is 6,288 3) number of female Fellows is 172 4) total nominations received are 773 5) total candidates elevated are 295. Shandong Subsection under Beijing Section was established. He also participated the "China Section and Chapter Outreach in Oct 2009"(meet with Norman and Deepak).

With the vision of MSR(Membership by Service and Recognition), he stated the future MD goals as followings: high growth rate in the number of sections/subsections, high growth rate in the number of higher grade members, high growth rate in overall membership and top region in overall membership and member activities. He also mentioned the timelines about MD activities. Membership development in rural area in China is strongly suggested. Problems with currency exchange and high membership fee were also addressed.

#### **1108 - 1122 Women in Engineering (WIE)**

Ramalatha Marimuthu presented the report on WIE in 2009 and plans for 2010. She stated the vision of R10 WIE and 8 adopted methodologies, which are Sangamam project, STAR programme, Career Guidance Programmes, Project contests, WIE Congresses, WIE Forums, WIE Tutorials and Social Meets. Three global awards were given in 2009: 1) affinity group of the year award (Japan Section) 2) honourable mention for the affinity group of the year award (Madras Section) 3) SB affinity group of the year award(government college university, Faisalabad) She is planning the R10 WIE newsletter, involvement of men in WIE, introduction of award for Men who work for the cause of supporting WIE and improvement of quality in WIE education.

#### **1122 - 1141 Industry Liaison (ILC)**

Jhing-Fa Wang presented the activities and expenses in 2009 and goals of committee for 2010. He stated that R10 ILC in 2009 was seeking for awards nominations and applications from R10 Councils and Sections. Four awards were granted: IEEE R10 Milestone Award, IEEE R10 Academia-Industry Partnership Award, MMI Award and MIMI Award. R10 Milestone award needs to be changed due to the HQ Milestone award. In the year of 2009, ILC had an expense of TWD 1,500(about USD 45.5) for the plaque of IEEE Region 10 Academia-Industry Partnership Award, which was granted to Prof. Ray-Hua Horng on the project of Development of high-efficiency light-emitting diodes with mirror substrates by epilayer transfer technology. The goals for 2010 is to promote IEEE activities of the industry, enhance academia-industry collaboration, create benefits for

academia-industry partnership to achieve innovations and increase more members from industry.

#### **1141 - 1155 Regional Section (RSC)**

Norman Mariun presented R10 RSC mission, responsibilities and plans for 2010 and report for 2009. Inactive sections have been identified and section chairs have been communicated giving advice on issues of its operation. He stated the action plan for 2010: To identify inactive Section/Chapter; To provide advices and guidelines via training workshop; To create good communication between sections and chapters; To provide data and report on Section performance at EXCOM meeting and Annual Regional meeting.

#### **1155 - 1211 Regional Chapter**

Deepak Mathur presented goals and plans for 2009. 29 new chapters have been formed so far and more are in pipeline. Incentive for formation of first chapter in sections was announced: There are 5 Sections (**Changwon, Kwangju, Philippines, Sapporo and Shin-etsu Sections**) without any chapter. He visited Beijing, Xi'an and Shanghai Sections for formation of new chapters and making inactive chapters active. He suggested chapter growth as one of the distinct criteria for selection for outstanding sections awards. The plans for 2010 are as followings: 1) ensure chapter promotion volunteer in each section and provide all support 2) enrich chapter activity page with more details with the support of various 3) identify and rejuvenate inactive chapters 4) support and incentive for formation of chapter(s) in **Changwon, Kwangju, Sapporo and Shin-etsu Sections**

#### **1211 - 1309 Lunch Break**

#### **1309 - 1317 Regional Conference (RCC)**

Marzuki Khalid reported RCC activities of 2009 and plans for 2010. He mentioned goals of RCC and proposed actions for 2010 and beyond including the establishment of clear guidelines of co-sponsorship criteria and finding methods to overcome conference delegate presenter absenteeism. Host for TENCON 2012 has been awarded to Philippines Section. There were more than 20 R10 conferences in 2009. R10 has technically co-sponsored 4 conferences and supports 2 other conferences. He also mentioned the concerning issues: low quality papers, plagiarism, providing technical co-sponsorship by R10. The need for guidelines for organizing conference in R10 was also addressed.

### **1317 - 1350 Technical Activities**

Toshio Fukuda reported 7 technical activities seminars increase including DLP (Distinguished Lecturer Program) in 2009: The Hanoi University of Technology arranged the Colloquium on 27<sup>th</sup> Feb 2009 and the National University of Singapore arranged the Colloquium on 18<sup>th</sup> July 2009. Beijing Section arranged the DLP on 21<sup>th</sup> Sep 2009 and the formation ceremony of Shandong Subsection arranged DLP on 14<sup>th</sup> Nov 2009. More DLP's and technical seminars are planned in 2010. The plan for making technically inactive countries such as Cambodia or Raos active is necessary.

### **1350 - 1407 Student Activities (SAC)**

Mini Thomas was absent from EXCOM meet and Takao Onoye presented the 2009 SAC report for her. He explained SAC new Initiatives from 2007 to 2009 including R10 GINI, Branch Counsellors' congress, Section Student Congresses, R10 Outstanding Branch Counsellor Awards and 125<sup>th</sup> Anniversary R10 Student Congress. R10 Student Branches are 677 as of Dec. 2009 and R10 Student members are 31,982 as of Nov. 2009. He also presented the special highlights: 125<sup>th</sup> Anniversary R10 Student Congress 2009 was held on 16<sup>th</sup> -19<sup>th</sup> July 2009 at NUS in Singapore, which program highlights was World 2020, IEEE 2020, Senior Volunteers Bench and Leadership Training workshops and 120 selected student volunteers from all over R10 participated. R10 GINI also expanded during the 125<sup>th</sup> Anniversary R10 Student congress. He reported regular R10 SAC activities including student paper/web competitions, R10 Outstanding Student Branch award and Larry K. Wilson award.

Takao Onoye presented SAC vision and activities including regular and special initiative for 2010: With the vision of Sustainable Student Services in R10, SAC would support GSM/StM in newly established inactive branch and institutes with no student branch. He explained GINI industry collaboration, Microsoft is "Wins", IBM "in the pipe" and Oracle/Cisco "target". He also stated that GINI would be expanded and enhanced through pilot section activities and inter-section interaction.

### **1407 - 1437 Regional Student**

Om Perakash Batra reported that the number of Student Branches in R10 was approximately 700. He mentioned the 2009 regular student activities including IEEE Website Competition, Xtreme 2009, President's Change the World Competition, Microsoft Initiative, IEEE Humanitarian Technology Competition and Darrel Chong Student Activity award. He also presented 2009 challenges such as Delivery of membership cards, IEEE spectrum and 2009 special initiatives such

as video conferencing. He mentioned 2010 plans including enhancing networking among branches via GINI, IEEE remote training program, section SAC and mandatory student representative, connection among sections, dormant student branches re-active with special rebate and more interaction for benefit of students.

#### **1437 - 1455 Regional Gold Program**

Helene Fung mentioned the GOLD value, vision and goals. She reported that the number of affinity group increased to 22, up from 21 a year ago. She explained the “STEP” (Student Transition and Elevation Partnership) events were held in R10 in 2009. She presented 6 goals and activities for 2010: Continue initiatives from 2009, Continue to develop clustering program then establish a R10 GOLD Committee/Working Group, Work with Humanitarian Technological Challenge group, Increase the value of GOLD membership by supporting other local initiatives, Facilitate formation of new GOLD groups and reactivate inactive ones, Support MGA GOLD Committee. She gave a further explanation of the “clustering” activities: Foster experience sharing of existing GOLD groups that operate in similar environment, Possibly foster joint events between existing GOLD Groups and countries lacking of GOLD presence.

#### **1455 - 1517 Strategic Planning**

By using SWOT analysis, Akinori Nishihara explained that strength of R10 is top membership among all regions and membership growing. For weaknesses, he stated that R10 meeting becomes big and it costs too much for R10 meetings. He suggested that routine meeting procedure should be avoided. He also proposed possible solution for meeting process and reduction of cost: Presentation files are put on the web in advance, R10 Committee members should prepare beforehand, Strictly limit the time for EXCOM members to make presentation (e.g. 5 minutes each). If necessary, poster session could be hold, request more budgets to HQ and improve efficiency. An ad-hoc committee will look into short term and long term plans for R10 including section growth, membership increase as well as budget to reduce burden of great deal of travel cost.

#### **1551 - 1615 Humanitarian Technology Challenge**

Amarnath Raja explained that HTC is an unprecedented opportunity for focused collaboration to drive technology-based solutions to some of the greatest humanitarian challenges facing the world and sponsored by IEEE and UN Foundation. He also stated three challenges indentified from 2009 to 2010 as reliable electricity, data connectivity of rural health offices and patient ID, tied to health record. Especially, a sustainability initiative activity has become a global issue due to climate change and sustainable technologies including energy,

information and communication. He also addressed the opportunities and challenges from the R10 perspective. He presented the activities for 2009: Awareness of HTC through e-notice or setting up of web-site for IEEE HTC R10, IEEE HQ Activities represented R10 in solution conference. He also addressed the plans for 2010: Start engaging with civil society organisations and start member engagement in the programs.

#### **1615 - 1637 Global Professional Activity (GPA)**

YW Liu explained the initiative, GPA AdHoc Committee and outcomes. One of outcomes is the compiled survey data from the IEEE research team. GPA will submit final report with recommendations to the IEEE Board of Directors at their first meeting of 2010. The way forward is as follows: Set as a road model to R10 Sections to plan new local activities, survey R10 volunteers for new ideas and initiatives, coordinate with MGA for further development in the PAC and provide new incentive to R10 Sections for new activities organized. There was a comment that IB&SC and GPA are overlapped in terms of their activities.

#### **1637 - 1653 R10 Advisory Committee**

Janina Mazierska presented approved plan for 2009: Assist in Anniversary celebrations on all levels, Make a push for globalization of IEEE, Increase nominations for IEEE boards and committees, Support IEEE activities in new countries in R10 and Assist recent sections and coach future IEEE leaders in R10. Janina served on Ad-Hoc on IEEE as a Model Global Organisation, Public Visibility, on India and on Emerging Markets and Teck Low chaired Ad-Hoc on Emerging Markets. She addressed the plan for 2010: Assist and to advise R10 Director and Regional Committee and New Sections when and where needed, Continue Push for Globalisation of IEEE and a better representation of R10, Assist in Increasing Nominations for IEEE Boards and Committee, Organise IEEE Talks in Cambodia and Laos, Coach Future IEEE Leaders of R10.

#### **1653 - 1705 Re-confirmation on Financials**

Hang-Bong Kang noted that 2010 budget will be overspending with all the requested budget from committees. He asked all EXCOM members for more consideration by reducing their budget to make a balanced 2010 budget. All the EXCOM members are required to send new budget request to treasurer.

#### **1705 - 1745 R10 Annual Meeting 2009 Agenda Discussion**



Kukjin Chun asked for uploading presentation files for R10 Annual Meet 2010 in Cebu on the web by Feb 10 before R10 annual meeting. He also presented the agenda for R10 annual meeting for 2010 which will be held in Cebu on Feb 27<sup>th</sup> - 28<sup>th</sup>, 2010. He asked EXCOM members for selecting the type of report presentation and training session, but the agenda for R10 Annual Meet 2010 is on the hands of R10 director. He noted that Indonesia section and NSW(New South Wales) section proposed for R10 Annual Meet 2011.

There was no other business discussed.

#### **1745 Meeting Ends and Adjournment**

R10 Director, Yong Jin Park adjourned the meeting and thanked all those who had attended the 2010 EXCOM Meeting.

**Prepared by:**

**Kukjin Chun  
R10 Secretary 2010  
(22<sup>nd</sup> January 2010)**

● Attendees

<b>Name</b>	
<b>Yong Jin Park</b>	<b>Korea</b>
<b>Janina Mazierska</b>	<b>New Zealand</b>
<b>Lawrence, Wai Choong Wong</b>	<b>Singapore</b>
<b>Kukjin Chun</b>	<b>Korea</b>
<b>Hang-Bong Kang</b>	<b>Korea</b>
<b>Takatoshi Minami</b>	<b>Japan</b>
<b>Deepak Mathur</b>	<b>India</b>
<b>Marzuki Bin Khalid</b>	<b>Malaysia</b>
<b>Proadpran Punyabukkana</b>	<b>Thai</b>
<b>Hidenori Nakazato</b>	<b>Japan</b>
<b>Helene, Hoi-Ying Fung</b>	<b>Australia</b>
<b>Amarnath Raja</b>	<b>India</b>
<b>Jhing-Fa Wang</b>	<b>Taiwan</b>
<b>Jung-Sun Kim</b>	<b>Korea</b>
<b>Zhisheng Niu</b>	<b>China</b>
<b>Zia Ahmed</b>	<b>Australia</b>
<b>Y W Liu</b>	<b>China</b>
<b>Norman Mariun</b>	<b>Malaysia</b>
<b>Akinori Nishihara</b>	<b>Japan</b>
<b>Om Perakash</b>	<b>Australia</b>
<b>Toshio Fukuda</b>	<b>Japan</b>
<b>Ramalatha Marimuth</b>	<b>India</b>
<b>Seichi Takeuchi</b>	<b>Japan</b>
<b>Takao Onoye</b>	<b>Japan</b>
<b>Fanny Su</b>	<b>Singapore</b>
<b>De Silva Liyanage Chandratilak</b>	<b>Brunei</b>